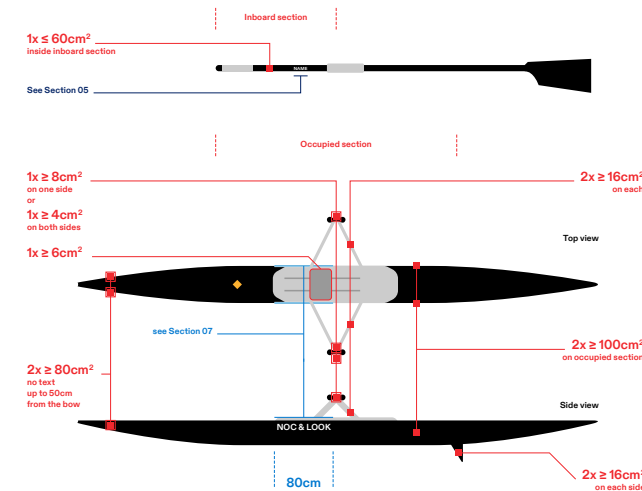
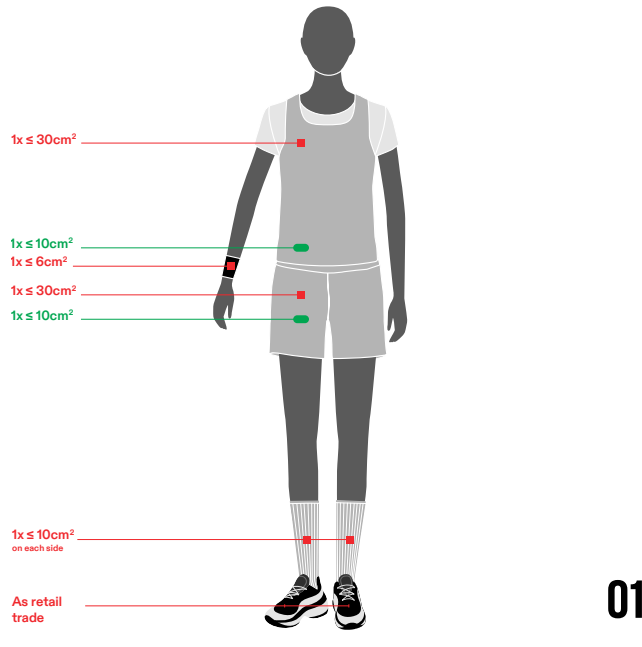


WORLD ROWING



■ Precise identification
■ Floating identification

02

All General Principles apply unless expressly mentioned otherwise hereafter (in particular in relation to size, frequency or location). Please refer to the “Identifications on NOC Team Apparel Practical Guidelines”, and General Guidelines (released Summer 2023) to obtain the general principles of Authorised Identifications on NOC uniforms at the Olympic Games. This section provides visual illustrations regarding the placement and size of Sport Specific Implementation for any items.

SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 14 of the General Guidelines applies.

01 ATHLETE FRONT

Identification of the Manufacturer

Clothing

- **T-shirt/Singlet | Shorts/Pants | Tracksuit/Warm-up suit | Compression shirts/shorts**
One *Identification of the Manufacturer* [■] per clothing item will be permitted, to a maximum size of 30cm².
- **One-piece body suit**
Where one-piece body suits are used in competition, one *Identification of the Manufacturer* shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

Accessories

- **Armband/ Wristband**
One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 6cm².
- **Gloves**
One *Identification of the Manufacturer* per item will be permitted, to a maximum size of 8cm².
- **Socks | Compression socks**
One *Identification of the Manufacturer* per item will be permitted, to a maximum size of 10cm².
- **Headgear**
One *Identification of the Manufacturer* per item will be permitted, to a maximum size of 10 cm² or two *Identifications of the Manufacturer*, to a maximum size of 5cm² each, placed above each ear.
- **Eyewear**
May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.
- **Bag**
One *Identification of the Manufacturer* per item will be permitted, not greater than 10% of the surface are of the item, to a maximum size of 60cm².
- **Water bottle | Towel**
No *Identification of the Manufacturer* will be permitted.

Shoes/Footwear

- **Shoes**
All footwear items, including the quick-release strap connecting the shoes in the boat, may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Product Technology Identification

Clothing

- **T-shirt/Singlet | Shorts/Pants | Tracksuit/ Warm-up suit | Compression shirts/shorts**
One additional *Product Technology Identification* [■] will be permitted per clothing item to a maximum size of 10cm².

NOC Emblem and National Identity

Additional IF Specifications

Section 05

Third Party Identifications (athlete names)

No names of athletes are allowed on items, section 05 of the General Guidelines applies.

02 BOAT

Identification of the Manufacturer

Sport Equipment

- **Oars | Sculls**
The *Identification of the Manufacturer* [■] may appear once on the inboard section of the loom or shaft only, and may be no more than 60cm².
- **Seats**
On each seat, the *Identification of the Manufacturer* [■] may appear once and each may be no more than 6cm² in area.
- **Riggers or fins**
On each rigger and on each side of the fin, the *Identification of the Manufacturer* [■] may appear once and each may be no more than 16cm² in area.
- **Swivels (oarlocks)**
On each swivel, the *Identification of the Manufacturer* [■] may appear either on one side or on both sides of the swivel. If the *Identification of the Manufacturer* is on one side only, it may not exceed 8cm² or if on both sides each identification shall be identical and each may not exceed 4cm².

- **Boats**

Two *Identification of the Manufacturer* [■] are permitted, one on each side of the shell of the boat in the section of the boat occupied by the rower(s). Each *Identification of the Manufacturer* may be no more than 100cm². In addition, in the first 50cm from the bow of the boat the *Identification of the Manufacturer* [■], which shall not include any text, may appear once on each side of the boat and may be no more than 80cm².

NOC Emblem and National Identity

Additional IF Specifications

Section 05

Third Party Identifications (athlete names)

On oars or sculls

A discreet mark is permitted to identify the rower, the particular boat and/ or the position in the boat in which it is used.

Section 07

NOC Emblems and National Identity

Boats

The first 80cm of the washboard is reserved for Look of the Games identification and the country code. Except for those spaces reserved under these guidelines no IF specific limitations with regard to National Identifications apply.

Homologation Mark

Additional IF Specifications

Section 09

Homologation Marks

It is required to carry a plaque permanently affixed inside the boat [◆], up to 50cm² in area, showing the name and address of the boat builder, its mark or logo, the year the boat was constructed, the average weight of the crew for which the boat is designed, the weight of the boat on construction or upon delivery and stating whether the boat meets the flotation requirements specified in World Rowing Minimum Guidelines for the Safe Practice of Rowing.