

# **FACTSHEET**

### Women in the Olympic Movement

18 April 2024

#### Mission

Sport is one of the most powerful platforms for promoting gender equality and empowering women and girls. As the leader of the Olympic Movement, the International Olympic Committee (IOC) has an important responsibility to take action when it comes to gender equality – a basic human right of profound importance and a Fundamental Principle of the Olympic Charter.

The <u>Olympic Charter</u> states that one of the roles of the IOC is "to encourage and support the promotion of women in sport at all levels and in all structures, with a view to implementing the principle of equality of men and women" (Chapter 1, Rule 2, paragraph 8).

The IOC's commitment extends well beyond balancing women's participation in the Olympic Games. The IOC also recognises that gender equality a critical component of effective sports administration, and continues to support the promotion of women and girls in sport at all levels and in all structures off the field of play. Great progress has been made in appointing women to key decisionmaking positions, within both the administration and its governing bodies. Olympic Agenda 2020+5, the new strategic roadmap for the Olympic Movement, reaffirmed the commitment to and priority of gender equality.

Many Olympic Movement stakeholders have also implemented significant gender equality initiatives, so that girls and women around the world are being given greater access to and the chance to participate in sport.

#### **Historical milestones**

In 1979, the right of women to participate in sport was formally included in an international convention for the first time, the <u>Convention on the Elimination of All Forms of Discrimination against Women</u>. In 1994, the

International Working Group (IWG) on Women and Sport was established and held its inaugural World Conference on Women and Sport in Brighton (UK). This important Conference gave rise to the Brighton Declaration, an international treaty to support the ongoing development of a fairer and more equitable system of sport and physical activity. The IOC supported the initiative and became a signatory to the Declaration. The following year, in 1995, the United Nations organised the Fourth World Conference on Women: Action for Equality, Development and Peace in Beijing (China). The resulting Beijing Declaration and Platform for Action included for the first time a specific reference to sport as a tool for gender equality and women's empowerment.

Building on these international developments, in 1996 the IOC took the historic step of amending the Olympic Charter to include an explicit reference to the IOC's role in advancing women in sport for the first time:

"The role of the IOC is to lead the promotion of Olympism in accordance with the Olympic Charter. For that purpose the IOC: (...) strongly encourages, by appropriate means, the promotion of women in sport at all levels and in all structures, particularly in the executive bodies of national and international sports organizations with a view to the strict application of the principle of equality of men and women." (Olympic Charter, 1996).

That same year, the IOC also held its first World Conference on Women and Sport. The objectives of these conferences were to:

- 1. create awareness about women's role in sport;
- 2. assess the progress made in the area of gender equality in sport; and
- define future priority actions to promote women in sport.

Following this inaugural Conference, the IOC Session accepted the recommendation to set a target of at



least 10 per cent of women in decision-making positions by 2000, and 20 per cent by 2005.

From 1996 to 2012, the IOC's advocacy action was supported by the organisation of quadrennial World Conferences on Women and Sport. The 5<sup>th</sup> and last conference was held inf Los Angeles in 2012.

#### Olympic Agenda 2020

In 2014, under recommendation 11 of Olympic Agenda 2020, the IOC undertook to:

- work with the International Federations to achieve 50 per cent female participation in the Olympic Games and to stimulate women's participation and involvement in sport by creating more participation; and, opportunities at the Olympic Games.
- 2. encourage the inclusion of mixed-gender team events.

In 2016, following the recommendation of the IOC Women in Sport Commission, the IOC Executive Board (EB) approved a revised target of 30 per cent for the Olympic Movement constituents:

"Members of the Olympic Movement are advised to set a minimum target of 30 per cent for women's representation in their governing bodies by 2020, and to adopt accompanying measures that will help them to reach this goal."

Minutes, IOC EB, 8 December 2016

#### **IOC Gender Equality Review Project**

In March 2017, the IOC launched the Gender Equality Review Project with a mandate to review the current state of gender equality in the Olympic Movement and "push gender equality globally" with "actionoriented recommendations for change". A joint initiative of the IOC Women in Sport and Athletes' commissions, the project was led by an 11-member Working Group chaired by Marisol Casado (IOC Member) and composed of IOC Members and representatives of National Olympic Committees (NOCs) and International Sports Federations (IFs) from every continent. The Working Group undertook a comprehensive review of the state of gender equality throughout the Olympic Movement under five themes: Sport, Governance, Portrayal, Funding and Human Resources, Monitoring Communications. The result was 25 bold and actionoriented recommendations, approved by the IOC EB

in February 2018, to forge a new path in advancing gender equality in the sporting arena and beyond. In January 2020, an evaluation of the implementation of the 2018 IOC Gender Equality Review Project recommendations was conducted. Key findings and a summary of the status of each recommendation can be found in the 2021 Gender Equality and Inclusion Report.

#### Olympic Agenda 2020+5

To support the implementation of Olympic Agenda 2020+5, the IOC adopted 21 Gender Equality and Inclusion Objectives for 2021-2024 in May 2021. The objectives build on the progress achieved as part of Olympic Agenda 2020 and the IOC Gender Equality Review Project and set out a roadmap for future progress across five focus areas (Participation, Leadership, Safe Sport, Portrayal and Resource Allocation) and the IOCs three areas of responsibility: The IOC as an organisation, The IOC as owner of the Olympic Games and the IOC as the leader of the Olympic Movement. The IOC is leading the implementation of the objectives with support from the NOCs, Organising Committees of the Olympic Games (OCOGs) and IFs.

### Gender Equality in the IOC

#### **IOC Members**

Venezuela's Flor Isava Fonseca and Finland's Pirjo Häggman were co-opted as the first two female IOC members in 1981. As of January 2024, 43 out of the 106 (40.6 per cent) active IOC members are women.

#### **IOC Executive Board (EB)**

Flor Isava Fonseca was elected as the first woman on the IOC EB in 1990. Seven years later, Anita DeFrantz became the first female IOC Vice-President, holding the position from 1997 to 2001. Since then, the IOC has had a further three female Vice-Presidents: Gunilla Lindberg (2004-2008), Nawal El Moutawakel (2012-2016), and Nicole Hoevertsz (2021-). In July 2020, the IOC reached its own target set in 2016 of having 30 percent women on the IOC Executive Board. Currently, as of January 2024, the five women on the IOC Executive Board are Nicole Hoevertsz, Nawal El Moutawakel, Mikaela Cojuangco Jaworski, Kristin Kloster, and Emma Terho.



#### **IOC Commissions**

As of October 2023, women chair 14 of the 33 IOC Commissions (42 per cent) and hold 50 percent of the positions across the IOC Commissions.

### IOC Gender Equality, Diversity and Inclusion Commission

Created in 1995, the IOC's Women and Sport Working Group served as a consultative body composed of representatives of the three constituent bodies of the Olympic Movement (the IOC, IFs and NOCs), plus an athlete representative and independent members. In 2004, the Women and Sport Working Group became a fully-fledged Commission chaired by Anita DeFrantz. In 2022, the IOC Women in Sport Commission was renamed the IOC Gender Equality, Diversity & Inclusion Commission to reflect its focus on advancing gender equality and inclusion for women in all their diversity.

The Commission is currently chaired by Lydia Nsekera (IOC Member). Its role is to advise the IOC Session, the IOC Executive Board and the IOC President on the implementation of the gender equality and inclusion strategy to enable them to make informed and balanced decisions to advance gender equality in sport on and off the field of play across the IOC's three spheres of responsibility: the IOC as an organization, the IOC as owner of the Olympic Games, and the IOC as leader of the Olympic Movement. More information can be found here.

In order to ensure that the gender equality agenda is integrated into all aspects of the IOC's work, members of the Gender Equality, Diversity and Inclusion Commission also sit on other key IOC commissions.

#### **IOC Administration**

As part of its People Management 2020 strategy, a number of policies have been put in place to ensure an inclusive and diverse workforce. In 2021, the IOC also implemented a Diversity and Inclusion Action Plan that will support internal objectives for equality in the workplace.

#### **Partnerships**

Partnerships are paramount for the spread of positive social change and gender empowerment. The IOC policy for women's empowerment through sport has been developed and implemented through numerous partnerships with sports organisations, UN agencies and programmes, NGOs and other members of civil society. In March 2020, the IOC joined the UN Women Sports for Generation Equality Initiative to accelerate progress on a set of common principles and aligned objectives that will harness the power of sport in making gender equality a reality within and through sport. The IOC is encouraging Olympic Movement stakeholders to follow suit. More information can be found here.

### Gender Equality at the Olympic Games

The Olympic Games have grown to be the largest, gender equal sporting event in the world. However, this was not always the case. Women athletes first took part in the Olympic Games in Paris in 1900, four years after the first Olympic Games of the modern era in Athens. Despite the reticence of Pierre de Coubertin, 22 women out of a total of 997 athletes competed in five sports: tennis, sailing, croquet, equestrian and golf, though only golf and tennis had women-only events.

Female participation has increased steadily since then, with women accounting for more than 48 per cent of the participants at the 2020 Games in Tokyo (5,457 women out of 11,420 athletes), compared with 23 per cent at the 1984 Games in Los Angeles, and just over 13 per cent at the 1964 Games in Tokyo. In the last 20 years, the IOC has also increased the number of women's events on the Olympic programme, in cooperation with the IFs and the Organising Committees. With the addition of women's boxing, the 2012 Olympic Games in London were the first in which women competed in every sport on the Olympic programme.

#### Introduction of women's sports

Year	Sports or disciplines					
1900	Tennis, Golf					
1904	Archery					
1908	Tennis*, Skating					
1912	Aquatics					
1924	Fencing					
1928	Athletics, Gymnastics					
1936	Skiing					
1948	Canoe					
1952	Equestrian					



1964	Volleyball, Luge						
1976	Rowing, Basketball						
1980	Hockey						
1984	Shooting, Cycling						
1988	Tennis*, Table Tennis, Sailing						
1992	Badminton, Judo, Biathlon						
1996	Football, Softball						
1998	Curling, Ice Hockey						
2000	Weightlifting, Modern Pentathlon,						
	Taekwondo, Triathlon						
2002	Bobsleigh						
2004	Wrestling						
2012	Boxing						
2016	Golf*, Rugby						
2020	Baseball/Softball*, Karate,						
	Skateboarding, Sports Climbing, Surfing						
2024	Breaking						
2024	Cricket*, Flag football, Lacrosse*,						
	Squash						

<sup>\*</sup> Sports re-introduced to the Olympic Programme.

#### Gender Equality at Tokyo 2020

The IOC worked with the Tokyo Organising Committee for the Olympic Games and the IFs to ensure that the Summer Olympic Games continued to showcase the best of women's and men's sport. Tokyo 2020 had the most gender-balanced athlete participation to date, with female athletes accounting for 48 per cent of the total.

In addition, the EB took two key decisions relating to gender equality at the Olympic Games in March 2020 that came into effect for Tokyo:

- All NOCs should be represented by a minimum of one female and one male athlete at all editions of the Olympic Summer Games, starting with Tokyo 2020; and
- the IOC protocol guidelines were changed to allow NOCs to nominate a female and a male athlete to jointly bear their flag at the Opening Ceremony.

Furthermore, three key achievements were realised at the Tokyo Games:

- Four IFs moved to gender-balanced events for the first time (Canoe, Rowing, Shooting and Weightlifting).
- Three disciplines achieved gender balance (BMX racing, mountain biking and freestyle wrestling).
- Six IFs moved to gender-balanced athlete quotas (Canoe, Judo, Rowing, Sailing, Shooting and Weightlifting).

In collaboration with its stakeholders, the IOC has also made progress towards a gender-balanced Olympic Games competition schedule to ensure fair and balanced exposure of all athletes. In particular, there has been substantial improvement made on Day 16 to improve gender balance in the number of hours of competition and the medal events per gender.

#### **Gender Equality at Beijing 2022**

The IOC worked with the Beijing OCOG, IFs and NOCs to add events and modify athlete quotas to ensure a more balanced representation. Additionally, the Beijing 2022 competition schedule builds on key advances made to the PyeongChang 2018 competition schedule, to further enhance gender equality at the Winter Olympic Games. Of note, two women's events were moved to Day 15 to increase the number of hours of women's sport on the penultimate day.

In terms of athlete representation, Beijing 2022 was the most gender balanced Olympic Winter Games to date, with women accounting for 45 per cent of athletes. Gender balance was reached in skeleton, individual luge, speed skating, cross-country skiing, alpine skiing, freestyle skiing and snowboard.

Beijing 2022 boasted the highest number of women's events ever with the addition of two women's events and four mixed-team events. The new women's events were:

- Women's monobob (Bobsleigh)
- · Women's Big Air skiing

#### Beyond the field of play

Improving the representation of women among other key functions at the Olympic Games, including coaches, technical officials and Games team leadership, continues to be a priority for the IOC. In Tokyo 2020:

- 20% of National Olympic Committee Chef de Missions were women
- During the Opening Ceremony, 91% of NOCs had a female flag bearer
- 32% of Accredited International Technical Officials were women
- 13% of Accredited Coaches were women In Beijing 2022:



- 21% of National Olympic Committee Chef de Missions were women
- During the Opening Ceremony, 73% of NOCs had a female flag bearer
- 38% of Accredited International Technical Officials were women
- 10% of Accredited Coaches were women

The IOC's Gender Equality and Inclusion Objectives 2021 – 2024 include several actions that involve the IOC, IFs, NOCs, and Olympic Movement Stakeholders jointly working together to improve these statistics.

Portrayal is a key focus area for the IOC beyond the field of play. Portrayal includes the language (words and expressions), images and voices used, the quality and quantity of coverage and the prominence given when depicting individuals or groups in communications and the media.

To support its stakeholders in adopting fair and equal portrayal practices, the IOC published the IOC Portrayal Guidelines. The Guideline was updated in March 2024, and the IOC will be working with stakeholders in the Olympic Movement to implement them.

# Gender equality at the Youth Olympic Games

The 3<sup>rd</sup> Summer Youth Olympic Games in Buenos Aires blazed a trail for equal participation on the Olympic stage, with 2,000 girls and 2,000 boys competing. The 3<sup>rd</sup> Winter Youth Olympic Games in Lausanne followed suit, with 936 girls and 936 boys participating. But this is not the only important contribution that the Youth Olympic Games (YOG) have made to gender equality in sport. Mixed-gender events have also featured at the YOG since the inaugural YOG in Singapore in 2010. These mixed events have been a combination of events where boys and girls compete separately in a combined team, and events in which they go head-to-head in direct competition. Many of these events have since been included in the Olympic programme.

## Gender Equality in the Olympic Movement

While the participation of women in physical activities and the Olympic Games has steadily increased over

the years, the percentage of women in governing and administrative bodies of the Olympic Movement has remained low.

In December 2016, the IOC EB advised members of the Olympic Movement to set a minimum target of 30 per cent for women's representation in their governing bodies by 2020, and to adopt accompanying measures that will help them to reach this goal. To date, several NOCs and IFs have achieved gender balance and many more are making steady progress to close the gender gap in the upcoming Olympiad.

### Olympic Solidarity programmes

Olympic Solidarity offers NOCs a series of assistance programmes for athletes, young hopefuls, coaches and sports managers, and these benefit a growing number of women. In the 2017-2020 Olympic Solidarity plan, all major programmes have special incentives encouraging women's participation. Furthermore, a special "Gender Equality and Diversity" programme is devoted to promoting initiatives creating preconditions for women to take on leadership roles in sport, in terms of both coaching and sports administration. NOCs can also apply for funding for projects aimed at raising sports participation levels among girls and women through a programme devoted to sport for social development.

# Gender Equality, Diversity, and Inclusion Champions

Since 2000, the IOC Gender Equality, Diversity, and Inclusion Champions have been held to recognise women, men or organisations that have made remarkable contributions to the development, encouragement and reinforcement of women's and girls' participation in sport on an annual basis. As of 2024, there have been 134 winners from 69 countries.

More information regarding the Awards can be found on our website.

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Table A: Women's participation in the Games of the Olympiad

Years	Sports	Women's Events	Mixed Events	Total events	% of Women's Events	% of Women's and mixed Events	Women participants	% of women participants
1900	2	2	1	95	2.1	5.3	22	2.2
1904	1	3	0	95	3.1	6.4	6	0.9
1908	2	4	8	110	3.6	10.9	37	1.8
1912	2	5	6	102	4.9	10.8	48	2.0
1920	2	8	16	156	5.1	15.6	63	2.4
1924	3	10	4	126	7.9	11.1	135	4.4
1928	4	14	3	109	12.8	15.6	277	9.6
1932	3	14	4	117	12.0	15.4	126	9
1936	4	15	4	129	11.6	14.7	331	8.3
1948	5	19	5	136	14.0	17.6	390	9.5
1952	6	25	7	149	16.8	21.5	519	10.5
1956	6	26	9	151	17.2	23.2	376	13.3
1960	6	29	8	150	19.3	24.7	611	11.4
1964	7	33	11	163	20.2	27.0	678	13.2
1968	7	39	18	172	22.7	33.1	781	14.2
1972	8	43	20	195	22.1	32.3	1,059	14.6
1976	11	49	19	198	24.7	34.3	1,260	20.7
1980	12	50	19	203	24.6	34.0	1,115	21.5
1984	14	62	15	221	28.1	34.8	1,566	23
1988	17	72	14	237	30.4	36.3	2,194	26.1
1992	19	86	12	257	33.5	38.1	2,704	28.8
1996	21	97	11	271	35.8	39.9	3,512	34.0
2000	25	120	11	300	40.0	44.0	4,069	38.2
2004	26	125	10	301	41.5	44.9	4,329	40.7
2008	26	127	10	302	42.1	45.4	4,637	42.4
2012	26	132	8	302	43.7	46.4	4,676	44.2
2016	28	136	9	306	44.4	47.4	5,059	45
2020	33	156	18	339	46.0	51.3	5,457	47.8
2024	32	151	22	329	45,9	52.6	5 250	50

Table B: Women's participation in the Olympic Winter Games

Year	Sports	Women's Events	Mixed Events	Total events	% of women's events	% of women's and mixed events	Women participants	% of women participants
1924	1	1	1	16	6.3	12.5	11	4.3
1928	1	1	1	14	7.1	14.3	26	5.6
1932	1	1	1	14	7.1	14.3	21	8.3
1936	2	2	1	17	11.8	17.6	80	12
1948	2	4	1	22	18.2	22.7	77	11.5
1952	2	5	1	22	22.7	27.3	109	15.7
1956	2	6	1	24	24.0	29.2	134	17
1960	2	10	1	27	35.7	40.7	144	21.5
1964	3	12	2	34	35.3	41.2	199	18.3
1968	3	12	2	35	34.2	40.0	211	18.2
1972	3	12	2	35	34.2	40.0	205	20.5
1976	3	12	3	37	32.4	40.5	231	20.6
1980	3	12	3	38	31.6	39.5	232	21.7
1984	3	13	3	39	33.3	41.0	274	21.5
1988	3	16	4	46	34.8	41.3	301	21.2
1992	4	23	3	57	40.4	45.6	488	27.1
1994	4	25	3	61	41.0	45.9	522	30
1998	6	29	3	68	42.0	47.1	787	36.2
2002	7	34	3	78	42.5	47.4	886	36.9
2006	7	37	3	84	44.0	47.6	960	38.2
2010	7	38	3	86	44.2	47.7	1,044	40.7
2014	7	43	6	98	44.9	51.0	1,121	40.3
2018	7	44	9	102	42.7	52.0	1,169	41
2022	7	46	12	109	42.2	53.0	1,267	44.7