# **TELE DIRECTORIES (B) SDN BHD**

## **PRIVACY POLICY**

#### 1 INTRODUCTION

- 1.1 Tele Directories (B) Sdn Bhd, from here on forth may be referred to as "the Company", "our", "we" and "us", under this Privacy Policy will declare how we collect, use and disclose information from and about the Users (from here on forth may be referred to as You and User). This Privacy Policy describes practices concerning the information collected through our services including advertising services, websites, mobile sites, applications ("Apps"), competitions and customer surveys (collectively, referred to as our "Service"). By using our Service, you agree to the terms and conditions stated in this Privacy Policy.
- 1.2 This online privacy policy applies only to information collected through our online services such as our website or mobile application, and not information collected offline.
- 1.3 By using this site, you consent to our online privacy policy.

### **2 INFORMATION WE COLLECT**

- 2.1 We collect information you submit willingly within our Service, including but not limited to Cookies.
- 2.2 Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (a setting you can change) that enables the site or service providers systems to recognize your browser and capture and remember certain information.
- 2.3 We use your preferences for future visits, keep track of advertisements, and compiler aggregate data about site traffic and interaction so that we can offer better site experiences and tools in the future.
- 2.4 We may contract with third-party service providers to assist us in better understanding our visitors.
- 2.5 These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

## **3 DISCLOSURE OF INFORMATION**

- 3.1 We do not sell, trade, or transfer to outside parties your personal identifiable information. However, non-personally identifiable visitor information may be provided to other third parties for marketing, advertising and/or other uses.
- 3.2 Where third party sites are linked on this Service, we hereby declare that we have no responsibility or liability for the content and activities of these linked sites as Third party sites have separate and independent privacy policies.