

## WORLD BANK BONDS FOR SUSTAINABLE DEVELOPMENT



### ROADMAP

What is the World Bank?

Why invest with the World Bank?

What investment products does the World Bank offer?

How is the World Bank engaging with investors on the Sustainable Development Goals?

**Annex: Project stories** 





## WHAT IS THE WORLD BANK?



## **WORLD BANK INTRODUCTION**

 International organization owned by 189 member countries – its owners are its clients.

- Purpose is to **end extreme poverty on a livable planet**. These goals align with the Sustainable Development Goals.
- The world's largest source of development finance and expertise 75+ years of financing development projects.
- About \$240 billion in loans outstanding to 77 countries.
- Nearly 12,000 staff in 136 offices. Headquarters in Washington, DC.
- Largest shareholders: US, Japan, China, Germany, France, and the UK.
- International Bank for Reconstruction and Development IBRD, known as "World Bank" in the capital markets, is rated AAA/Aaa based on its capital, reserves and prudent financial policies.



World Bank Headquarters Washington, DC

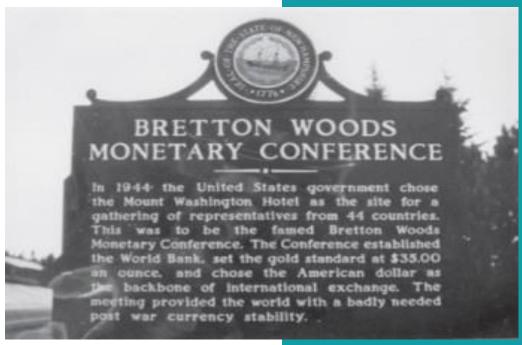


## HISTORY OF THE WORLD BANK

**IBRD** was created in 1944 to rebuild Europe after World War II and was soon referred to as the "World Bank".

- IBRD was designed to be financially self-sustaining and earn income to support its development activities.
- First loans were made to developed countries for reconstruction purposes.
- IBRD's focus shifted towards poverty alleviation in the 1960s and it continued to lend to countries that were creditworthy and could borrow at market-based rates.
- In the 2020s an explicit focus on global public goods led to adding "on a livable planet" to the vision.







### **OVERVIEW**



#### **IBRD**

INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT

Provides loans to governments of middle-income countries.



Issuer of World Bank (IBRD) Bonds



#### **IDA**

INTERNATIONAL DEVELOPMENT ASSOCIATION

Provides loans and grants to governments of lower-income countries.



Funds raised from donors and IDA Bonds 144A/RegS



#### **IFC**

INTERNATIONAL FINANCE CORPORATION

Promotes development by financing private sector enterprises in developing countries.



Issuer of IFC Bonds



#### **MIGA**

MULTILATERAL INVESTMENT GUARANTEE AGENCY

Promotes foreign direct investment into developing countries by offering political risk insurance (guarantees) to investors and lenders.



#### **ICSID**

INTERNATIONAL CENTRE FOR THE SETTLEMENT OF INVESTMENT DISPUTES

Provides international facilities for conciliation and arbitration of investment disputes.

IBRD, IDA and IFC are all three rated AAA/Aaa. They share the same overall development goals, but are legally separate entities. Each has its own risk profile and capital structure.

The World Bank Treasury is the treasury for IBRD and IDA.



## SUSTAINABLE DEVELOPMENT BONDS

All World Bank bonds support sustainable development. They offer investors the opportunity to invest in financial products with a high credit rating while supporting projects with positive impact



Goals of the World Bank Group



**Project Results** 

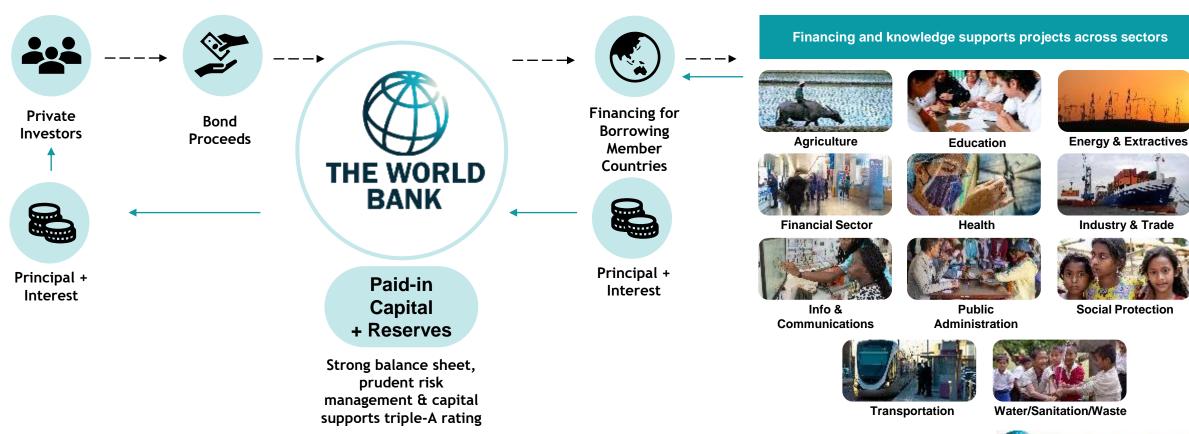


Sustainable Development Goals (SDGs)



## THE WORLD BANK BUSINESS MODEL

**How World Bank Projects are Financed** 



# PROJECTS MUST MEET STRICT STANDARDS

The World Bank works with its member countries to design projects that meet their **sustainable development needs.** 

#### All projects are designed to:

- Address country-identified priorities
- Contribute to World Bank goals
- Meet environmental and social standards
- Make a positive impact





## **OVERLAPPING CRISES**

## The World Bank is responding with impact, speed and scale to help member countries

Shocks have had both a deep direct human and economic impact as well as long-term adverse spillovers on developing countries, threatening to reverse decades of development gains.



Impacts of climate change

Lingering pandemic effects

Commodity shocks, food insecurity

Wars and persistent fragility



## **EVOLUTION PROCESS**

### **Transforming the World Bank to Leverage its Impact**

The World Bank and other Multilateral Development Banks (MDBs) are increasingly important in addressing global challenges such as poverty, shared prosperity, inclusion, resilience, sustainability, and cross-border issues like climate change, pandemics, and conflict and violence.

The three building blocks of the World Bank's Evolution Process:



#### **Vision & Mission**

Our new vision is to create a world free of poverty on a livable planet and our new mission is to end extreme poverty and boost shared prosperity on a livable planet by strengthening inclusion, resilience, and sustainability.



#### **Operating Model**

We are introducing enhancements to our country engagement model, analytics, financing instruments, and incentives, to focus more on outputs rather than inputs.



#### **Financial Model**

While maintaining the triple-A credit rating that allows us to efficiently leverage shareholder equity, we have been making available more resources through balance sheet optimization and we are attracting more funds for increasing our equity (e.g. through hybrid capital), as well as more resources for concessional funding.



## FOCUS ON GLOBAL CHALLENGES

### The World Bank's shareholders support focus on global goals

The World Bank is committed to addressing the most pressing global challenges faced by our member countries. Our focus areas encompass a wide range of critical issues:



Climate Change Mitigation and Adaptation



Energy Access



Food,
Nutrition &
Security



Water Security & Access



Protecting
Biodiversity &
Nature



Pandemic Prevention & Preparedness



Fragility & Conflict



Enabling Digitization



## WORLD BANK GROUP'S CLIMATE CHANGE ACTION PLAN

Aligning with the Paris Agreement, increasing Climate Finance

World Bank to be Paris Aligned by July 1, 2023

#### **Definition**

**Provision of support to** clients that is consistent with pathways towards equitable, sustainable, low-carbon, and climateresilient development



#### Adaptation

**Ensuring physical risk** mitigation measures are fully embedded in project design



#### **Country Circumstances**

**Paris Agreement gives countries** latitude in the pathways they choose based on country circumstances in integrating climate and development

#### **Mitigation**

**Ensure investments support** limiting global warming to well below 2 degrees, recognizing that peaking of GHG emissions will take longer for developing countries

**World Bank Group to Increase Overall Flows to Climate** 

With at least 50% of climate financing going to adaptation

**World Bank Group Climate Finance Target (%):** 

**World Bank Group** Climate Finance (\$ billion):

35% FY21-25 target

\$38.6B FY23

**26%** FY16-20 average delivered

\$21.4B

\*Institutions of the World Bank Group that contribute climate benefits include: IBRD, IDA, IFC and MIGA and averaged together.



Learn more about the World Bank's Climate Change Action Plan (link)



## CLIMATE ACTION CUTS ACROSS SECTORS



100% of all IBRD projects are screened for climate risk and impact

92% of all IBRD projects (by #) had climate financing in FY23, representing

**41%** of all commitments (by dollar value)

#### **Climate Results Cut Across all World Bank Sectors**

Energy & Extractives
Agriculture
Urban Resilience & Land
Transport
Water
Environment, Natural Resources & Blue Economy
Social Sustainability & Inclusion

Finance & Competitiveness
Governance
Trade
Poverty & Equity
Education
Health, Nutrition and Population
Social Protection
Digital Development

























# WHY INVEST WITH THE WORLD BANK?



## KEY FEATURES OF WORLD BANK BONDS



## Decades in capital market, wide range of products

- Issuing debt since 1947;
   triple-A rating since 1959
- Fixed income products in multiple currencies, structures and maturities



## **Special Features**

- 0% Basel II and III risk weighting minimizes capital requirements
- Liquid bonds are classified as •
   "Level 1 HQLA" (high quality
   liquid assets)



### **Safety**

- Strong balance sheet as a result of prudent financial policies
- Funds only for sovereigns/ sovereign-guaranteed projects



## Development Mandate

 The World Bank's sustainable development programs aim to achieve positive social and environmental impacts in member countries



## WHY INVEST? SECURITY

### **AAA/Aaa Credit rating**



#### **Conservative Financial Policies**

- States only as borrowers
- Limits for individual countries
- Borrowers are also shareholders
- Preferred creditor status



#### **Conservative Risk Management**

- Fixed credit limits
- Equity to loans ratio granted only takes into account the equity paid in
- Strict and conservative investment policy



#### **Solid Capital Structure**

- Equity US\$60 bn (FY23)
- Callable capital US\$296 bn (FY23)
- 189 government shareholders
- 2018 capital increase of US\$7.5 bn increases borrowing capacity



#### **High Liquidity**

- Target liquidity level is 12 months coverage (US\$59 bn in FY24)
- Actual liquidity exceeds target (US\$75 bn in FY23)
- Bond portfolio with securities rated AAA/AA



## BALANCE SHEET STRUCTURE

**Key Balance Sheet Items (as of June 30, 2023, in billions US\$)** 

Loans Outstanding (a) **US\$241** Investments (b) **US\$80** Other US\$12 **US\$333 Assets** 

Borrowings
US\$237

Equity
US\$60
Other US\$36

**Liabilities & Equity** 

- (a) Net of accumulated loan loss provision and deferred loan income
- (b) Investments and due from banks; of this amount, the liquidity portfolio is US\$75billion



DIVERSIFIED SHAREHOLDER BASE

**QUALITY LOAN PORTFOLIO** 

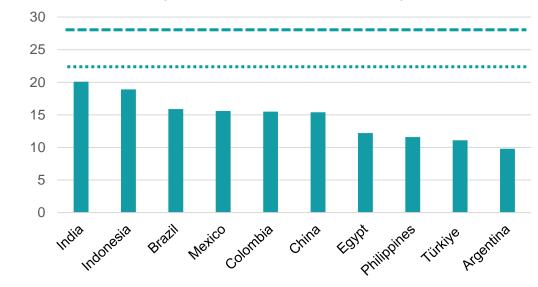
PRUDENT RISK MANAGEMENT

SUBSTANTIAL LIQUIDITY

- Global diversification
- Lending only to sovereign or sovereign-guaranteed projects
- Borrowing clients are also shareholders; increased incentive to repay
- Preferred creditor treatment borrowing clients prioritize financial obligations to the World Bank – recognized by rating agencies and financial market participants
- Policy of freezing additional lending if payments not on time
- Single Borrowing Limits (SBL) for individual countries
- Graduation Discussion Income (GDI) is the level of per capita income of a member country above which graduation from IBRD starts being discussed.

#### **Top 10 Country Exposures for IBRD**

(as of June 30, 2023, US\$ billions)



\$28 billion SBL for highly creditworthy countries below the GDI

\$21.2 billion SBL for highly creditworthy countries above the GDI

DIVERSIFIED SHAREHOLDER BASE

**QUALITY LOAN PORTFOLIO** 

PRUDENT RISK MANAGEMENT

SUBSTANTIAL LIQUIDITY

#### **Shareholder Support**

 IBRD bonds are supported by the strength of its balance sheet and support of its 189 sovereign shareholders

#### **Largest Shareholders**

- United States, 16.64%
- Japan, 7.59%
- China, 5.88%
- Germany, 4.50%
- France, 4.12%
- United Kingdom, 4.12%

By percentage of total subscription as of June 30, 2023

Total Subscribed Capital US\$ billions as of June 30, 2023		
Paid-in Capital	US\$21.8	
Callable Capital	US\$296.0	
Subscribed Capital	US\$317.8	

#### **Callable Capital**

- The World Bank's financial policies are designed to minimize the need for a call on capital and key management tools like the Equity-to-Loans ratio targets do not take callable capital into account.
- No call has ever been made on a callable capital.
- Callable capital can only be called to satisfy debt obligations. Shareholders are responsible for the full amount of their callable capital subscription regardless of ability to fulfill their obligations.

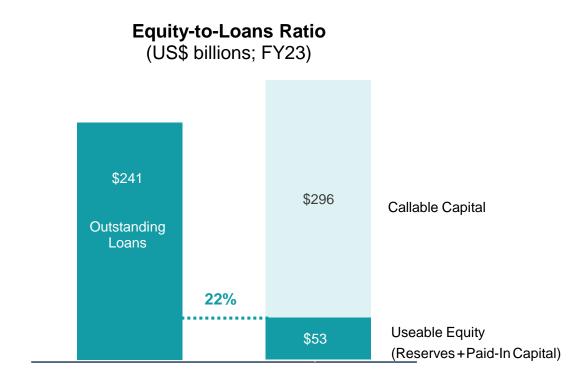
DIVERSIFIED SHAREHOLDER BASE

**QUALITY LOAN PORTFOLIO** 

**PRUDENT RISK MANAGEMENT** 

SUBSTANTIAL LIQUIDITY

- Conservative financial policies are designed to minimize the need for a call on capital.
- Key risk management indicators do not factor in callable capital (\$296 billion) to determine IBRD's risk-bearing capacity.
- The key risk tolerance indicator, Equity-to-Loans
   Ratio is set at a policy minimum of 19%. As of June
   30, 2023, the total outstanding amount of loans made
   by IBRD was \$241 billion to useable equity of \$53
   billion (E/L Ratio of 22%).
- FX and interest rate risks managed carefully to minimize risks.





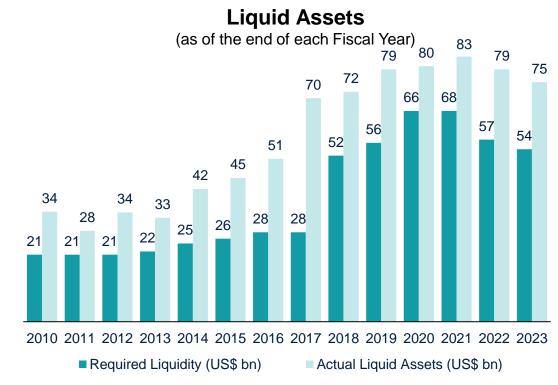
DIVERSIFIED SHAREHOLDER BASE

**QUALITY LOAN PORTFOLIO** 

PRUDENT RISK MANAGEMENT

SUBSTANTIAL LIQUIDITY

- The target liquidity level represents 12 months coverage as calculated at the beginning of every fiscal year.
- Actual liquidity exceeds the estimated liquidity requirement to provide financial flexibility in the timing of new debt issuance while meeting obligations. The FY24 target liquidity level was set at US\$59 billion, US\$5 billion higher than FY23 Target Liquidity Level due to higher projected debt service for FY24.
- Liquidity portfolio is conservatively managed against strict guidelines. Eligible investments are highly rated fixed income securities rated AA- or better for governments and agencies, and AAA for corporates and ABS.







## WHAT INVESTMENT PRODUCTS DOES THE WORLD BANK OFFER?



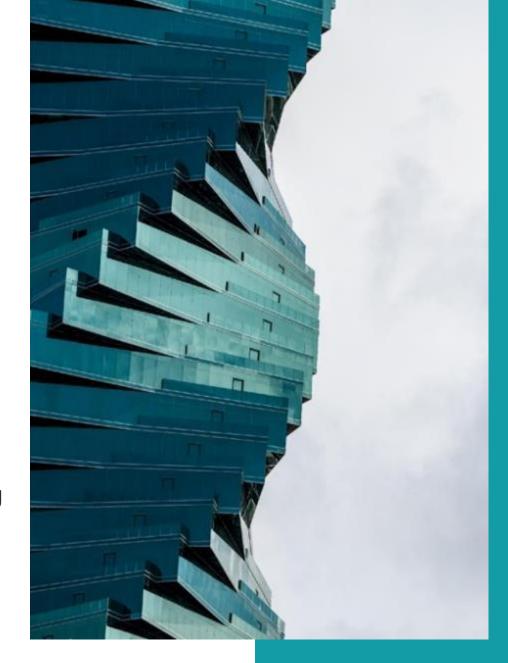
### **FUNDING STRATEGY**

#### **Meet Investors' Needs**

- Offer a wide range of debt instruments from a AAA/Aaa issuer, with various characteristics including flexible structures, size, liquidity and maturities.
- Customize products to meet investor preferences
- Maturities up to 50 years.
- A 0% Basel II and III risk weighting minimizes capital requirements.
- Liquid bonds are considered level 1 HQLA (high quality liquid assets).
- Bonds have 'green' or 'sustainability' bond tag in Bloomberg

#### **High Execution Standards**

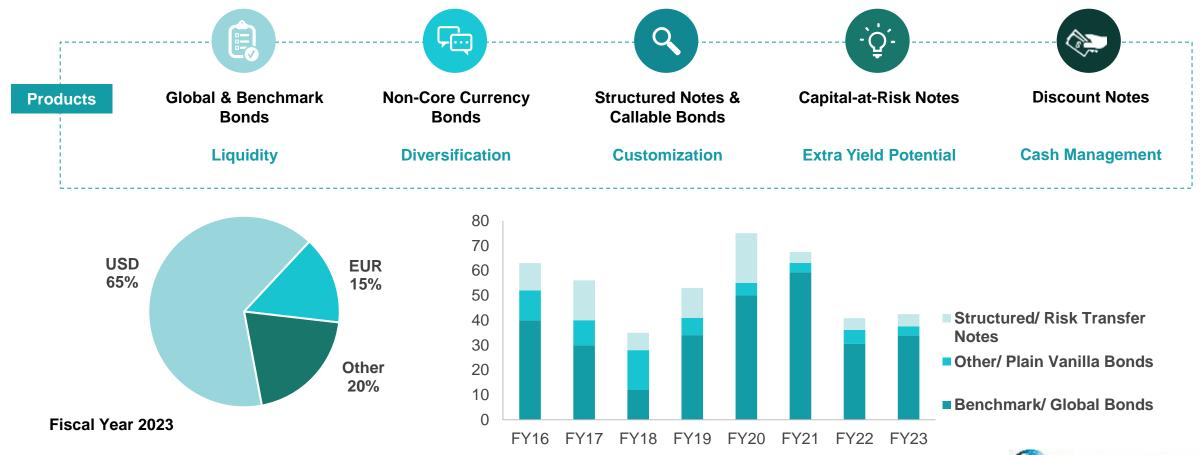
- Broad sponsorship from underwriters with solid primary placement with a diversified investor base.
- Strong aftermarket spread performance for liquid bonds.





## **FUNDING PROGRAM**

Investors have a wide choice of products to chose from





## SUSTAINABLE DEVELOPMENT BONDS

### **Connecting Investment with Purpose**

World Bank bonds provide investors with an opportunity to do well by doing good.



Bond proceeds support the financing of green and social projects



World Bank supports sustainable development



Environmental & Social Standards



**Project Cycle** 



17 Sustainable Development Goals



World Bank Sustainable Development Bonds and Green Bonds are:

- aligned with the Sustainability Bond Guidelines
- tagged sustainability bonds on Bloomberg
- displayed on the Luxembourg Green & Sustainable Exchange



## IBRD USE OF PROCEEDS

## **Supporting Sustainable Development** in IBRD Member Countries

World Bank Sustainable Development Bonds support the financing of a combination of green and social, i.e., "sustainable development", projects, programs, and activities in IBRD member countries.

Each project is designed intentionally to achieve both positive social and environmental impacts and outcomes in line with the World Bank Group's twin goals of eliminating extreme poverty and promoting shared prosperity.

The World Bank's <u>Sustainable Development Bond Framework</u> describes the process for selecting, evaluating and reporting on eligible Sustainable Development Projects and contains descriptions and examples of such eligible projects.

**Target Populations:** World Bank projects aim to protect and empower vulnerable groups, including women and girls, the poor, disabled people, and youth to reduce poverty, improve living standards, and raise income and productivity.

#### **5 Global Themes**



Climate Change



Fragility, Conflict & Violence



Gender



Infrastructure, PPPs & Guarantee



Knowledge Management



## GLOBAL BONDS

The World Bank offers global bonds in a variety of currencies and maturities through strategic offerings designed to meet investor demand.

#### Global Bonds provide:

- Investors with liquidity and strong dealer commitment to secondary market support
- Diversification among triple-A holdings and benefit from a rarity value in the marketplace

#### Characteristics:

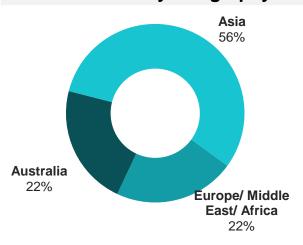
- Issue size is typically US\$1-4 billion, or benchmark size for each market; largest benchmark was US\$8 billion
- Maturities generally range between 2-10 years
- Denominated in a variety of currencies, incl. USD, EUR, GBP, CAD, AUD, NZD
- World Bank bonds are represented in major indices
- Pricing and other bond details: Bloomberg: IBRD <Govt> <Go> or IBRD <Go>



## GLOBAL BOND EXAMPLE AUD 2 Billion 5-year Sustainable Development Bond

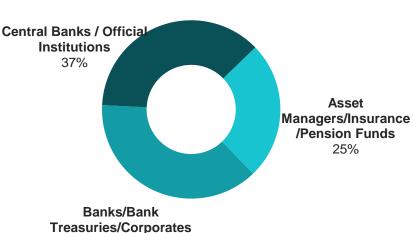
On January 3, 2024, the World Bank (IBRD) priced its first benchmark of 2024 – an Australian dollar 2 billion 5-year bond due January 10, 2029. The transaction attracted over 50 orders totaling more than AUD 2.4 billion from investors drawn to IBRD's high credit quality while supporting the World Bank's mission.

#### **Distribution by Geography**



#### **Distribution by Investor Type**

38%



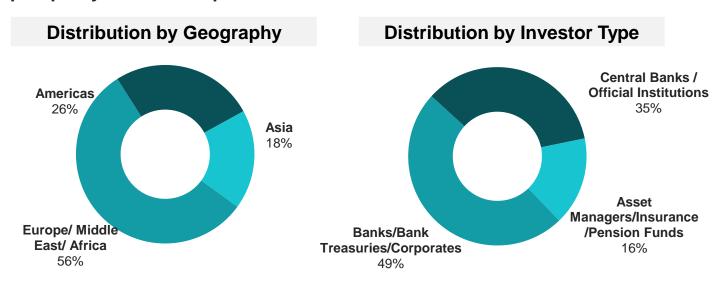
AUD 2 billion 5-year bond		
<b>Summary Terms and Conditions</b>		
Issuer Rating:	Aaa/AAA	
Maturity:	5-year	
Total Amount:	AUD 2 billion	
Settlement Date:	01/10/2024	
Maturity Date:	01/10/2029	
Coupon:	4.30% p.a. payable semi-annually	
Joint Lead managers:	Deutsche Bank, JP Morgan, Nomura International plc, RBC Capital Markets	

Press Release: AUD 2 Billion 5-year Sustainable Development Bond



## GLOBAL BOND EXAMPLE USD 5 billion 7-year Sustainable Development Bond

On January 3, 2024, the World Bank (IBRD) priced a 7-year benchmark bond that matures in January 2031. The Sustainable Development Bond raised USD 5 billion from investors seeking to support the World Bank's work to end extreme poverty and boost prosperity on a livable planet.



Net proceeds of the bonds described herein are not committed or earmarked for lending to, or financing of, any particular projects or programs, and returns on the bonds described herein are not linked to the performance of any particular project or program."

USD 5 billion 7-year Bond	
Summary Terms and Conditions	
Issuer Rating:	Aaa/AAA
Maturity:	5-year
Total Amount:	USD 5 billion
Settlement Date:	01/10/2024
Maturity Date:	01/10/2031
Coupon:	4.00%, payable semi-annually
Leads:	Barclays Bank PLC, BMO Capital Markets, BNP Paribas, Citigroup Global Markets
Senior co-lead managers:	CastleOak Securities, L.P., Daiwa Capital Markets Europe Limited, National Bank of Canada Financial Inc. and The Bank of Nova Scotia, London Branch

**USD 5 billion 7-year Sustainable Development Bond** 

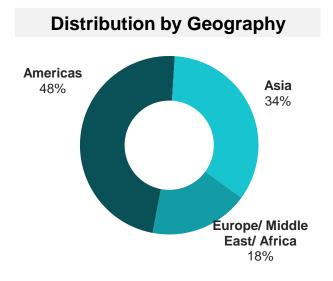


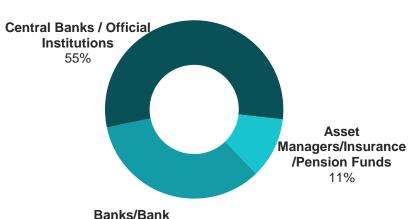
## GLOBAL BOND EXAMPLE CAD 1.4 Billion 5-year Sustainable Development Bond

On January 3, 2024, the World Bank (IBRD) priced a new 5-year CAD 1.4 billion benchmark that matures in January 2029.

**Distribution by Investor Type** 

Treasuries/Corporates 34%





CAD 1 billion 5-year bond	
<b>Summary Terms and Conditions</b>	
Issuer Rating:	Aaa/AAA
Maturity:	5-year
Total Amount:	CAD 1.4 billion
Settlement Date:	01/12/2024
Maturity Date:	01/12/2029
Coupon:	3.50% per annum
Joint Lead managers:	CIBC, RBC Capital Markets, National Bank Financial Inc., TD Securities

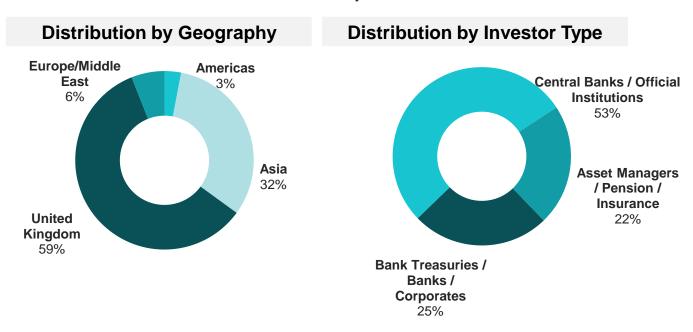
Press Release: CAD 1.4 Billion 5-year Sustainable Development Bond



## GLOBAL BOND EXAMPLE

### GBP 1.5 billion 5-year Sustainable Development Bond

On January 4, 2024, the World Bank (IBRD) priced a 5-year British pound sterling (GBP) benchmark bond due October 2028. The Sustainable Development Bond raised an impressive size of GBP 1.5 billion from investors to support the financing of the World Bank's work to fund sustainable development solutions in its member countries.



GBP 1.5 billion 5-year Bond		
<b>Summary Terms and Conditions</b>		
Issuer Rating:	Aaa/AAA	
Maturity:	5-year	
Total Amount:	GBP 1.5 billion	
Settlement Date:	01/11/2024	
Maturity Date:	10/02/2028	
Coupon:	3.875% p.a.	
Leads:	Citigroup, NatWest Markets, Santander and TD Securities	

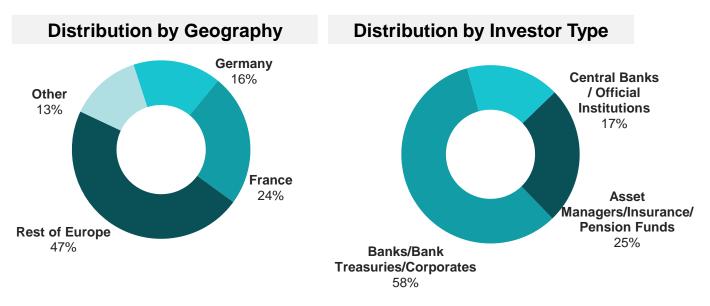
GBP 1.5 billion 5-year Global Benchmark Bond



## GLOBAL BOND EXAMPLE

### **EUR 3 billion 10-year Sustainable Development Bond**

On February 6, 2024, the World Bank (IBRD) priced a EUR 3 billion 10-year Sustainable Development Bond. This transaction attracted over 100 orders totaling Euro 4.7 billion from European and global investors seeking high credit quality and an investment that supports sustainable development at the longer end of the EUR curve.



EUR 3 billion 10-year Bond	
<b>Summary Terms and Conditions</b>	
Issuer Rating:	Aaa/AAA
Maturity:	10-year
Total Amount:	EUR 3 billion
Settlement Date:	02/14/2024
Maturity Date:	02/14/2034
Coupon:	2.900% p.a., payable annually
Leads:	BNP Paribas, NatWest Markets, Nomura, TD Securities

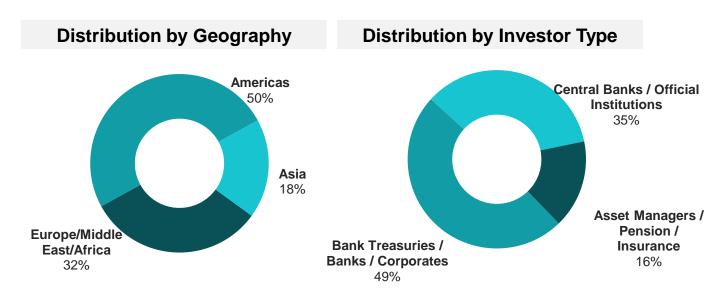
EUR 3 billion 10-year Sustainable Development Bond



## GLOBAL BOND EXAMPLE

### **SOFR-Linked Floating Rate Bond**

On February 15, 2024, the World Bank (IBRD) priced a USD 1.25 billion Sustainable Development Bond linked to the Secured Overnight Financing Rate (SOFR). The transaction attracted over 30 orders totaling USD 1.4 billion from a diverse set of investors seeking a high credit quality investment while supporting sustainable development.



USD 1.25 billion 3-year Bond	
<b>Summary Terms and Conditions</b>	
Issuer Rating:	Aaa/AAA
Maturity:	3-year
Total Amount:	USD 1.25 billion
Settlement Date:	02/23/2024
Maturity Date:	02/23/2027
Coupon:	Compounded Daily SOFR + 28 basis points
Leads:	Wells Fargo Securities, BMO Capital Markets, Scotiabank

USD 1.25 billion SOFR-Linked Floating Rate Bond



### DISCOUNT NOTES

- The World Bank offers flexible and customized short-term debt instruments through its USD Discount Notes Program using simple documentation (Offering Circular).
- Discount Notes are offered in the United States and Eurodollar markets.
- Rates for World Bank Discount Notes are posted on Bloomberg's "ADN" page under the World Bank option ("WBDN").
- Discount Notes characteristics:
  - maturities of 397 days (13 months) or less
  - aggregate face amounts of US\$50,000 and higher per maturity date

#### Offering Circular

International Bank for Reconstruction and Development



#### DISCOUNT NOTES

The World Dark, officially known as the International Bank for Reconstruction and Development (the Bank) internation officers on continuous buds with the start literal 2014 (Age, or less) at a photocent and in continuous continuous, on an international pain. The Discount Notes are officed frough a group of decline consisting for the data barrely of Bankopy Capital No. Capital

Each of the Dealers has undertaken to the Bank to use its best efforts to maintain a secondary market for the Discount Notes

The Federal Reserve Bash of New Nash acts as Facal Agest of the Bash with respect to Discount Notes paramet to a Facal Agency Agreement. On engined issuance, all Discount Notes with its insaction by in brock-carry form relength to effice of the Basic Agent in New York, Discount Notes will be cheld by Halding Institution dissignated by the Deaders neclading JPMergan Chase Basic, N. and Colleges, N. N. as depositionists for Exercise Basic N. and Colleges, N. N. as deposition for Exercise States. Basic Research Basic States will continue to be hald by wash Basicing, society anamyer, respectively, Arthr enginel instance, Discount Notes will continue to be hald by wash Basicing Institutions and Colleges institution of the Basic States and the States of the parameter States and the States of the parameter of the parameter of the States of the States

October 6, 2016



### **BUYBACK PROGRAM**



World Bank Headquarters, Washington, DC

- The World Bank buys back its own bonds through dealers on a reverse enquiry basis
- Program is designed to offer backstop liquidity to investors and covers vanilla and structured IBRD notes, as well as benchmarks
- Repurchased notes are retired from the market
- The program has been operational 20+ years, including the 2008-2009 financial crisis and the 2020 COVID-19 crisis with average volumes of roughly US\$1 billion annually
- Confidential execution as requested
- Execution remains at the discretion of IBRD

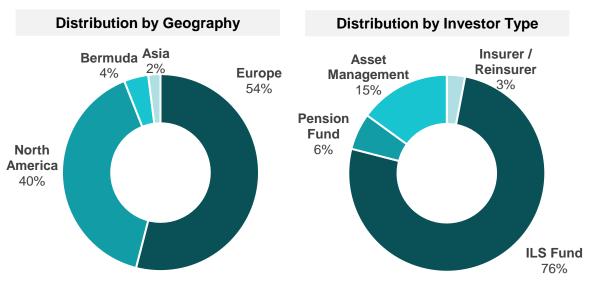


### CATASTROPHE BOND EXAMPLE

### **Provides Insurance to Chile for Earthquake Events**

On March 17, 2023, the World Bank (IBRD) issued a joint catastrophe bond and swap transaction that provides a total of USD 630 million of earthquake insurance to the Government of Chile for three years,

consisting of **USD 350 million of catastrophe bonds** and USD 280 million of catastrophe swaps. The bond is IBRD's 19th cat bond and the first listed on the Hong Kong Exchange (HKEX).



Net proceeds of the bonds described herein are not committed or earmarked for lending to, or financing of, any particular projects or programs, and returns on the bonds described herein are not linked to the performance of any particular project or program."

USD 350 million 3-year Cat Bond			
Summary Terms and Conditions			
Issuer Rating:	Aaa/AAA		
Maturity:	3-year		
Total Amount:	USD 350 million		
Settlement Date:	03/24/2023		
Maturity Date:	03/31/2026		
Bond Coupon:	Compounded SOFR + Funding Margin + Risk Margin		
Risk Margin:	+4.75% p.a.		
Funding Margin:	+0.04% p.a.		
Covered Perils:	Earthquake		
Trigger:	Parametric, per occurrence		
Leads:	Aon Securities, GC Securities and Swiss Re Capital Markets		

Chile Cat Bond Press Release
Chile Cat Bond listed on the HKEX Press Release



### **OUTCOME BOND EXAMPLE**

### Wildlife Conservation Bond to Protect Black Rhinos and Support Local Communities in South Africa

On March 31, 2022, the World Bank (IBRD) issued the first **Wildlife Conservation Bond**, a principal protected outcome bond, that channels additional private capital for conservation outcomes.

- Investors foregone regular coupons fund conservation investment in two parks in South Africa, while also providing environmental and social benefits to local communities.
- In addition to return of principal and a small guaranteed return, investors potentially receive a conservation success payment at maturity (funded by the Global Environment Facility) based on rhino population growth rates.
- Nuveen was the lead investor in the transaction which included other institutional investors and individual investors from both Credit Suisse and Citi private banking.

<b>WCB</b>	<b>Press</b>	Re	lease
------------	--------------	----	-------

USD 150 million 5-year Bond		
Summary Terms and Conditions		
Rating:	AAAp	
Maturity:	5-year	
Total Amount:	USD 150 million	
Settlement Date:	03/31/2022	
Maturity Date:	03/31/2027	
Issue Price:	94.84%	
Conservation Investment Payment:	Issuer will make payments totaling ZAR 152 million to the Park Managers to finance rhino conservation activities.	
Conservation Success Payment:	Paid to investors at maturity based on rhino growth rates in two Parks.  Maximum payment is US\$13.76 million	
Sole Structurer:	Credit Suisse	
Bookrunners:	Credit Suisse and Citibank, NA	



## OUTCOME BOND EXAMPLE Helping Communities Remove and Recycle Plastic Waste

On January 24, 2024, the World Bank (IBRD) issued a **Plastic Waste Reduction-Linked Bond**, a principal protected outcome bond, that channels private capital to a project with positive climate and development impacts.

- Investors forego regular coupon payments to provide up-front financing for projects that aim to reduce and recycle plastic waste in vulnerable communities in Ghana and Indonesia.
- Projects help to reduce plastic pollution, create improvements in local pollution and air quality, reduce associated health impacts, and create jobs in marginalized communities.
- In addition to return of principal and a small guaranteed return, investors receive variable coupons linked to Plastic Waste Collection Credits, Plastic Waste Recycling Credits and Voluntary Carbon Units expected to be generated by two projects.
- Investors include: Velliv Pension, Skandia, Mackenzie Investments, T. Rowe Price, Muzinich & Co

**Plastic Waste Reduction Bond Press Release** 

USD 100 million 7-year Bond		
Summary Terms and Conditions		
Rating:	АААр	
Maturity:	7-year	
Total Amount:	USD 100 million	
Settlement Date:	01/31/2024	
Maturity Date:	01/31/2031	
Issue Price:	100%	
Plastic & VCU- Linked Interest Payment:	Linked to the number of Plastic Credits and Verified Carbon Units (VCUs) issued from the projects, each subject to a cumulative ceiling	
Minimum coupon:	1.75% per Specified Denomination	
Lead Manager:	Citibank	





# HOW IS THE WORLD BANK ENGAGING WITH INVESTORS ON THE SDGs?



## BUILDING SUSTAINABLE CAPITAL MARKETS



World Bank's first green bond catalyzed the green bond market and spearheaded disclosure and impact reporting standards for green and other sustainable assets.

A revolution sparked by green bonds has the potential to drive more data-driven sustainable/ impact investing.

The green bond model for project selection, second party opinion, and impact reporting has expanded to World Bank Sustainable Development Bonds.



#### **Sustainable Development Bonds**

Today, most World Bank bonds are labeled as Sustainable Development Bonds.

The Sustainable Development Bond label highlights how proceeds support the financing of projects with both green and social goals and emphasizes the holistic approach that the World Bank takes to mainstream climate action in all operations.



A global development institution focused on the reduction of poverty reduction and inequality.



Issuer of sustainable development bonds and green bonds.



Engagement with investors and others on sustainable and impact investments.



#### Partnering with others to:

- leverage our issuance and development experience
- increase awareness for thematic investment and sustainable capital flows
- support transparency and data availability as a global public good.

## PIONEERING THE GREEN BOND MARKET



- The World Bank's first green bond catalyzed the green bond market and spearheaded disclosure and impact reporting standards for green and other sustainable assets.
- Green bonds carry the same financial terms and risk as other World Bank bonds.
- The World Bank is **advising member countries** on green finance and green bond issuance, e.g., through a <u>guide for a national taxonomy</u>.



4,800,000 tons

of untreated wastewater prevented from flowing into rivers annually in **China** 



6,000,000 tons

of C0<sub>2</sub> emissions reduced due to reforestation in **Mexico** 



**774,600 hectares** 

of forest restored or reforested in **China & Mexico** 



51,462 GWh

in annual energy savings



### MEETING INVESTOR DEMAND

#### For Sustainable Investment Products

- All World Bank bonds aim to achieve positive social and environmental impact in line with the SDGs.
- Investors are factoring environmental and social risks and sustainability considerations into decision-making.
- World Bank bonds are natural fit for investors seeking positive impact.
- World Bank Treasury is cultivating a long-term partnership with the private sector driving growth in green and sustainability bonds and innovation to mobilize financing for sustainable development.
- Investors are focusing investments on special themes and the SDGs like climate action, gender equality, good health and well-being, equitable social services, and sustainable transport.

#### **SUSTAINABLE** DEVELOPMENT GOALS



















14 BELDWWATER















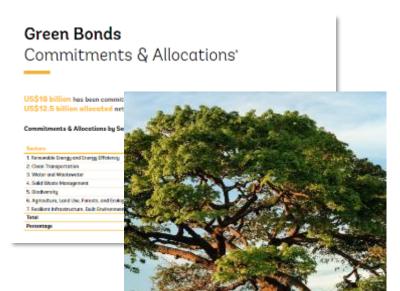
### SUSTAINABLE DEVELOPMENT BONDS

#### IBRD issues two types of labeled bonds

### Sustainable Development Bonds | Commitments & Disbursements



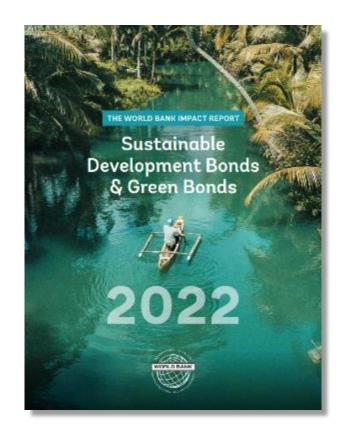
World Bank
Sustainable
Development
Bonds
aligned with
Sustainability
Bond Guidelines
published by
ICMA



World Bank
Green Bonds
aligned with
Green Bond
Principles
published by
ICMA



### GREEN BONDS



Read the 2022 World Bank (IBRD) Impact Report

#### **FY22 GREEN BOND PROJECT RESULTS**

#### Biodiversity



7.3 million ha under sustainable landscape management practices

#### Clean Transportation



1.2 million people benefitting from enhanced access to transportation services



323 new, cleaner-fuel vehicles procured



46 km of bus rapid transit routes operated

#### Resilient Infrastructure



of return period for which roads are designed to withstand a flood event

#### Sustainable Agriculture



134,420 clients adopting improved agricultural technology



43,836 tons of annual pollution load (COD) and 5,031 tons of annual nutrient load to waterways reduced



37,594 ha provided with new/improved irrigation or drainage services

#### Renewable Energy & Energy Efficiency



675,023 MWh of heat and electricity generated from renewable



105,571 MWh of annual energy savings



179 MW of renewable capacity added



### SUSTAINABLE DEVELOPMENT BONDS

### Holistic Approach Uses SDGs as a Framework

#### Sustainable & Inclusive Growth



9.2 million people with enhanced access to transportation services



772 MW
of generation capacity of energy
constructed or rehabilitated



493,000 people with new/improved electricity service



500,000 people with new/enhanced access to broadband internet



29.3 million students
with direct interventions to enhance



9.1 million beneficiaries of job-focused interventions<sup>21</sup>



- 590,000 beneficiaries of financial services<sup>22</sup>
- 3.3 million farmers accessing agricultural assets/services
- 865,220 teachers recruited/ trained
- 2.7 million beneficiaries of jobfocused interventions
- 755,200 students benefiting from direct interventions to enhance learning<sup>23</sup>
- 1.1 million people benefiting from labor market programs



590,000 people

10,000 businesses benefiting from financial services<sup>24</sup>



### 680 projects supported

## \$33.1 billion in lending committed

Read the <u>2022 World Bank</u> (IBRD) Impact Report



### **WORLD BANK SUMMARY**

- The World Bank's purpose is to end extreme poverty and promote shared prosperity.
- World Bank bonds fund sustainable development activities.
- AAA/Aaa rating is based on its strong balance sheet and capital, conservative financial policies and risk management, and support from 189 member countries.
- Wide range of products ranging from benchmark bonds to tailor-made notes designed to suit specific investor needs.
- All bonds are labeled as 'sustainability' or 'green' bonds designed to achieve positive impact.
- Outcome based structured bonds allow investors to take on other risks for additional impact.







### **ANNEX: PROJECT STORIES**

Disclaimer: Examples of projects herein are for illustrative purposes only and no assurance can be provided that disbursements for projects with these specific characteristics will be made by IBRD anytime in the future. Net proceeds of IBRD securities are not committed or earmarked for lending to, or financing of, any particular projects or programs, and returns on IBRD securities are not linked to the performance of any particular project or program.





https://projects.worldbank.org/en/projects-operations/project-detail/P160446

### **COLOMBIA**

#### Access and Quality in Higher Education

**Development Challenge:** The participation of young people from socioeconomically disadvantaged backgrounds in tertiary education in Colombia is very low. In 2014, only 10% of young people in the poorest quintile enrolled in a higher education program, compared to 59% of the richest quintile. That same year, only 13% of the rural population enrolled in a tertiary education program, as compared to 60% in the main cities. Half of the students who enter tertiary education drop out before finishing their studies.

**Purpose:** Improve the quality of tertiary education in participating institutions and increase enrollment of students from disadvantaged socioeconomic backgrounds in quality programs. The project provides financing for students to attend tertiary and postgraduate education through student loans and scholarships. The project also provides financing for institutions to carry out quality improvements to obtain accreditation through competitive research grants and loans.

#### **Expected Results (include):**

- 1,222,876 students from disadvantaged backgrounds enrolled in tertiary education
- · 46,080 students from low socioeconomic groups who obtain a loan
- 322,000 students benefiting from direct interventions to enhance learning
- 6.2% of new student loans given to victims of violence; 7.5% to indigenous, afro-Colombians, and Roma people; 7% of loans to new students in 'remote areas'

**IBRD Financing:** \$160 million









https://projects.worldbank.org/en/projects-operations/project-detail/P172548

### **EGYPT**

### Greater Cairo Air Pollution Management and Climate Change Project

**Development Challenge:** Despite significant improvements in air quality in recent years, Greater Cairo's air pollution levels far exceed international standards. Pollution management is key to providing safe living conditions for communities while reducing the health burden, fiscal strain, and economic costs from environmental degradation. Air pollution and adverse climate impacts threaten the longevity of Egypt's draw for tourism (a sector that contributes about 12% to GDP) by degrading Egypt's rich cultural heritage and creating conditions that discourage tourists from visiting altogether.

**Purpose:** Reduce air and climate emissions from critical sectors and increase resilience to air pollution in Greater Cairo. In response to COVID-19, the project is working to improve healthcare waste management systems and introduce prevention measures in municipal waste operations. This will focus on under-served hospitals to provide waste sterilization equipment and personal protective gear, alongside the provision of technical assistance and training on the safe handling, transportation and disposal of healthcare waste.

#### **Expected Results (include):**

- Increase the number of women employed in the solid waste chain by 10%, following training and capacity building
- Reduce GHG emissions from public buses by 23%
- Reduce GHG emissions from municipal solid waste by 30%

IBRD Financing: \$200 million





https://projects.worldbank.org/en/projects-operations/project-detail/P173927

### **GABON**

### COVID-19 Strategic Preparedness and Response

**Development Challenge:** Although Gabon has two laboratories capable of diagnosing COVID-19, samples must be transported either by air, facing logistical constraints, or by road, which is far from the capital. These two centers do not have enough capacity to provide the laboratory testing Gabon needs during the COVID-19 pandemic and financial support is needed for laboratory equipment and acquisition of kits and laboratory reagents.

Purpose: Prevent, detect, and respond to the threat posed by COVID-19 and strengthen national systems for public health preparedness in Gabon. The project received additional financing to support the country's National Vaccination and Deployment Plan, to enable affordable and equitable access to COVID-19 vaccines, providing 945,255 doses.

#### **Expected Results (include):**

- 23 laboratories provided with COVID-19 diagnostic equipment, test kits, and reagents
- Increase the percentage of health staff equipped with appropriate PPE for infection prevention and control to 80%
- Provide 26 ambulances to transport COVID-19 patients
- 60% of population vaccinated, of which 50% are women
- Distribute gender sensitive educational communication materials on COVID-19 vaccines

IBRD Financing: \$21 million





For more information: http://projects.worldbank.org/P159213?lang=en

### **GUATEMALA**

Crecer Sano: Guatemala Nutrition and Health Project

**Development Challenge:** Guatemala faces a crisis as a result of the spread of COVID-19, both in terms of public health and the economy. COVID-19 has worsened the country's economic situation, leading to a rise in malnutrition along with food shortages and an increase in food prices. Approximately 47% of Guatemalan children suffer from stunting – one of the highest rates in the world. The capacity of the country's health infrastructure to respond to the crisis is limited due to high demand and insufficient human resources, equipment, and financing.

**Purpose:** Improve selected practices, services, and behaviors known to be key determinants of chronic malnutrition (with an emphasis on the first 1,000 days of life) and respond to the threat posed by COVID-19, in selected intervention areas. In response to the COVID-19 pandemic, the project was restructured to reallocate \$20 million of original project financing to increase capacity for COVID-19 testing and expand temporary and mobile medical pavilions to cope with the increasing demand for health services.

#### **Expected Results (include):**

- 680,000 people reached with essential health, nutrition, and population services including:
  - 400,000 children under 5 years old receiving immunizations
  - 280,000 women and children under 5 years old receiving basic nutrition services
- Train 5,000 health staff in COVID-19 infection prevention and control
- Build and equip 2 temporary hospitals for COVID-19 treatment

IBRD Financing: \$100 million





 $\frac{https://projects.worldbank.org/en/projects-operations/project-detail/P156241?lang=en}{}$ 

### INDIA Innovate for Inclusiveness

**Development Challenge:** While India is recognized as a leading global manufacturer of high-quality generic drugs, industry gaps and market failures constrain its innovation capabilities, limiting its competitiveness and ability to address its disease burden. Diseases that disproportionately affect low- and middle-income countries are largely ignored as companies tend to allocate resources to high-profit markets, leading to a growing concern of getting affordable healthcare in India.

Purpose: Facilitate innovation in biopharmaceutical products and medical devices that address public health priorities. Strengthen and accelerate the pilot-to-market innovation ecosystem for low-cost vaccines, biopharmaceuticals, diagnostics, and medical devices funding for the government of India's Biotechnology Industry Research Assistance Program (BIRAC). The project will provide grant funding to companies, research and academic institutions, and practitioners to support early-stage bio-manufacturing, clinical development, training, and technology transfer.

#### **Expected Results (include):**

- 50 products addressing public health priorities advance at least one step on the product development pathway
- 23 technologies licensed for manufacturing or commercialization
- 14 international publications
- 6,295 people trained

IBRD Financing: \$125 million





https://projects.worldbank.org/en/projects-operations/project-detail/P160224?lang=en

### LEBANON

#### Greater Beirut Urban Transport Project

**Development Challenge:** Lebanon has one of the highest population densities in the world. About 87% of the resident population lives in urban areas, with more than half in the Greater Beirut Area. The economic cost of traffic congestion in Lebanon is estimated above US\$2 billion, between 5% and 10% of national GDP. A growing population, including an increase in Syrian refugees, has increased traffic levels by as much as 25%.

**Purpose:** Improve the speed, quality, and accessibility of public transport for passengers in Greater Beirut and at the city of Beirut's northern entrance. The project will provide needed infrastructure to reduce the traffic burden, create jobs, and stimulate the economy while increasing mobility and ensuring security for vulnerable groups including the poor, women, and youth.

#### **Expected Results (include):**

- Create 2 million labor days in construction jobs for low-income Lebanese and Syrians
- Attract more than 300,000 passengers per day while halving commute times between Beirut and the northern suburbs
- Reduce traffic congestion
- 60,0000 tons of CO2 equivalent reduced annually

IBRD Financing: \$225.2 million





https://projects.worldbank.org/en/projects-operations/project-detail/P164824

### **SERBIA**

#### **Enabling Digital Governance Project**

**Development Challenge:** The Serbian government wanted to digitalize services to quickly respond to the COVID-19 crisis and prepare for the second wave of the pandemic. While Serbia has placed a strong emphasis on e-government services, efforts have been uncoordinated and only partially funded. Many registries and information data bases are fragmented, imposing an additional burden in terms of time and costs to citizens and businesses when engaging with the government.

**Purpose:** Improve access to and efficiency of online government services. Two activities have been introduced in response to the COVID-19 pandemic: (1) a business continuity assessment for government institutions to help guide the transition to providing digital services, and (2) the development of software solutions to enable mobile access to government services.

#### **Expected Results (include):**

- Increase the number of government services digitized and available online to 30, from a baseline of 4
- Provide 2,000,000 people with access to online services
- Increase user satisfaction with online services by 50%

**IBRD Financing:** \$50 million





https://projects.worldbank.org/en/projects-operations/project-detail/P162762

### **TURKEY**

#### Energy Efficiency in Public Buildings

**Development Challenge:** Energy efficiency is critical for Turkey to sustain its economic growth while meeting its commitments for climate change and environmental sustainability. As energy use per capita in Turkey rises, its energy intensity is expected to grow. This high intensity negatively impacts energy security as Turkey's energy imports account for almost 19% of the country's total imports. It also has a negative impact on the environment, with the energy sector accounting for 72.2% of the country's greenhouse gas (GHG) emissions.

**Purpose:** Reduce energy use in central government buildings and inform the development of sustainable financing mechanisms to support a scaled-up, national program for energy efficiency in public buildings. The project supports the renovation of central government and central-government affiliated buildings (i.e., public buildings including schools and hospitals); and strengthens technical assistance to support project implementation to ensure its sustainability and scale-up.

#### **Expected Results (include):**

- 315 GWh of annual energy savings
- 225,000 tons of CO2 equivalent reduced annually
- 620 buildings commissioned
- US\$18,000,000 of energy costs savings annually

**IBRD Financing:** \$150 million



### **CONTACT US**

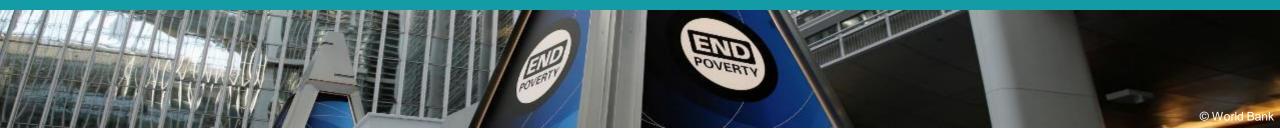
Internet:	https://treasury.worldbank.org/
Phone:	+1 202 477 2880
Fax:	+1 202 477 8355
Email:	debtsecurities@worldbank.org
Address:	1818 H Street N.W. MSN C7-710
	Washington, DC 20433, USA

<b>Pricing Sources</b>	
Bloomberg	IBRD <govt> <go> or IBRD <go></go></go></govt>
<b>Discount Notes</b>	WBDN <go></go>



### THE WORLD BANK IBRD

### **Acknowledgements and Disclaimers**



- Photos, graphics and content © The World Bank and as noted. Cover photo credits (from left to right): © Eefje Verbeek/iStock, © World Bank, © pespiero/iStock.
- This presentation has been prepared by the World Bank (International Bank for Reconstruction and Development, IBRD) for information purposes only, and the IBRD makes no representation, warranty or assurance of any kind, express or implied, as to the accuracy or completeness of any of the information contained herein.
- No Offer or Solicitation Regarding Securities. This presentation may include information relating to certain IBRD securities. Any such information is provided only for general informational purposes and does not constitute an offer to sell or a solicitation of an offer to buy any IBRD securities. All information relating to securities should be read in conjunction with the appropriate prospectus and any applicable supplement and Final Terms thereto, including the description of the risks with respect to an investment in such securities, which may be substantial and include the loss of principal. The securities mentioned herein may not be eligible for sale in certain jurisdictions or to certain persons.
- Consult with Advisors. Investors considering purchasing an IBRD security should consult their own financial and legal advisors for information about such security, the risks and investment considerations arising from an investment in such security, the appropriate tools to analyze such investment, and the suitability of such investment to each investor's particular circumstances.
- No Guarantee as to Financial Results. IBRD does not warrant, guarantee or make any representation or warranties whatsoever, express or implied, or assumes any liability to investors regarding the financial results of the IBRD securities described herein.
- Each recipient of this presentation is deemed to acknowledge that this presentation is a proprietary document of IBRD and by receipt hereof agrees to treat it as confidential and not disclose it, or permit disclosure of it, to third parties without the prior written consent of the IBRD. All content (including, without limitation, the graphics, icons, and overall appearance of the presentation and its content) are the property of the IBRD. The IBRD does not waive any of its proprietary rights therein including, but not limited to, copyrights, trademarks and other intellectual property rights.
- This presentation includes forward-looking statements. These forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements, which are other than statements of historical facts. The words "believe," "expect," "anticipate," "intends," "estimate," "forecast," "project," "will," "may," "should" and similar expressions identify forward-looking statements. The forward-looking statements in this presentation are based upon various assumptions, many of which are based, in turn, upon further assumptions, including, without limitation, management's examination of historical operating trends, data contained in IBRD's records and other data available from third parties. Although IBRD believes that these assumptions were reasonable when made, these assumptions are inherently subject to significant uncertainties and contingencies which are difficult or impossible to predict and are beyond its control, and IBRD may not achieve or accomplish these expectations, beliefs or projections. Neither IBRD, nor any of its members, directors, officers, agents, employees or advisers intend or have any duty or obligation to supplement, amend, update or revise any of the forward-looking statements contained in this presentation.