

It's in the bag

Trust the retail labelling experts at Brother to help you create a seamless customer experience.



We've got the shop floor covered

When your retail print solutions are reliable, fast, accurate and supported by a best-in-class team, your business can focus on the most important thing – giving your customers everything they need.

So, whatever type of label printer you need, from printing price tags to best before labels, Brother can help with retail solutions for every store – food, pharmacy, fashion, and everything in-between.



Price remarking

- Ensure price updates are rolled out effectively and accurately to reduce errors
- Save time re-labelling products and shelves
- Produce the exact number of labels required
- Print on-demand, in the aisle with reliable Wi-Fi and Bluetooth connectivity



Food labelling

- Quick and easy labelling for allergens, ingredients, barcodes and expiry dates
- Templates and automatic calculation of expiry dates for stock rotation
- Display this important information clearly and accurately
- Durable, Brother labels to resist cold, heat and humid environments



Stock management

- Produce delivery, goods-in and shelf-edge labels
- Easily scannable barcodes and clear, accurate information
- Reduce media wastage with on demand, on-site printing



Queue management

- Manage checkout queues and wait time expectations
- On-person or in-kiosk flexibility
- Connectivity with Apple, Android or legacy devices



Secure printing

- Keep sensitive customer information confidential by avoiding reprints with pull printing
- Manage access to add or remove authorised staff from print functions
- Stay in control of your devices with remote device management tools



Warehouses and back offices

- Desktop and industrial options for shipping and crates
- Printing for documents such as invoices and staff rotas
- Compact solutions for small behind-the-scenes spaces



The range to suit all retailers

The best label printer for retail stores depends on how and where you need to use it – whether that's a rugged price tags printer for the shop floor or a compact solution for a small back-office area.

If you need... a robust shop floor printer



The RJ-2035B 2-inch mobile printer

- **Lightweight and rugged:** handles everything from shelf-edge labels to receipts.
- **Best for queue-busting:** superfast and prints directly from smartphones and tablets.

If you need... to print anywhere



The RJ-3055W 3-inch wireless mobile printer

- **Weighs just 375g:** super lightweight yet rugged model that's easily transportable between departments, floors or back offices.
- **Fully customisable:** a range of accessories to suit different uses and locations.



The RJ-3250WB 3-inch mobile printer

- **Even more rugged:** 2m drop tested, IP54 rated and comes complete with a range of accessories to suit everyone on the shop floor.
- **Smart battery:** lasts the whole shift.



Old Price: **£19.99** **-30%**
Current Price: **£13.99**
Approximate end valid date

REDUCED



40%
discount!

WAS ~~£1.49~~
NOW **£0.89**

If you need... a compact solution



The TD-2125N

- **Saves valuable counter space:** still has the speed, features and media capacity of a desktop label printer.
- **Super speed and clarity:** enhances the user and customer experience.



The TD-2135NWB

- **Higher print resolution:** the ultimate in compact clarity and connectivity.
- **Drop-in roll and spindle-less design:** makes label loading easier.



The TD-2135N

- **The best of both:** compact desktop model with the option to go mobile – ideal for occasional on-the-go use.
- **Transportable quality:** 300dpi print resolution, even on the move.

If you need... to print up to 4-inches



The TD-4420DN

- **Always sharp:** high resolution across text, logos and barcodes for a consistently professional finish.
- **Always adaptable:** print in common or custom sizes; or create and save your own unique designs with the P-Touch editor.



The TD-4550DNWB

- **Versatility:** Same great features as the TD-2 and TD-4 printers but with a full range of connectivity options to suit your configuration requirements.

BAKERIES LTD

Choc Chip Cookies



EXPIRY DATE: 20/02/24



PRICE:
£0.99

Ingredients: WHEAT Flour, Sugar, Vegetable oil (palm, sunflower), PLAIN CHOCOLATE (16%) (Sugar, Cocoa Mass, Cocoa Butter, Glucose Syrup, Emulsifier:SOYA Lecithin), MILK CHOCOLATE (16%) (Sugar, Cocoa Butter, Whole MILK Powder, Cocoa Mass, Skimmed MILK Powder, Emulsifier:SOYA Lecithin), Raising Agents: Sodium Hydrogen Carbonate, Diphosphates, Invert Sugar Syrup.

If you need... to print specialist labels



The TD-4520TN - Thermal transfer label printer

- **Labels that last:**
print durable labels to withstand hot or cold conditions.
- **High print resolution:**
300dpi for when more information is required on a label.



The TD-4650TNWBR Thermal transfer label printer

- **RFID label printing capability:**
for complete automation and traceability.
- **Speed and quality:**
203dpi resolution and prints up to 203.2mm/sec.



Your partner for label printing

When you choose Brother, you get more than a hardware supplier. You get end-to-end labelling solutions designed for every aspect of your business, seamless integration with your current system, and best-in-class support from start to finish.

This includes backend support before, during, and after a sale with our pre-sales engineer team, our expert service to help fix any issues, if needed, and even on-site sales engineer support to help integrate your system.

With the retail label printing experts at Brother, it's in the bag.

Get in touch today to tell us everything you need from your retail printer.

Alternatively, if you want to be sure you've made the right choice before you commit to your new printer, you can request a free trial.



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05/09/2024

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