

# REWARD PROGRAMS

for getting and staying healthy



## Babies First®

### Who's Eligible?

Pregnant women and babies through 17 months old\*

### Reward Amount

Up to **\$415**

*\*Pregnant women 18 years and older can also join the MyHealth Rewards program. Pregnant women 17 years and younger can also join the Kids First Rewards program.*



## Kids First

### Who's Eligible?

Kids ages 18 months through 17 years old

### Reward Amount\*

Up to **\$210**

*\*Rewards are subject to change and may vary by age, gender and health needs. If you are no longer a CareSource member, your access to the Rewards Portal will be deactivated and any unused Rewards may be no longer available.*



## MyHealth

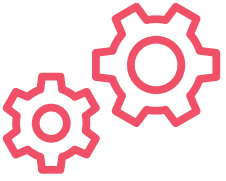
### Who's Eligible?

Adults 18 and older

### Reward Amount\*

Up to **\$395**

*\*Rewards are subject to change and may vary by age, gender and health needs. If you are no longer a CareSource member, your access to the Rewards Portal will be deactivated and any unused Rewards may be no longer available.*





# How does it work?

# 1

Get Started

You must sign up for Babies First and Kids First before you can start earning rewards. You can sign up by going to [CareSource.com/OhioMedicaid](https://www.caresource.com/OhioMedicaid) and clicking *Incentives and Rewards*. The sign up forms are listed under each of the reward programs. You can also sign up at each of these links:

 Babies First®: [CareSource.com/BabiesFirstOH](https://www.caresource.com/BabiesFirstOH)

 Kids First: [CareSource.com/KidsFirstOH](https://www.caresource.com/KidsFirstOH)

Adults ages 18 and older are automatically enrolled in MyHealth. To start earning rewards, simply go to [MyCareSource.com](https://www.mycaresource.com) and click on the *MyHealth* link under the *Health* tab.

If you do not have computer or internet access, you can call Member Services at **1-800-488-0134** (TTY: 1-800-750-0750 or 711) to get signed up.

# 2

Complete Healthy Activities



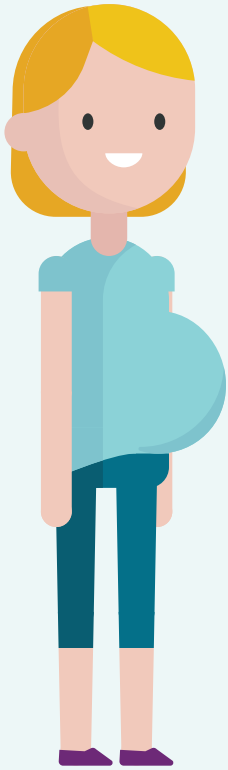
Go to the next page to see how you can earn rewards for each program.

# 3

Earn Rewards



Use your rewards to get items from your favorite stores!



# Babies First

## Rewards Program

As an expectant or new mom, you and your baby can earn rewards through the Babies First program. You can redeem these rewards through a CareSource Rewards Card to use at many local stores. We want to make sure you have what you need for each new baby, so please enroll each time you are pregnant.

Action*	More Information	Reward Amount	Earn Up To*
First Prenatal Visit	For pregnant women.	<b>\$75</b> per pregnancy.	<b>\$75</b>
Fifth Prenatal Visit	You must go to visits 1-4 first.	<b>\$50</b> per pregnancy.	<b>\$50</b>
12th Prenatal Visit	You must go to visits 1-11 first.	<b>\$50</b> per pregnancy.	<b>\$50</b>
Postpartum Visit	Complete within 21-56 days after delivery.	<b>\$60</b> per pregnancy.	<b>\$60</b>
Well-baby Visits 1-3	For newborns - 17 months.	<b>\$10</b> each visit.	<b>\$30</b>
Well-baby Visits 4 and 5	For newborns - 17 months. <i>You must go to visits 1-3 first.</i>	<b>\$20</b> each visit.	<b>\$40</b>
Well-baby Visits 6 and 7	For newborns - 17 months. <i>You must go to visits 1-5 first.</i>	<b>\$30</b> each visit.	<b>\$60</b>
Lead Screening	For ages 12-17 months.	<b>\$50</b> one time.	<b>\$50</b>

*\*Rewards are subject to change. Rewards may vary by age, gender and health needs. If you are no longer a CareSource member your access to the Rewards Portal will be deactivated and any unused rewards may be no longer available.*



# Kids First

## Rewards Program

CareSource wants to make sure kids have what they need to live a healthy life. Your child ages 18 months through 17 years can earn rewards through the Kids First program. You can redeem these rewards through a CareSource Rewards Card to use at many local stores. Make sure each child is enrolled in Kids First.

Action*	More Information	Reward Amount	Earn Up To*
Lead Screening	For ages 18-72 months.	<b>\$10</b> one time.	<b>\$10</b>
Dental Exam	For ages 18 months – 17 years.	<b>\$10</b> twice each year.	<b>\$20</b>
Well-child Visits (18 months – 30 months)	For ages 18 months – 30 months.	<b>\$10</b> up to three times each year.	<b>\$30</b>
Well-child Visit (3 years – 17 years)	For ages 3 years – 17 years.	<b>\$20</b> once each year.	<b>\$20</b>
Vaccination – Dtap, IPV, MMR, and Varicella (given as a series)	Recommended ages 4-6 years.	<b>\$20</b> one time.	<b>\$20</b>
Vaccination – Tetanus-Diphtheria-Pertussis (Tdap)	Recommended ages 11-17 years.	<b>\$15</b> once each year.	<b>\$15</b>
Vaccination – HPV	Recommended ages 11-17 years.	<b>\$30</b> one time. <i>You must complete the series of three shots to earn rewards.</i>	<b>\$30</b>
Vaccination – Meningococcal	Recommended ages 11-17 years.	<b>\$10</b> one time.	<b>\$10</b>
Annual Flu Shot	For ages 18 months – 17 years.	<b>\$25</b> once each year.	<b>\$25</b>
ADHD – Follow up visits within 30 days of initial prescription	For ages 18 months – 17 years. <i>Must have an ADHD diagnosis.</i>	<b>\$25</b> once each year. <i>Only rewarded if diagnosis applicable.</i>	<b>\$25</b>
ADHD – Follow up visits within 10 months of initial prescription	For ages 18 months – 17 years. <i>Must have an ADHD diagnosis.</i>	<b>\$10</b> twice each year. <i>Only rewarded if diagnosis applicable.</i>	<b>\$20</b>

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# MyHealth

## Rewards Program

Adults ages 18 and older can earn rewards through the MyHealth program. You can use your rewards to shop on the CareSource Online Store or redeem them for gift cards to your favorite stores. **Please note:** you must choose your primary care provider (PCP) and communications preference before you can redeem rewards.

Action*	More Information	Reward Amount	Earn Up To*
Annual Physical Exam	For adults ages 18 and older.	<b>\$50</b> once each year.	<b>\$50</b>
Dental Exam	For adults ages 18 and older.	<b>\$20</b> twice each year.	<b>\$40</b>
Eye Exam	For adults ages 18 and older.	<b>\$20</b> once each year.	<b>\$20</b>
Diabetes Screening – Retinal Eye Exam, Micro Albumin, HbA1c	For adults ages 18 and older. <i>Must have a diabetes diagnosis.</i>	<b>\$75</b> once each year. <i>You must complete all three screenings to earn rewards. Only rewarded if diagnosis applicable.</i>	<b>\$75</b>
Cholesterol Exam	For adults ages 20 and older.	<b>\$10</b> once each year.	<b>\$10</b>
Bone Density Screening	For women ages 65 and older.	<b>\$20</b> each year.	<b>\$20</b>
Vaccination – Tetanus-Diphtheria-Pertussis (Tdap)	For adults ages 18 and older.	<b>\$10</b> each year.	<b>\$10</b>
Vaccination – HPV	For adults ages 18-26.	<b>\$30</b> one time. <i>You must complete the series of three shots to earn rewards.</i>	<b>\$30</b>
Cervical Cancer Screening (Pap Test)	For women ages 18 and older.	<b>\$40</b> once each year.	<b>\$40</b>
Chlamydia Screening	For women ages 18-24.	<b>\$25</b> once each year.	<b>\$25</b>
Breast Cancer Screening (Mammogram)	For women ages 40-74.	<b>\$25</b> once each year.	<b>\$25</b>
Annual Flu Shot	For adults ages 18 and older.	<b>\$25</b> once each year.	<b>\$25</b>

*\*Rewards are subject to change. Rewards may vary by age, gender and health needs. If you are no longer a CareSource member your access to the Rewards Portal will be deactivated and any unused rewards may be no longer available.*

# Rewards Program Payout



## Babies First and Kids First

Within 30 days of signing up for Babies First or Kids First, we'll send a CareSource Rewards Card to you in the mail. Please keep this card in a safe place. Rewards are added to your CareSource Rewards Card as you complete healthy activities.

## MyHealth

MyHealth rewards are added to your account as you complete healthy activities. Just log in to your secure **MyCareSource.com** account and click on the *MyHealth* link under the *Health* tab to see your rewards. You can also track your progress and view your rewards balance here.

For rewards where you need to see your PCP or other provider, the provider will send a claim to CareSource. CareSource will add the rewards to your CareSource Rewards Card or MyHealth account after we process the claim. If you don't see the rewards on your card right away, don't panic. It can take up to 45 days after we get the claim before reward will be added to your card.



## HOW TO USE The Babies First And Kids First CareSource Rewards Card

Step **1**

**Activate your card**

After you get your CareSource Rewards Card in the mail, please call **1-888-682-2400** or go to [myotccard.com](http://myotccard.com) and enter the 19-digit card number and your CareSource Member ID. The 19-digit number is listed on the front of your CareSource Rewards Card.



Step **2**

**Use your card at approved stores to buy health and wellness items**

Use your CareSource Rewards Card at stores like CVS®, Dollar General®, Family Dollar®, Nation's Hearing®, Rite Aid®, Walgreens®, Walmart®, and many more.



Step **3**

**Checkout**

You can buy many health and wellness items with your CareSource Rewards Card. Here are examples of what you can buy with your CareSource Rewards Card:

- Diapers and baby wipes
- Deodorant and lotion
- First aid items
- Toothpaste and mouthwash
- Hair care products
- And much more!



## HOW TO USE MyHealth Rewards

With MyHealth, you can use your rewards to shop on the CareSource Online Store or redeem them for gift cards to stores like:

- Home Goods®
- Google Play®
- Marshalls®
- Old Navy®
- Panera®
- TJ Maxx®



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**REWARDS**  
**TODAY!**



Babies First



Kids First



MyHealth

Call Member Services at **1-800-488-0134** (TTY: 1-800-750-0750 or 711) or visit **CareSource.com/oh/plans/medicaid** and click on the Rewards program box.