



Network Notification

Date: May 6, 2013

Number: OH-P-2013-11

To: Ohio Providers

From: CareSource

Subject: Pharmacy Tips: Go Generic!

Today, nearly 8 in 10 prescriptions are for generic drugs, and that number is expected to grow in the next few years. See below for more information about why you should “Go Generic!”

Generic drugs are effective

- Generic drugs meet the same FDA-established rigorous standards as brand name drugs.
- Generics are required to have the same active ingredient, strength, dosage form and route of administration as the brand name product.
- Generic drugs must be manufactured under the same strict FDA good manufacturing practice regulations
- Generic drug manufacturers must prove their drugs are the bioequivalent to the brand name drug.
- Clinical trials and research show that generics work just as well as brand name drugs.

Generic drugs help cut costs

- The cost of a generic drug is 80 to 85 percent lower than the brand name product.
- In 2010, prescribing FDA-approved generics saved about \$158 billion, or about \$3 billion every week.
- The lower cost does not mean that the drug is less effective.

Questions? Call us at **1-800-488-0134** and follow the prompts for pharmacy.

*Information from FDA.gov, “*Facts about Generic Drugs*”