



PHANTOM LIBERTY LAUNCH

BUSINESS HIGHLIGHTS

Adam Kiciński | Chief Executive Officer
Piotr Nielubowicz | Chief Financial Officer
Adam Badowski | Chief Creative Officer
Michał Nowakowski | Chief Commercial Officer

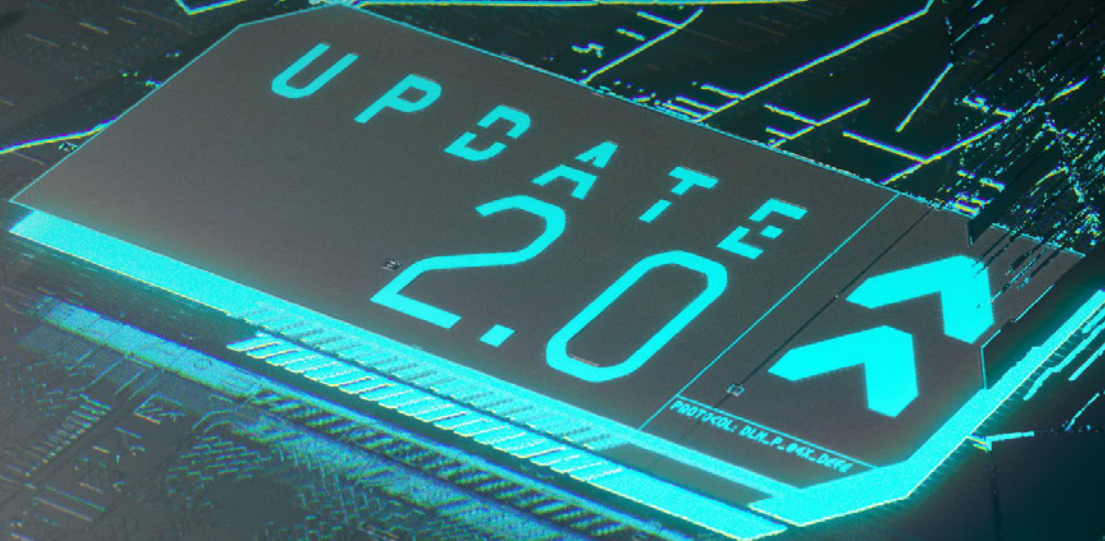




UPDATE 1.5



UPDATE 1.6



87%

REVIEWS FROM LAST 30 DAYS
ARE **POSITIVE**

A character from the game Cyberpunk 2077, shown from the chest up. The character has short, vibrant red hair and is wearing a dark, tactical jacket with a 'SAMPAN' patch on the shoulder. The character's face is partially obscured by a futuristic visor. The background is dark with some blue and red lighting effects.

CYBERPUNK
2077



25 MILLION

COPIES SOLD



PHANTOM LIBERTY

2 0 7 7

26.09.2023

MEDIA IMPRESSIONS



ELECTRIFYING,
EMOTIONAL, AND
FULL OF TWISTS

SCREEN RANT



CYBERPUNK 2077
AT ITS BEST

GAMESPOT



ONE OF THE
GREATEST
REDEMPTION
ARCS IN
GAMING HISTORY

PC GAMER



10/10

GAMESPOT



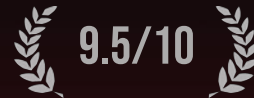
9/10

IGN



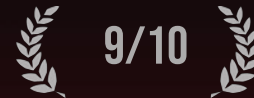
10/10

FORBES



9.5/10

GAMINGTREND



9/10

PCGAMESN

REVIEWS SCORES WRAP-UP



CRITICS

88

90

89

NO. OF REVIEWS

44

13

50

88%

OF PLAYER REVIEWS
ARE **POSITIVE**



CYBERPUNK
2077

PHANTOM LIBERTY



3 MILLION

COPIES SOLD
BY THE FIRST WEEK OF LAUNCH

UNITS SOLD BY REGION

35.9%

NORTH AMERICA

35.1%

EUROPE

23.1%

ASIA

2.7%

SOUTH AMERICA

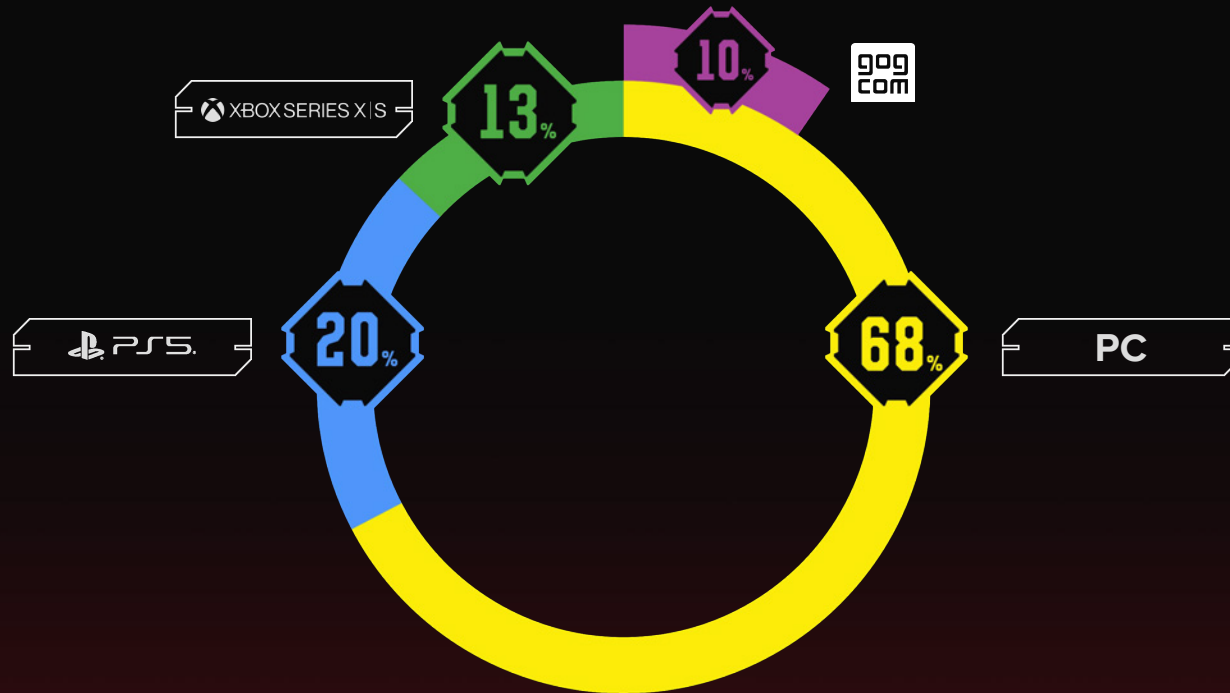
0.4%

AFRICA

2.8%

AUSTRALIA

UNITS SOLD BY PLATFORM



360

DEVELOPERS
FROM
CD PROJEKT RED

3 600

ENGAGED
IN THE PROJECT
IN TOTAL

275

MILLION PLN

DIRECT PRODUCTION
EXPENDITURES*

95

MILLION PLN

MARKETING
CAMPAIGN COSTS*

* preliminary data

PROJECT ORION



VANCOUVER

BOSTON



CYBERPUNK 2077 FRANCHISE

Welcome to

PHANTOM LIBERTY

CYBERPUNK EDGERUNNERS



IGN



CRUNCHYROLL





FRANCHISE
FLYWHEEL



CYBERPUNK[®]



CD PROJEKT RED[®]



ANONYMOUS
content

100 000 000

COPIES SOLD*

* includes *The Witcher*, *The Witcher 2: Assassins of Kings*, *The Witcher 3: Wild Hunt*, *Cyberpunk 2077*



THANK YOU

contact | ir@cdprojektred.com



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