

Azadi Ka Amrit Mahotsav

Azadi KaAmrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements.

This Mahotsav is dedicated to the people of India who have not only been instrumental in bringing India thus far in its evolutionary journey but also hold within them the power and potential to enable Prime Minister NarendraModi's vision of activating India 2.0, fuelled by the spirit of Aatmanirbhar Bharat.

The official journey of AzadiKaAmritMahotsav commenced on 12th March 2021 which started a 75-week countdown to our 75th anniversary of independence and will end post a year on 15th August 2023. Following are the five themes of AzadiKaAmritMahotsav.

Freedom Struggle

Commemorating milestones in history, unsung heroes etc.

This theme anchors our commemoration initiatives under AzadiKaAmritMahotsav. It helps bring alive stories of unsung heroes whose sacrifices have made freedom a reality for us and also revisits the milestones, freedom movements etc. in the historical journey to 15 August, 1947.

Ideas@75

Celebrating ideas and ideals that have shaped India

This theme focuses on programmes and events inspired by ideas and ideals that have shaped us and will guide us as we navigate through this period of AmritKaal (25 years between India@75 and India@100). The world as we knew it is changing and a new world is unfolding. The strength of our convictions will determine the longevity of our ideas.

Resolve@75

Reinforcing commitments to specific goals and targets

This theme focuses on our collective resolve and determination to shape the destiny of our motherland. The journey to 2047 requires each one of us to rise up and play our part as individuals, groups, civil society, institutions of governance etc.

Actions@75

Highlighting steps being taken to implement policies and actualise commitments.

This theme focuses on all the efforts that are being undertaken to help India take its rightful position in the new world order emerging in a post covid world by highlighting the steps being taken to implement policies and actualise commitments.

Achievements@75

Showcasing evolution and progress across different sectors

This theme focuses on marking the passage of time and all our milestones along the way. It is intended to grow into a public account of our collective achievements as a 75-year-old independent country with a legacy of 5000+ years of ancient history.

HarGharTiranga

The Indian National Flag is a symbol of national pride for the entire nation. To further honor our flag, the Hon'ble Home Minister who oversees all efforts under AzadiKaAmritMahotsav has approved the program of 'HarGharTiranga'. It envisages inspiring Indians everywhere to hoist the national flag at their home.

Our relationship with the flag has always been more formal and institutional than personal. Bringing the flag home collectively as a nation in the 75th year of independence thus becomes symbolic of not only an act of personal connection to the Tiranga but also an embodiment of our commitment to nation-building, The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the people and promote awareness about our national flag.

Tiranga Trivia



The Indian flag was displayed at the iconic site of the Battle of Longewala in 1971, on the occasion of 74th Army Day. The flag was 225 feet long & 150 feet wide & weighs 1400 kgs. The flag is a creation by Khadi& Village Industries Commission (KVIC) to celebrate ongoing #AmritMahotsav





Did you know?

The Indian National Flag must conform to specifications laid down by the Bureau of Indian Standards (BIS)

Our flag marks the beginning of India's foray into Standardisation. The first standard set by @IndianStandards - IS:1 defines the Specifications for the National Flag of India (Cotton Khadi) # Amrit Mahotsav # Main Bharat Hoon



क्या आप
जानते हैं?



राष्ट्रीय ध्वज के
मध्य में बने चक्र में 24 तीलियां
होती हैं।

हमारे राष्ट्रीय ध्वज तिरंगे में बने चक्र में 24 तीलियां होती हैं, जो अशोक चक्र की प्रतीक हैं। यह चक्र सम्राट अशोक के अनेक शिलालेखों में पाया गया है।

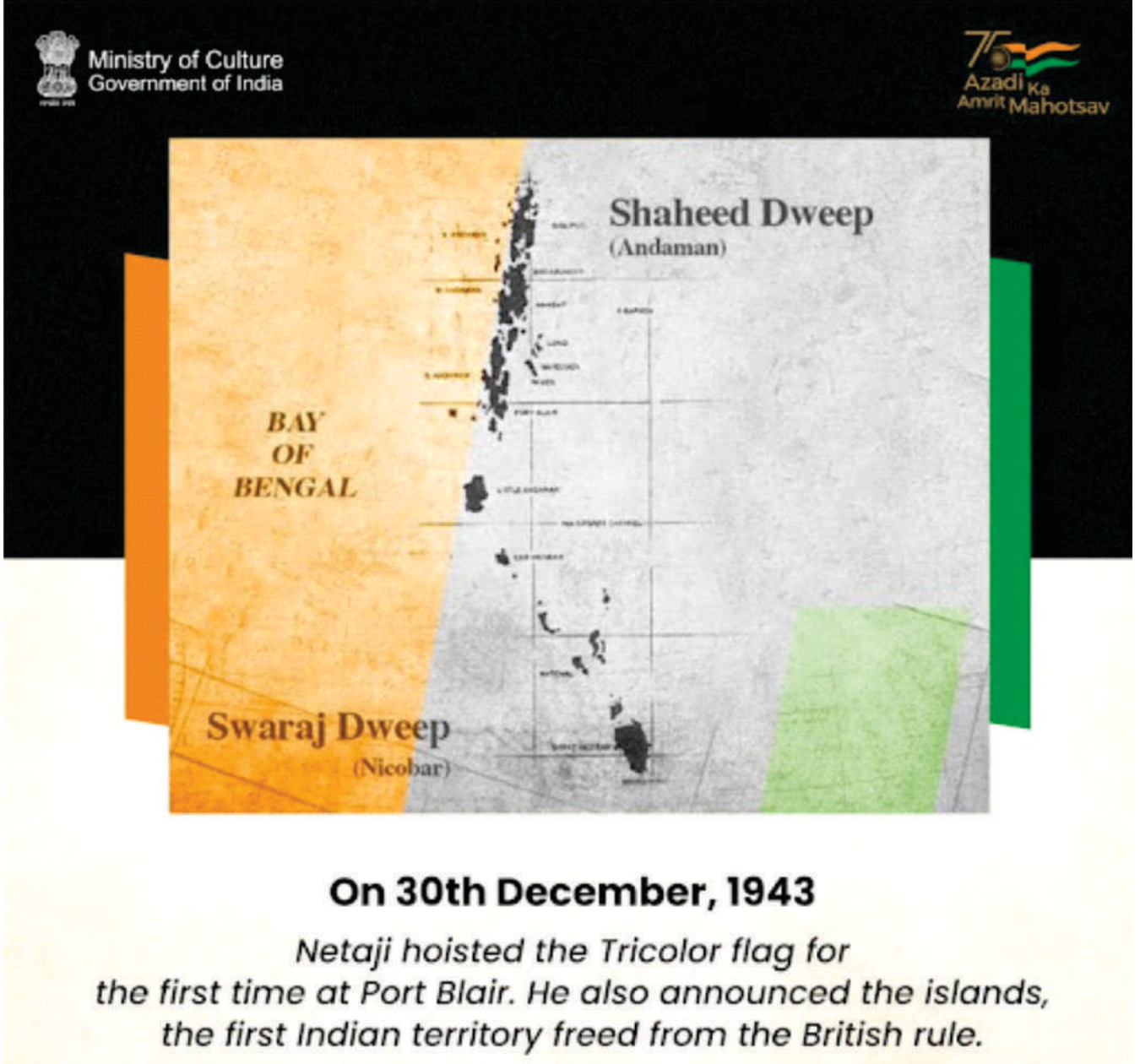


Ministry of Culture
Government of India



हमारे राष्ट्रीय ध्वज का मूल डिज़ाइन
श्री पिंगली वेंकैया जी
द्वारा तैयार किया गया था।

देश के राष्ट्रीय ध्वज तिरंगे का मूलडिज़ाइन आंध्र प्रदेश के स्वतंत्रता सेनानी श्री पिंगली वेंकैया जी द्वारा डिजाइन किया गया था। वह महात्मा गांधीजी के विचारोंसे प्रभावित थे, और उनके कहने पर उन्होंने राष्ट्रीय ध्वजको डिजाइन किया।



On 30th December, 1943

Netaji hoisted the Tricolor flag for the first time at Port Blair. He also announced the islands, the first Indian territory freed from the British rule.

On 30th December 1943, Netaji hoisted the Tricolor flag for the first time in Port Blair and renamed the Andaman Islands as Shaheed Dweep & Nicobar Islands as Swaraj Dweep.
Amrit Mahotsav # MainBharatHoon # Netaji
Netaji Subhas Chandra Bose



#RareAndUnseen

Image of Netaji at Port Blair on 30th Dec 1943
attending the National Flag hoisting ceremony

Netaji became the first person to hoist the Indian National Flag on the liberated (from British) soil of Andaman & Nicobar Islands. This #RareAndUnseen image is from the flag hoisting ceremony held at the Gymkhana Ground in Port Blair on 30 Dec 1943 #AmritMahotsav



Tricolor hoisted
by Bhikaji Cama in
1907 at Stuttgart,
Germany

#FromTheArchives

Bhikaji Cama herself co-designed the flag. The 8 lotuses in the flag represented the 8 provinces & the 3 stripes represented unity among all religions of India. The tricolor also featured the words VandeMataram written right in the middle # AmritMahotsav # FromTheArchives



Know your Tiranga!

The first outdoor official flag hoisting of independent India's flag took place in Canberra, Australia on **15th August 1947.**



Here's some interesting trivia on the National Flag for you: The first outdoor official flag hoisting of our National Flag took place on 15th Aug 1947, in Canberra, Australia at the residence of Sir Raghunath Paranype, the High Commission of India in Australia. Interestingly, because of the difference between the two countries, the hoisting was done around 4.3 hrs in advance there # Amrit Mahotsav

KnowYourTiranga # Har Ghar Tiranga

Main Bharat Hoon # IndiaAt75 # ActionsAt75

Trivia #IndianNationalFlag

Source : [Flag Foundation of India](#)



Guess & Share

Name the official book that lays down the Code for the use of our National Flag?

- a) The Flag Book of India
- b) Flag Code Of India
- c) Code for Tiranga
- d) The Tiranga Code Book



Let's see how well you know the
Indian National Flag. # Guess and share the
answer to this question in the s below &
don't forget to tag friends
Amrit Mahotsav # Guess And Share
HarGharTiranga #Main Bharat Hoon
#India At 75 # Actions At 75 # Trivia



Know your Tiranga!



Hansa Mehta became the first person to present the National Flag of **Independent India** to Dr. Rajendra Prasad in the Parliament on midnight **14-15 Aug 1947**.



Leading a group of 72 women, Hansa Mehta presented the first National Flag of independent #India to Dr. Rajendra Prasad, the Chairman of the Constituent Assembly, in the Parliament on the midnight of 14-15 Aug 1947 # AmritMahotsav # Know Your Tiranga # HarGharTiranga #Main Bharat Hoon # India At 75 # Actions At 75 #Trivia

Source : [Flag Foundation of India](#)



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Source : [Flag Foundation of India](#)



Know your Tiranga!



What can we do for the
country?

Unfurl our flag & show
our pride with
'Har Ghar Jhanda'

What's the least you can do for your
country? Proudly display your national
identity in your home & let the world know
you are proud to be an Indian!

Amrit Mahotsav # Har GharTiranga

Main Bharat Hoon # India At 75 # Actions At75

Trivia

Know your Tiranga!



क्या आप जानते हैं?

राष्ट्रीय ध्वज में सबसे पहले
3 रंगों का उपयोग 1906
में किया गया था।



वर्ष 1906 में डिज़ाइन किये गये राष्ट्रीय ध्वज में तीन रंगों को शामिल किया गया, जिसके बीच में 'वन्दे मातरम्' लिखा था।



Know your Tiranga!



श्याम जी कृष्ण वर्मा, मैडम भीकाजी कामा, तथा वीर सावरकर जी ने वर्ष 1907 में राष्ट्रीय ध्वज का नया संस्करण तैयार किया। जिसमें डिजाइन के साथ रंगों में भी बदलाव किया गया था।



Did You Know that in July 1947, the Flag Committee chose Ashoka's Dharma Chakra as a symbol on the flag for the reason that amongst all the chakras that came to their mind the “Sarnath Chakra” was the most striking & artistic #AmritMahotsav
Har Ghar Tiranga # Main Bharat Hoon
IndiaAt75 # ActionsAt75





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Ministry of Culture
Government of India



The Flag Committee chose
Ashoka's Dharma Chakra for its
artistic beauty and its significant
representation of India's
continual progress & growth.

Did You Know that in July 1947, the Flag Committee chose Ashoka's Dharma Chakra as a symbol on the flag for the reason that amongst all the chakras that came to their mind the "Sarnath Chakra" was the most striking & artistic # Amrit Mahotsav # HarGharTiranga # Main Bharat Hoon # India At 75 # Actions At 75