amuse ANNUAL REPORT





## **2021 SUMMARY**

#### 2021 in brief

Net sales amounted to

261,6 MSEK

162,0 previous year

Operating profit amounted to

-48,4

-78,7 previous year

**Gross Profit** 

30,9 MSEK

7,7 fprevious year

Ebitda

-47,3

-71,3 previous year

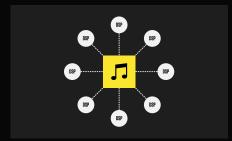
# Significant events during the year



Continued expansion of the Label business area, through an expanded global label team and an artist marketing team based primarily out of Nashville, NYC and London.



Label passes several milestones regarding daily streams and picks up their first gold and platinum records outside the Nordics, in the USA and Canada.



Independent, streamlined and scalable distribution process is implemented, contributing to improved margins and conditions for future growth.



CEO and Chairman of the Board Diego Farias leaves amuse and is succeeded by Roshi Motman as CEO and Jörg Mohaupt as Chairman of the Board.

## **LETTER FROM THE CEO**



We all entered a 2021 still marked by the Covid 19 pandemic, but for amuse it was also a year characterized by forward thinking and a number of defining milestones.

The work of fine-tuning and developing amuse's proprietary technology continued. The expansion and growth of users in recent years has led to an increased focus on streamlining the process around the company's music distribution, and in May a completely independent and scalable system was ready. As a result, the company's margin has improved significantly, but so have the conditions for continued growth and an expanded range of available streaming and music services.

In line with previous years, amuse delivers strong growth. For the first time, the company's losses are also decreasing. We consider this a major milestone that shows a strong business model and that amuse's strategic investments are paying off. Net income grew x3 compared with previous years.

Much of amuse's growth in 2021 is driven by our Label business, which makes a number of significant signings according to the company's model of valuing future potential using advanced algorithms and mathematical models. In 2021, Label (licensed music) passed several large milestones for daily streams and the company had its first gold- and platinum-selling releases outside the Nordic region, in the USA and Canada. Signed artists such as Yot Club, 80purpp, Serhat Durmus and Vundabar showcase both revenue and proof-of-concept. The focus is on international talent, and we are also expanding with a number of key recruitments. The label team is now represented in Stockholm, London, New York and Nashville.

During the year, Diego Farias, Co-founder, Chairman of the Board and CEO since amuse's start in 2015, decides to leave his post. He is replaced as CEO by Roshi Motman, previous COO, at the beginning of 2022. The role of Chairman of the Board is taken over by Jörg Mohaupt, who has been a driving part of the company's board since 2015. Diego Farias remains a board member. In addition to Mohaupt, Motman and Farias, the Board of Directors also includes Giorgio D'Ambrosio (Bridford Group), Amanda Cameron (independent), Gordon Rubinstein (Raine) and Fred Davis (Raine).

amuse has continued strong support from Bridford Group - the majority owner as of 2020. The company would like to extend a special thank you for the trust and strategic support that Bridford contributes with, and which has been fundamental to the company's expansion and successful results in 2021.

In summary, amuse considers the future bright. The prevailing positive development in the music industry makes the company well suited for further positioning and expansion within the growing crowd of music creators around the world. The course going forward is to further strengthen Label's conditions through an increased quality focus on the distribution platform, and to expand our value addition for the artists that are signed and licensed by the label.

The company's innovative business model, streamlining and strategic investments have generated strong net growth in 2021. The global team creates good conditions for further market expansion. In addition, we are finally back in the office after a long pandemic, which we are sure will lead to even more creativity and synergy between the company's teams.

Roshi Motman CEO amuseio AB

## **BOARD OF DIRECTORS' REPORT**

#### **Business Information**

Amuseio AB, with organization number 559036-7016, is based in Stockholm.

The Board of Directors and the President of Amuseio AB submit the following annual report with consolidated accounts for the financial year 2021. The annual report has been prepared in Swedish kronor, SEK. Unless otherwise stated, all amounts are reported in full kronor (SEK). Information in parentheses refers to the previous year.

#### Multi-year overview (SEK thousand)

| The Group                      | 2021    | 2020    | 2019    | 2018    | 2017   |
|--------------------------------|---------|---------|---------|---------|--------|
| Net Revenue                    | 261 647 | 161 952 | 85 097  | 27 547  | 3 394  |
| Earnings after financial items | -40 653 | -70 561 | -97 524 | -49 058 | -9 797 |
| Solidity (%)                   | 9,8     | 25,8    | 54,2    | 79,2    | 88,7   |
|                                |         |         |         |         |        |
| Parent Company                 |         | 4       |         |         |        |
| Net Revenue                    | 261 647 | 161 952 | 85 097  | 27 547  | 3 394  |
| Earnings after financial items | -40 727 | -70 646 | -97 857 | -49 074 | -9 797 |
| Solidity (%)                   | 9,6     | 25,6    | 53,4    | 79,2    | 88,7   |

For definitions of key figures, see Accounting and valuation principles.

## THE GROUP INCOME STATEMENT

|  | Not |   | 2021-01-01<br>-2021-12-31 | 2020-01-<br>-2020-12- |
|--|-----|---|---------------------------|-----------------------|
| Revenue from incomes                                 |     |   |                           |                       |
| Net revenue  |     |   | 261 647 024               | 161 951 5             |
| Other operating incomes                              |     |   | 4 834 091                 | 1 516 80              |
|  |     |   | 266 481 115               | 163 468 34            |
| •  |     |   |                           |                       |
| Operating costs                                      |     |   | 275 572 407               | 455 7700              |
| Direct operating costs                               |     |   | -235 572 496              | -155 772 0            |
| Other external costs                                 | _   |   | -30 845 329               | -33 748 3             |
| Staff costs -  | 3   |   | -45 540 311               | -42 891 8             |
| Depreciation of tangible and intangible fixed assets | 4,5 |   | -1 273 815                | -1 399 3              |
| Other operating expenses                             |     |   | -1 620 125                | -2 277 1              |
|  |     |   | -314 852 075              | -236 088 7            |
| Operating profit                                     |     |   | -48 370 960               | -72 620 4             |
|  |     |   |                           |                       |
| Profit from financial items                          |     |   |                           |                       |
| Other interest income and similar items              | 6   |   | 8 865 515                 | 2 083 5               |
| Interest expenses and similar income items           | 7   | • | -1 147 395                | -23 9                 |
|  |     |   | 7 718 120                 | 2 059 5               |
|  |     |   | 7 7 10 120                | 2 037 3               |
| Profit after financial items                         |     |   | -40 652 840               | -70 560 8             |
| Front after financial items                          |     |   | -40 652 640               | -70 560 6             |
|  |     |   |                           |                       |
| Profit before tax                                    |     |   | -40 652 840               | -70 560 8             |
|  |     |   |                           |                       |
| This year's tax                                      | 8   |   | -51 123                   | -58 0                 |
| <u></u>  |     |   |                           |                       |
| Results for the year                                 |     |   | -40 703 963               | -70 618 8             |
| Co*  |     |   |                           |                       |
| Attributable to: Parent company owner                |     |   | -40 703 963               | -70 618 8             |
| Attributable to: Parent company owner                |     |   | -40 703 963               | -70 618               |

## GROUP BALANCE SHEET

| Fixed assets  Intangible assets Capitalized expenses for development work and similar work Advances for intangible fixed assets  Tangible fixed assets Equipment, tools and installations  Financial assets Other long-term receivables  Current assets Receivables Accounts receivable Other receivables  Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS | 11  | 414 831<br>35 597 997<br>36 012 828<br>1 321 887<br>1 321 887<br>1 700 438<br>1 700 438<br>39 035 153<br>17 735 728<br>6 366 990<br>28 965 244<br>53 067 962<br>98 766 668<br>151 834 631 | 1 260<br>9 525<br>10 786<br>533<br>533<br>11 317<br>12 005<br>4 994<br>18 753<br>35 754  |
|--|-----|---|--|
| Intangible assets Capitalized expenses for development work and similar work Advances for intangible fixed assets  Tangible fixed assets Equipment, tools and installations  Financial assets Other long-term receivables  Current assets Receivables Accounts receivable Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS                | 5   | 35 597 997 36 012 828  1 321 887 1 321 887 1 700 438 1 700 438 39 035 153  17 735 728 6 366 990 28 965 244 53 067 962   | 9 529<br>10 786<br>531<br>531<br>11 317<br>12 009<br>4 994<br>18 753<br>35 754<br>69 253 |
| Capitalized expenses for development work and similar work Advances for intangible fixed assets  Tangible fixed assets Equipment, tools and installations  Financial assets Other long-term receivables  Current assets Receivables Accounts receivable Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS                                  | 5   | 35 597 997 36 012 828  1 321 887 1 321 887 1 700 438 1 700 438 39 035 153  17 735 728 6 366 990 28 965 244 53 067 962   | 9 529<br>10 786<br>531<br>531<br>11 317<br>12 009<br>4 994<br>18 753<br>35 754<br>69 253 |
| Advances for intangible fixed assets  Tangible fixed assets  Equipment, tools and installations  Financial assets Other long-term receivables  Total fixed assets  Current assets Receivables Accounts receivable Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS  | 5   | 35 597 997 36 012 828  1 321 887 1 321 887 1 700 438 1 700 438 39 035 153  17 735 728 6 366 990 28 965 244 53 067 962   | 9 529<br>10 786<br>531<br>531<br>11 317<br>12 009<br>4 994<br>18 753<br>35 754<br>69 253 |
| Tangible fixed assets  Equipment, tools and installations  Financial assets Other long-term receivables  Total fixed assets  Current assets Receivables Accounts receivable Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS  | 10  | 36 012 828  1 321 887  1 321 887  1 700 438  1 700 438  39 035 153  17 735 728  6 366 990  28 965 244  53 067 962  98 766 668   | 10 786<br>532<br>532<br>532<br>11 312<br>12 009<br>4 994<br>18 753<br>35 754             |
| Equipment, tools and installations  Financial assets Other long-term receivables  Total fixed assets  Current assets Receivables Accounts receivable Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS   | 10  | 1 321 887 1 321 887 1 700 438 1 700 438 39 035 153  17 735 728 6 366 990 28 965 244 53 067 962  | 12 00<br>4 99<br>18 75<br>35 75<br>69 25   |
| Financial assets Other long-term receivables  Total fixed assets  Current assets  Receivables Accounts receivable Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS  | 10  | 1 321 887  1 700 438  1 700 438  39 035 153  17 735 728  6 366 990  28 965 244  53 067 962  98 766 668  | 12 00<br>4 99<br>18 75<br>35 75<br>69 25   |
| Other long-term receivables  Total fixed assets  Current assets  Receivables  Accounts receivable Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS  |     | 1 700 438<br>1 700 438<br>39 035 153<br>17 735 728<br>6 366 990<br>28 965 244<br>53 067 962<br>98 766 668   | 12 00<br>4 99<br>18 75<br>35 75<br>69 25   |
| Other long-term receivables  Total fixed assets  Current assets  Receivables  Accounts receivable Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS  |     | 1 700 438<br>39 035 153<br>17 735 728<br>6 366 990<br>28 965 244<br>53 067 962<br>98 766 668  | 12 00<br>4 99<br>18 75<br><b>35 75</b><br>69 25  |
| Total fixed assets  Current assets  Receivables  Accounts receivable Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS   |     | 1 700 438<br>39 035 153<br>17 735 728<br>6 366 990<br>28 965 244<br>53 067 962<br>98 766 668  | 12 00<br>4 99<br>18 75<br><b>35 75</b><br>69 25  |
| Current assets  Receivables  Accounts receivable  Other receivables  Prepayments and accrued income  Cash and bank balances  Total current assets  TOTAL ASSETS  | 11  | 39 035 153<br>17 735 728<br>6 366 990<br>28 965 244<br>53 067 962<br>98 766 668   | 12 00<br>4 99<br>18 75<br><b>35 75</b><br>69 25  |
| Current assets  Receivables  Accounts receivable  Other receivables  Prepayments and accrued income  Cash and bank balances  Total current assets  TOTAL ASSETS  | 11  | 17 735 728<br>6 366 990<br>28 965 244<br>53 067 962<br>98 766 668   | 12 00<br>4 99<br>18 75<br><b>35 75</b><br>69 25  |
| Receivables Accounts receivable Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS  | 11  | 6 366 990<br>28 965 244<br>53 067 962<br>98 766 668   | 4 99<br>18 75<br><b>35 75</b><br>69 25   |
| Receivables Accounts receivable Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS  | 11  | 6 366 990<br>28 965 244<br>53 067 962<br>98 766 668   | 4 99<br>18 75<br><b>35 7</b> 5<br>69 25  |
| Accounts receivable Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS  | 11  | 6 366 990<br>28 965 244<br>53 067 962<br>98 766 668   | 4 99<br>18 75<br><b>35 7</b> 5<br>69 25  |
| Other receivables Prepayments and accrued income  Cash and bank balances Total current assets  TOTAL ASSETS  | 11  | 6 366 990<br>28 965 244<br>53 067 962<br>98 766 668   | 4 99<br>18 75<br><b>35 7</b> 5<br>69 25  |
| Cash and bank balances Total current assets  TOTAL ASSETS  | 11  | 28 965 244<br>53 067 962<br>98 766 668  | 18 75<br>35 75<br>69 25  |
| Cash and bank balances Total current assets  TOTAL ASSETS  | 10, | 98 766 668  | <b>35 7</b> 5  |
| TOTAL ASSETS   | 10. | 98 766 668  | 69 25  |
| TOTAL ASSETS   |     |   |  |
| TOTAL ASSETS   |     | 151 834 631   | 105 00   |
| cines  |     |   |  |
|  |     |   |  |
| Sept.  |     |   |  |
|  |     |   |  |

## GROUP BALANCE SHEET

| EQUITY AND LIABILITIES                                   | Not   | 2021-01-01<br>-2021-12-31 | 2020-01-01<br>-2020-12-31 |
|--|-------|---------------------------|---------------------------|
|  |       |                           |                           |
| Equity   |       |                           |                           |
| Share capital  | 12    | 198 428                   | 173 881                   |
| Other contributed capital                                |       | 248 271 790               | 189 358 956               |
| Other equity including profit for the year               | 13    | -229 734 958              | -159 496 124              |
| Equity attributable to the parent company's shareholders |       | 18 735 260                | 30 036 713                |
| Total equity   |       | 18 735 260                | 30 036 713                |
|  |       |                           |                           |
| Long-term liabilities                                    |       |                           |                           |
| Other debts  | 14    | 46 276 902                | -                         |
| Total long-term liabilities                              |       | 46 276 902                | -                         |
|  |       | . /                       |                           |
|  |       |                           |                           |
| Current liabilities                                      |       |                           |                           |
| Liabilities to credit institutions                       |       | -                         | 135 417                   |
| Accounts payable   |       | 2 231 540                 | 4 294 033                 |
| Current tax liabilities                                  |       | 399 776                   | 1 128 545                 |
| Other debts  |       | 2 163 446                 | 2 180 518                 |
| Other Accrued expenses and prepaid income                | 15    | 121 062 860               | 78 550 234                |
| Total short-term liabilities                             |       | 125 857 622               | 86 288 746                |
|  | •     |                           |                           |
| TOTAL EQUITY AND LIABILITIES                             |       | 190 869 784               | 116 325 46                |
|  | 1 1 1 |                           |                           |

#### **GROUP**

| Change of own capital                                     | Share capital | Other<br>contributed<br>capital | Other equity incl. profit for the year | Parent company shareholders | Total       |
|---|---------------|---------------------------------|--|-----------------------------|-------------|
| Amount at year's beginning                                | 173 881       | 189 358 956                     | -159 496 124                           | 30 036 713                  | 30 036 713  |
| Results for the year                                      |               |                                 | -40 703 963                            | -40 703 963                 | -40 703 963 |
| Currency difference when translating foreign subsidiaries |               |                                 | 40 677                                 | 40 677                      | 40 677      |
| Issued TO   |               | 58 937 381                      | -29 518 831                            | 29 418 550                  | 29 418 550  |
| Repurchase of TO  |               |                                 | -56 717                                | -56 717                     | -56 717     |
| Paid-in unregistered share capital                        | 24 547        | -24 547                         |  | -                           | -           |
| Amount at the end of the year                             | 198 428       | 248 271 790                     | -229 734 958                           | 18 735 260                  | 18 735 260  |
|   |               |                                 |  |                             |             |
|   |               |                                 |  |                             |             |

## THE GROUP CASH FLOW STATEMENT

| ıy-to-day operations  | 2021-12-31 2020-     |
|---|----------------------|
| iy to day operations  |                      |
| ting profit   | - 48 370 960 - 72 62 |
| ments for items that are not included in cash flow 18       |                      |
| ciation 4,5   | 1 273 815 1 39       |
| alized currency effects                                     | 40 677 - 5           |
| t received 6  | - 17                 |
| t paid 7  | - 1147395 - 2        |
| 1X 8  | - 779 892 51         |
| flow from operating activities before changes in ng capital | - 48 983 755 - 70 60 |
| How from changes in working capital                         |                      |
| use (+)/increase (-) of accounts receivable                 | - 5729851 - 445      |
| use (+)/increase (-) of receivables                         | - 11 584 071 - 1 40  |
| use (-)/increase (+) of accounts payable                    | - 2 062 493 4 09     |
| ase (-)/increase (+) of current liabilities                 | 42 495 554 18 68     |
| nge rate difference in working capital 6                    | 8 365 515 1 91       |
| How from operating activities                               | 31 984 654 18 83     |
| g and a second  |                      |
| ment activities   |                      |
| ition of intangible fixed assets 4                          | - 26 072 205 - 9 52  |
| ition of tangible fixed assets                              | - 1 218 337 - 22     |
| ition of other financial fixed assets                       | - 1700 438 86        |
| flow from investing activities                              | - 28 990 980 - 8 89  |
|   |                      |
| ing activities  |                      |
| ar's purchase of options                                    | 29 418 550 26 41     |
| chase of options  | - 56 717 - 27        |
| vings 14  | 46 276 902           |
| epayment  | - 135 417 - 12       |
| flow from financing activities                              | 75 503 319 26 01     |
|   |                      |
| ar's cash flow  | 29 513 237 - 34 65   |
| , 60°   |                      |
| and cash equivalents at the beginning of the year           | 69 253 431 103 90    |
| and cash equivalents at the end of the year                 | 98 766 668 69 25     |
| and cash equivalents at the beginning of the year           |                      |

## PARENT COMPANY INCOME STATEMENT

|  | Not  | 2021-01-01<br>-2021-12-31  |          |
|--|------|----------------------------|----------|
|  |      |                            |          |
| Operating income                                     |      |                            |          |
| Net turnover   |      | 261 647 024                | 161 951  |
| Other operating income                               |      | 4 834 091                  | 1 516    |
|  |      | 266 481 115                | 163 468  |
| Operating expenses                                   |      |                            | 4        |
| Direct operating costs                               |      | -235 572 496               | -155 772 |
| Other external expenses                              |      | -35 431 649                |          |
| Staff costs  | 3    | -41 119 400                | A        |
| Depreciation of tangible and intangible fixed assets | 4, 5 | -1 254 027                 |          |
| Other operating expenses                             |      | -1 548 169                 | 2 339    |
|  |      | -31 <mark>4 925 740</mark> | -236 17  |
| Operating profit                                     |      | -48 444 625                | - 72 70! |
|  |      |                            |          |
| Profit from financial items                          |      |                            |          |
| Other interest income and similar items              | 6    | 8 865 515                  | 2 083    |
| Interest expenses and similar income items           | 7    | -1 147 395                 | -23      |
|  |      | 7 718 120                  | 2 059    |
| Profit after financial items                         |      | -40 726 505                | -70 64   |
| Profit before tax                                    |      | - 40 726 505               | - 70 64  |
| Results for the year                                 |      | - 40 726 505               | - 70 64  |
|  |      |                            |          |
|  |      |                            | •        |

## PARENT COMPANY BALANCE SHEET

| ASSETS   | Not | 2021-01-01<br>-2021-12-31 | 2020-01<br>-2020-12 |
|--|-----|---------------------------|---------------------|
| Fixed assets   |     |                           |                     |
|  |     |                           |                     |
| Intangible assets  |     |                           |                     |
| Capitalized expenses for development work and similar work | 4   | 414 831                   | 1 260               |
| Advances for intangible fixed assets                       |     | 35 597 997                | 9 525               |
|  |     | 36 012 828                | 10 786              |
| Tangible fixed assets                                      |     |                           |                     |
| Equipment, tools and installations                         | 5   | 1 285 298                 | 520                 |
| Equipment, tools and installations                         |     | 1 285 298                 | 520                 |
|  |     | 1 203 270                 | 320                 |
| Financial assets   |     |                           |                     |
| Shares in group companies                                  | 9   | 92 152                    | 92                  |
| Other long-term receivables                                | 10  | 1 700 438                 | ,2                  |
|  |     | 1792 590                  | 92                  |
| Total fixed assets   |     | 39 090 717                | 11 399              |
|  |     |                           |                     |
| Current assets   |     |                           |                     |
|  |     |                           |                     |
| Receivables  |     |                           |                     |
| Accounts receivable  |     | 17 735 728                | 12 000              |
| Receivables from group companies                           |     | 461 617                   |                     |
| Other receivables  |     | 6 366 990                 | 4 993               |
| Prepayments and accrued income                             | 11  | 28 965 244                | 18 753              |
|  |     | 53 529 579                | 35 747              |
|  |     |                           |                     |
| Cash and bank balances                                     |     | 98 092 803                | 69 170              |
| Total current assets                                       |     | 151 622 383               | 104 917             |
| Total current assets  TOTAL ASSETS                         |     |                           |                     |
| TOTAL ASSETS   |     | 190 713 099               | 116 316             |
|  |     |                           |                     |
|  |     |                           |                     |
|  |     |                           |                     |

## PARENT COMPANY BALANCE SHEET

| EQUITY AND LIABILITIES              |     |   | 2021-01-01<br>-2021-12-31 | 2020-01-01  |
|-------------------------------------|-----|---|---------------------------|-------------|
| EQUIT AND LIABILITIES               | Not |   | -2021-12-31               | -2020-12-31 |
| Equity                              |     |   |                           |             |
| Bound equity                        |     |   |                           |             |
| Share capital                       | 12  |   | 173 881                   | 173 881     |
| Paid up unregistered share capital  | 12  |   | 24 547                    |             |
| Fund for development expenditure    | 13  |   | 414 831                   | 1 260 762   |
|                                     |     |   |                           |             |
| Unrestricted equity                 |     |   |                           |             |
| Share premium fund                  |     |   | 248 271 790               | 189 358 956 |
| Balanced profit or loss             |     |   | -189 770 675              | -90 395 514 |
| Results for the year                |     |   | -40 726 505               | -70 645 544 |
|                                     |     |   | 17 774 609                | 28 317 898  |
| Total equity                        |     |   | 18 387 869                | 29 752 541  |
|                                     |     |   |                           |             |
| Long-term liabilities               |     |   |                           |             |
| Other debts                         | 14  |   | 46 276 902                | -           |
| Total long-term liabilities         |     | • | 46 276 902                | -           |
|                                     |     |   |                           |             |
|                                     |     |   |                           |             |
| Current liabilities                 |     | 3 |                           |             |
| Liabilities to credit institutions  |     |   | -                         | 135 417     |
| Accounts payable                    |     |   | 2 201 278                 | 4 260 320   |
| Liabilities to Group companies      |     |   | 372 077                   | 374 844     |
| Current tax liabilities             |     |   | 399 254                   | 1 127 937   |
| Other debts                         |     |   | 2 012 860                 | 2 115 693   |
| Accrued expenses and prepaid income | 15  |   | 121 062 860               | 78 550 233  |
| Total short-term liabilities        |     |   | 126 048 329               | 86 564 444  |
|                                     |     |   |                           |             |
| TOTAL EQUITY AND LIABILITIES        |     |   | 190 713 099               | 116 316 985 |

### PARENT COMPANY

| Change of own capital                            | Share capital | Other bound equity | Other free equity | This year results | Total       |
|--|---------------|--------------------|-------------------|-------------------|-------------|
| Amount at the beginning of the year              | 173 881       | 1 260 762          | 98 963 442        | -70 645 544       | 29 752 541  |
| Outline according to decision of this year's AGM |               |                    | -70 645 544       | 70 645 544        | 0           |
| Fund for development expenditure                 |               | -845 931           | 845 931           |                   | 0           |
| Issued TO  |               |                    | 29 418 550        |                   | 29 418 550  |
| Repurchase of TO                                 |               |                    | -56 717           |                   | -56 717     |
| Paid-in unregistered share capital               | 24 547        |                    | -24 547           |                   | 0           |
| Results for the year                             |               |                    |                   | -40 726 505       | -40 726 505 |
| Amount at the end of the year                    | 198 428       | 414 831            | 58 501 115        | -40 726 505       | 18 387 869  |
|  |               |                    |                   |                   |             |
|  |               |                    |                   |                   |             |

#### Proposal for profit distribution

The Board of Directors proposes that available profits:

| retained earnings                             | 58 501 115  |
|---|-------------|
| result for the year                           | -40 726 505 |
|   | 17 774 610  |
|   |             |
| disposed so that transferred to a new account | 17 774 610  |

## PARENT COMPANY CASH FLOW STATEMENT

| The day-to-day operations  Operating profit  Adjustments for items that are not included in cash flow  - Depreciation  Interest received  Interest paid | 18<br>4, 5<br>6<br>7 | - 48 444 625<br>1 254 027<br>- 1 147 395 |   | 72 705 006<br>1 393 469 |
|---|----------------------|--|---|-------------------------|
| Adjustments for items that are not included in cash flow - Depreciation Interest received Interest paid   | <b>4</b> , 5         | 1 254 027                                |   |                         |
| - Depreciation Interest received Interest paid  | <b>4</b> , 5         |  |   | 1 393 469               |
| Interest received Interest paid   | 6                    |  |   | 1 393 469               |
| Interest paid   | -                    | 1,147,395                                |   |                         |
|   | 7                    | 1 147 395                                |   | 170 694                 |
|   |                      |  | - | 23 958                  |
| Paid tax  |                      | 728 683                                  |   | 582 764                 |
| Cash flow from operating activities before changes in working capital   |                      | - 49 066 676                             | - | 70 582 036              |
| Cash flow from changes in working capital   |                      |  |   |                         |
| Decrease (+)/increase (-) of accounts receivable  |                      | - 5 735 395                              | - | 4 440 169               |
| Decrease (+)/increase (-) of receivables  | 11                   | - 12 046 797                             |   | 399 499                 |
| Decrease (-)/increase (+) of accounts payable   |                      | - 2 059 042                              | - | 4 105 959               |
| Decrease (-)/increase (+) of current liabilities  | 77.                  | 42 407 027                               |   | 25 347 489              |
| Exchange rate difference in working capital   | 15                   | 8 865 515                                |   | 1 912 726               |
| Cash flow from operating activities   | 6                    | 31 431 308                               |   | 19 113 585              |
| Investment activities   |                      |  |   |                         |
| Acquisition of intangible fixed assets  | 4                    | - 26 072 205                             | - | 9 525 791               |
| Acquisition of tangible fixed assets  | 5                    | - 1 173 040                              | - | 208 475                 |
| Acquisition of other financial fixed assets   | 10                   | - 1 700 438                              |   | 861 133                 |
| Cash flow from investing activities   |                      | - 28 945 683                             | - | 8 873 133               |
|   |                      |  |   |                         |
| Financing activities  |                      |  |   |                         |
| This year's purchase of options   |                      | 29 418 550                               |   | 26,417,700              |
| Repurchase of options   |                      | - 56 717                                 | - | 279 361                 |
| Borrowings  | 14                   | 46 276 902                               |   | -                       |
| Debt repayment  |                      | - 135 417                                | - | 125 000                 |
| Cash flow from financing activities   |                      | 75 503 319                               |   | 26 013 339              |
| They are hour   |                      | 20 022 240                               |   | 74770744                |
| The year's cash flow  |                      | 28 922 268                               | - | 34 328 244              |
| Cash and cash equivalents at the beginning of the year  |                      | 69 170 537                               |   | 103 498 782             |
| Cash and cash equivalents at the end of the year  |                      | 98 092 805                               |   | 69 170 537              |

#### To note

#### Not 1 Accounting and valuation principles

#### **General information**

The annual report and consolidated annual report have been prepared in accordance with the Annual Accounts Act and BFNAR 2012: 1 Annual Report and Consolidated Financial Statements (Q3).

Receivables and liabilities in foreign currency have been valued at the exchange rate on the balance sheet date. Exchange rate gains and losses on operating receivables and operating liabilities are reported in operating profit, while exchange rate gains and losses on financial receivables and liabilities are reported as financial items.

The accounting principles are unchanged compared with the previous year

#### Consolidated financial statements

The company prepares consolidated accounts. Where the company holds the majority of the votes at the Annual General Meeting and where the company has a controlling influence through agreements, it is classified as a subsidiary and consolidated in the consolidated accounts.

The subsidiaries are included in the consolidated financial statements from the date on which the controlling influence is transferred to the Group. They are excluded from the consolidated financial statements from the date on which the controlling influence ceases.

#### Consolidation method

The consolidated financial statements have been prepared in accordance with the acquisition method, which means that the carrying amount of the parent company's shares in group companies is eliminated by being set off against the subsidiary's equity at the time of acquisition.

#### Revenue recognition

Revenue has been recognized at fair value of what has been or will be received and is reported to the extent that it is probable that the financial benefits will be credited to the company and the revenue can be calculated in a reliable manner.

Compensation in the form of interest, royalties or dividends is reported as income when it is probable that the company will receive the financial benefits associated with the transaction and when the income can be calculated in a reliable manner.

Interest is reported as income according to the socalled effective interest method. Royalty is accrued in accordance with the economic meaning of the current agreement. Dividends are reported as income when the company's right to payment is secured.

#### Intangible assets

The company reports internally generated intangible fixed assets according to the capitalization model. This means that all expenses relating to the development of an internally generated intangible fixed asset are capitalized and depreciated during the asset's estimated useful life, provided that the criteria in BFNAR 2012: 1 are met.

#### Fixed assets

Intangible and tangible fixed assets are reported at acquisition value less accumulated depreciation according to plan and any write-downs.

Depreciation takes place on a straight-line basis over the expected useful life, taking into account significant residual value. The following depreciation percentage is applied:

# Intangible assets Capitalized expenses for development work Tangible fixed assets Equipment, tools and installations 20–33%

#### Key figure definitions

Net sales

The main income of the business, invoiced costs, side income and income corrections.

Profit after financial items

Profit after financial income and expenses but before appropriations and taxes.

Solidity (%)

Adjusted equity (equity and untaxed reserves less deferred tax) as a percentage of total assets.

#### Not 2 Estimates and assessments

#### Significant assessments

The following are significant assessments that have been made in applying those of the Group's accounting principles that have the most significant effect on the financial statements.

#### Assessments of doubtful receivables

Accounts receivable are valued at the cash flow that is expected to flow to the Group. Thus, a detailed and objective review is made of all outstanding amounts on the balance sheet date.

#### Receivables, liabilities and foreign currency

Receivables are recognized at the amounts by which they are expected to be received. Receivables and liabilities in foreign currency have been valued at the exchange rate on the balance sheet date.

| Not 3 Staff                               |             |             |                |                |
|---|-------------|-------------|----------------|----------------|
|   |             |             |                |                |
| Salaries, other benefits and social costs | Group       | Group       | Parent Company | Parent Company |
|   | 2021        | 2020        | 2021           | 2020           |
| Salaries and other remuneration           | 33 149 079  | 30 448 991  | 29 133 164     | 28 683 146     |
| Social expenses                           | 11 485 006  | 11 640 657  | 11 104 351     | 11 472 417     |
| (of which pension costs)                  | (1 881 422) | (3 180 112) | (1 584 726)    | (3 164 610)    |
| Total                                     | 44 634 085  | 42 089 648  | 40 237 516     | 40 155 563     |
|   |             |             |                |                |
| Salaries and other remuneration           |             |             |                |                |
| Board members and CEO                     | 5 751 706   | 1 794 532   | 5 751 706      | 1 794 532      |
| of which variable remuneration            | (2 393 574) | (0)         | (2 393 574)    | (0)            |
| Other employees                           | 27 397 373  | 28 654 459  | 23 381 458     | 26 888 614     |
| of which variable remuneration            | (961 805)   | (67 776)    | (747 268)      | (67 776)       |
| Total                                     | 33 149 079  | 30 448 991  | 29 133 164     | 28 683 146     |
| of which variable remuneration            | (3 355 379) | (67 776)    | (3 140 841)    | (67 776)       |
|   |             |             |                |                |
| Pension costs                             |             |             |                |                |
| Board members and CEO                     | 435 616     | 227 567     | 435 616        | 227 567        |
| Other employees                           | 1 445 805   | 2 952 545   | 1 149 110      | 2 937 044      |
| Total                                     | 1 881 422   | 3 180 112   | 1 584 726      | 3 164 610      |
|   |             |             |                |                |
| Average number of employees               | Group       | Group       | Parent Company | Parent Company |
|   | 2021        | 2020        | 2021           | 2020           |
| Average number of employees               | 44          | 43          | 40             | 42             |
| Of which women                            | 21          | 19          | 19             | 19             |
|   |             |             |                |                |
| Board members and senior executives       | Group       | Group       | Parent Company | Parent Company |
|   | 2021        | 2020        | 2021           | 2020           |
| Board members                             | 5           | 5           | 5              | 5              |
| Of which women                            | 2           | 2           | 2              | 2              |
| CEOs and other senior executives          | 1           | 1           | 1              | 1              |
| Of which women                            | 0           | 0           | 0              | 0              |
|   |             |             |                |                |

| Not 4 Capitalized expenses for development work and similar work   |            |            |                |                |
|--|------------|------------|----------------|----------------|
|  | Group      | Group      | Parent Company | Parent Company |
|  | 2021-12-31 | 2020-12-31 | 2021-12-31     | 2020-12-31     |
| Incoming acquisition values  | 4 229 679  | 4 229 679  | 4 229 679      | 4 229 679      |
| Closing accumulated acquisition values   | 4 229 679  | 4 229 679  | 4 229 679      | 4 229 679      |
|  |            |            |                |                |
| Depreciation   | -2 968 917 | -2 122 988 | -2 968 917     | -2 122 988     |
| This year's depreciations  | -845 931   | -845 929   | -845 931       | -845 929       |
| Closing accumulated depreciation   | -3 814 848 | -2 968 917 | -3 814 848     | -2 968 917     |
|  |            |            |                |                |
| Closing carrying amount  | 414 831    | 1 260 762  | 414 831        | 1 260 762      |
|  |            |            |                |                |
|  |            |            |                |                |
| Not 5 Equipment, tools and installations   |            |            | . 0            |                |
| The Control of the Co | Group      | Group      | Parent Company | Parent Company |
|  | 2021-12-31 | 2020-12-31 | 2021-12-31     | 2020-12-31     |
| Incoming acquisition values  | 1 969 890  | 1 744 796  | 1 953 271      | 1 744 796      |
| Purchase   | 1 218 691  | 225 450    | 1 173 040      | 208 475        |
| Closing accumulated acquisition values   | 3 188 582  | 1 970 246  | 3 126 311      | 1 953 271      |
| j i  |            |            |                |                |
| Depreciation   | -1 438 811 | -885 374   | -1 432 916     | -885 374       |
| This year's depreciations  | -427 885   | -553 437   | -408 097       | -547 542       |
| Closing accumulated depreciation   | -1 866 695 | -1 438 811 | -1 841 013     | -1 432 916     |
|  |            |            |                |                |
| Closing carrying amount  | 1 321 887  | 531 436    | 1 285 298      | 520 355        |
|  |            |            |                |                |
|  |            |            |                |                |
| Not 6 Interest income and similar income   | ~          |            |                |                |
| items  | Go         |            |                |                |
|  | Group      | Group      | Parent Company | Parent Company |
|  | 2021-12-31 | 2020-12-31 | 2021-12-31     | 2020-12-31     |
| Interest rates   | 0          | 170 818    | -              | 170 694        |
| Price differences  | 8 865 515  | 1 912 726  | 8 865 515      | 1 912 726      |
| Total  | 8 865 515  | 2 083 543  | 8 865 515      | 2 083 420      |
|  |            |            |                |                |
|  |            |            |                |                |
| Not 7 Interest expenses and similar income items   |            |            |                |                |
|  | Group      | Group      | Parent Company | Parent Company |
| • 6  | 2021-12-31 | 2020-12-31 | 2021-12-31     | 2020-12-31     |
| Kursdifferenser på skulder   |            |            |                |                |
| Interest expenses  | 1 147 395  | 23 958     | 1 147 395      | 23 958         |
| Total  | 1 147 395  | 23 958     | 1 147 395      | 23 958         |
|  |            |            |                |                |
|  |            |            |                |                |

| Not 8 Tax of the year      |            |            |                |                |
|----------------------------|------------|------------|----------------|----------------|
|                            | Group      | Group      | Parent Company | Parent Company |
|                            | 2021-12-31 | 2020-12-31 | 2021-12-31     | 2020-12-31     |
| Current tax                | 51 123     | 58 025     | -              | -              |
| Deferred tax               | -          | -          | -              | -              |
|                            |            |            |                |                |
| Tax on profit for the year | 51 123     | 58 025     | -              | -              |
|                            |            |            |                |                |
|                            |            |            |                |                |

| Not 9 Shares in group companies                |               |              |                     |                    |                    |
|--|---------------|--------------|---------------------|--------------------|--------------------|
| The Group includes the following subsidiaries: |               |              |                     |                    | 0                  |
|  | Org.nr.       | Residence    | Capital Share       |                    |                    |
| Amuseio Inc                                    | C4156927      | USA          | 100%                | . O.               |                    |
| Amuseio Limited                                | 11200032      | England      | 100%                |                    |                    |
|  |               |              | •                   |                    |                    |
|  | Capital Share | Voting Share | Number of<br>Shares | Book Value<br>2021 | Book Value<br>2020 |
| Amuseio Inc                                    | 100%          | 100%         | 1 000               | 91 033             | 91 033             |
| Amuseio Limited                                | 100%          | 100%         | 100                 | 1 119              | 1 119              |
| Total  |               |              |                     | 92 152             | 92 152             |
|  |               |              |                     |                    |                    |

| Not 10 Other long-term receivables                            |                  |                |                |                |
|---|------------------|----------------|----------------|----------------|
|   | Group            | Group          | Parent Company | Parent Company |
|   | 2021-12-31       | 2020-12-31     | 2021-12-31     | 2020-12-31     |
| Incoming acquisition values                                   | -60              | 861 133        | -              | 861 133        |
| Additional receivables  | 1700 438         | -              | 1 700 438      | -              |
| Outgoing receivables  | -                | -861 133       | -              | -861 133       |
| Closing accumulated acquisition values                        | 1 700 438        | -              | 1 700 438      | -              |
| Closing carrying amount                                       | 1 700 438        | -              | 1 700 438      | -              |
|   |                  |                |                |                |
| Refers to rental deposits.                                    |                  |                |                |                |
|   |                  |                |                |                |
| Not 11 Prepayments and accrued income                         |                  |                |                |                |
|   | Group            | Group          | Parent Company | Parent Company |
|   | 2021-12-31       | 2020-12-31     | 2021-12-31     | 2020-12-31     |
| Prepaid Rents   | 656 326          | 594 429        | 656 326        | 594 429        |
| Accrued royalty   | 27 270 901       | 15 928 612     | 27 270 901     | 15 928 612     |
| Other items   | 1 038 017        | 2 230 234      | 1 038 017      | 2 230 234      |
| Total   | 28 965 244       | 18 753 275     | 28 965 244     | 18 753 275     |
|   |                  |                |                |                |
| Not 12 Share capital  |                  |                |                |                |
| •   | Parent Company   | Parent Company |                |                |
|   | Number of shares | Share capital  |                |                |
| Number of shares at the beginning of the year                 | 3 477 620        | 173 881        |                |                |
| Paid unregistered shares during the year                      | 490 938          | 24 547         |                |                |
| Closing number of shares at the end of the year               | 3 968 558        | 198 428        |                |                |
|   |                  |                |                |                |
| All shares are Class A shares with a quota value of SEK 0.05. |                  |                |                |                |

| Not 13 Development expenses  |             |            |                |                |
|--|-------------|------------|----------------|----------------|
|  | Group       | Group      | Parent Company | Parent Company |
|  | 2021-12-31  | 2020-12-31 | 2021-12-31     | 2020-12-31     |
| Amount at the beginning of the year                                | 1 260 762   | 2 106 683  | 1 260 762      | 2 106 683      |
| Depreciation for the year on the written-up amount                 | -845 931    | -845 921   | -845 931       | -845 921       |
| Amount at the end of the year                                      | 414 831     | 1 260 762  | 414 831        | 1 260 762      |
|  |             |            |                |                |
| Not 14 Long-term liabilities                                       |             |            |                |                |
|  | Group       | Group      | Parent Company | Parent Company |
| Between 1 and 5 years  | 2021-12-31  | 2020-12-31 | 2021-12-31     | 2020-12-31     |
| Other long-term liabilities  | 46 276 902  | -          | 46 276 902     |                |
| Total  | 46 276 902  | -          | 46 276 902     |                |
|  |             |            |                |                |
| Not 15 Accrued expenses and prepaid income                         |             |            |                |                |
|  | Group       | Group      | Parent Company | Parent Company |
|  | 2021-12-31  | 2020-12-31 | 2021-12-31     | 2020-12-31     |
| Personnel-related costs  | 4 077 975   | 2 132 670  | 4 077 975      | 2 132 670      |
| Other items  | 116 984 885 | 76 417 564 | 116 984 885    | 76 417 564     |
| Total  | 121 062 860 | 78 550 234 | 121 062 860    | 78 550 234     |
|  |             | <b>^</b>   |                |                |
| Not 16 Remuneration to the auditors                                |             |            |                |                |
| Not to Remuneration to the duditors                                | Group       | Group      | Parent Company | Parent Company |
|  | 2021-12-31  | 2020-12-31 | 2021-12-31     | 2020-12-31     |
| Grant Thornton Sweden AB   | 2021-12-31  | 2020-12-31 | 2021-12-31     | 2020-12-31     |
|  | 150470      | 266 651    | 159 630        | 266 651        |
| The audit assignment   | 159 630     | 200 001    | 5 625          | 200 001        |
| Auditary operation beyond the auditary assignment                  | 5 625       |            |                |                |
| Tax advice   | 5 000       |            | 5 000          |                |
| Other Services   | 29 000      | 0///=4     | 29 000         | 0///=4         |
| Total  | 199 255     | 266 651    | 199 255        | 266 651        |
|  | Co          |            |                |                |
| Not 17 Collateral pledged  |             |            |                |                |
|  | Group       | Group      | Parent Company | Parent Company |
|  | 2021-12-31  | 2020-12-31 | 2021-12-31     | 2020-12-31     |
| Pledge   | 1 000 000   | 2 000 000  | 1 000 000      | 2 000 000      |
| Co   |             |            |                |                |
| Not 18 Adjustment for items that are not included in the cash flow |             |            |                |                |
|  | Group       | Group      | Parent Company | Parent Company |
|  | 2021-12-31  | 2020-12-31 | 2021-12-31     | 2020-12-31     |
| Depreciation   | 1 273 815   | 1 399 364  | 1 254 027      | 1 393 469      |
| Unrealized currency effects  | 40 677      | - 50 032   |                |                |
| Total  | 1 273 815   | 1 399 364  | 1 254 027      | 1 393 469      |
|  | 2 2, 0 013  | 2377334    | 2 2 3 7 0 2 7  | 2070 407       |
|  |             |            |                |                |

## Not 19 Significant events after the end of the financial year

In 2021, the warrants that Bridford Grooup invested in December 2020 were converted and Bridford thus became a majority owner.

In January 2022, Amuse underwent a change of CEO and Roshi Motman became CEO of Amuse. Roshi previously had the role of COO within the company and was previously also a shareholder and board member. The pandemic has affected the company in a positive way. During the pandemic, the population spent more time at home and with it increased streaming in the world, so also in music.

The war in Ukraine affected us as we have a team in Ukraine working with content operations. We hedged this risk with another team in another country.

| Stockholm                           |  |                  |
|-------------------------------------|--|------------------|
|                                     |  |                  |
|                                     |  |                  |
|                                     |  |                  |
| Roshanak Motman<br>CEO              | Amanda Cameron   | -06 <sub>A</sub> |
|                                     |  | 100              |
|                                     |  | <u>Ø</u>         |
| Giorgio D'Ambrosio                  | Jörg Mohaupt   |                  |
|                                     | 19,  |                  |
|                                     | 10)  |                  |
| Our audit report has been submitted | Marie Contraction of the Contrac |                  |
|                                     | S  |                  |
| Count Theoretical Country AD        |  |                  |
| Grant Thornton Sweden AB            |  |                  |
|                                     |  |                  |
| John Liljenfeldt                    |  |                  |
| Authorized Public Accountant        |  |                  |
| (9)                                 |  |                  |
|                                     |  |                  |

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