

Home Page Banners

These ads are displayed on the home page of NewsParcs, where readers can find the latest news and press reviews, the highlights topics of the moment, a Twitter live feed, a search engine and internal links to our other pages. This is the most visited page for new and returning visitors.

Home Page Banners						
	Size	Rates (per month)				Comments
		1-2 months	3-5 months	6-8 months	9-12 months	
Home MAIN	300 x 250	400 €	360 €	320 €	280 €	Interactive Banner available
Home MID 1	468 x 60	350 €	315 €	280 €	245 €	
Home MID 2	180 x 150	250 €	225 €	200 €	175 €	
Home CUSTOM	580 x 160	600 €	540 €	480 €	420 €	Interactive Banner available

Articles Page Banners

These ads are displayed on the right side of the articles section of NewsParcs, where readers can read the latest news, the various newsfeeds and the results of the search engine. This is the most efficient way of advertising on NewsParcs.

Articles Page Banners						
	Size	Rates (per month)				Comments
		1-2 months	3-5 months	6-8 months	9-12 months	
Articles MAIN 1	300 x 250	500 €	450 €	400 €	350 €	Interactive Banner available
Articles MAIN 2	300 x 250	400 €	360 €	320 €	280 €	Interactive Banner available
Articles MID 1	300 x 125	300 €	270 €	240 €	210 €	
Articles MID 2	150 x 125	200 €	180 €	160 €	140 €	
Articles CUSTOM	300 x any size	Contact us				

Newsletter Banners

The easiest way to target a qualified audience, the NewsParcs Newsletter allows you to advertise directly by e-mail to the NewsParcs subscribers. Each subscriber get the choice of the frequency of the newsletter: instant, daily, every 3 days or every week. We set two different newsletters packages, according to your preferences.

Newsletter Banners						
	Size	Rates (per month)				Comments
		1-2 months	3-5 months	6-8 months	9-12 months	
Newsletter AD 1	180 x 150	150 €	142 €	135 €	127 €	Up to 4-6 e-mails per week
Newsletter AD 2		100 €	95 €	90 €	85 €	Up to 1-3 e-mail(s) per week

Rates and technical specifications

- All our rates are in Euros (€)
- We do not charge VAT as specified in art.293-B of French General Tax Code
- Accepted advertising formats are : JPEG, PNG, GIF or animated SWF (Flash) / animated GIF
- Animations are not limited and audio is not accepted
- An active URL linking to a website must be given to validate the advertising campaign
- For a campaign exceeding one month, the advertiser can provide another advertising material when wanted, but still in accordance with the technical specifications invoiced
- If needed, we supply design for advertising material, in all accepted formats below. Please contact us for more details and costs.

Option : Interactive Banners : a special advertising giant banner appears on the page, with an animation and a redirection to your company website. Contact us for more details and costs.

Benefits of advertising on NewsParcs

- Frequency : you really own the advertising space, and your banner won't rotate with another ad ;
- Flexibility : the duration of the campaign starts from one month, it means no obligation to book a multiple-months package ;
- Visibility: your banner will be displayed in both English and French versions of NewsParcs

Illustrations (1 of 3) : Home MAIN (left) and Home MID 1 (right)

NewsParcs THEME PARKS & LEISURE INDUSTRY

Log in to my account :
 >> Forgot your password ?
 >> I want to register

e-mail _____ or with Facebook
 password _____ Save

NEWSPARCS • HOME • ARTICLES

ex: Gerstlauer, Gardaland

Main topics

- French VAT legislation
- Euro Attractions Show**
- Europa-Park
- Adventure World Warsaw
- One World Studios
- Efteling
- NewsParcs
- Tokyo DisneySea

Home MAIN
300x250

adverts

Latest news

- PROJECT** Published 21 heures ago
A Smurfs Theme Park in project at Chengdu, China
- NEW** Published on September 16, 2011
Compagnie des Alpes Reveals Musée Grévin to Open in 2013 in Montreal
- EVENT** Published on September 14, 2011
Record Number of Exhibitors at Euro Attractions Show 2011 in London, ...
- CORPORATE** Published on September 14, 2011
Disneyland Paris launches its twentieth anniversary recruitment...
- NEW** Published on September 13, 2011
Sally Interactive Dark Rides for New

Press Review

- D Rotherham (UK) could get Chinese theme park (08/10)
- D Roller Coaster Capital: Cedar Point or Magic Mountain ? (07/27)
- D It's thrilling: the rise of Africa's amusement parks (07/23)
- D Disney World President Meg Crofton promoted (07/06)
- D New Knott's president promises progress (07/06)
- D Ride reopens at NASCAR SpeedPark in Myrtle Beach (06/30)
- D Transformers drives into U's theme park (06/29)
- D Property owner drops pursuit of thrill-ride park at north end of International... (06/28)

> Sell all press reviews

Live feed (Twitter)

- 09/16 - A 20 billion yuan Smurfs Theme Park in project at Chengdu, China** <http://t.co.13xisWq9>
- 09/16 - Compagnie des Alpes marks the first step of Grévin international development with a first wax museum in Montreal, CA** More details soon.
- 09/15 - Are you a theme park professional? Register for free on NewsParcs and share business details with the industry!** <http://t.co.Fq31f98u>
- 09/14 - IAAPA Europe announces a Record Number of Exhibitors at the Euro Attractions Show 2011 in London** <http://t.co.35cHl-6w>
- 09/14 - Disneyland Paris launches its twentieth anniversary recruitment campaign** <http://t.co/WvLdA1j>

> See our Twitter account

Euro Attractions Show

Euro Attractions Show is coming to London
The largest conference and trade show for the attraction...

Europa-Park

- Adventure World Warsaw
- One World Studios
- Efteling
- NewsParcs
- Tokyo DisneySea

adverts

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- CORPORATE** Published on September 10, 2011
Cedar Fair Continues Strong Performance Through Important Summer...
- NEW** Published on September 8, 2011
Atari to Unleash RollerCoaster Tycoon in 3D on Nintendo 3DS
- PROJECT** Published on September 7, 2011
Merlin looking to Asia for new Legoland Parks
- NEW** Published on September 4, 2011
ProSlide Goes Huge at Beijing Happy Magic Waterpark in China
- EVENT** Published on September 2, 2011
Euro Attractions Show 2011 Offers Comprehensive Seminar Programme

59 articles available >> See all articles

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> See our Twitter account

Home MID 1
468x60

adverts

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468x60

adverts

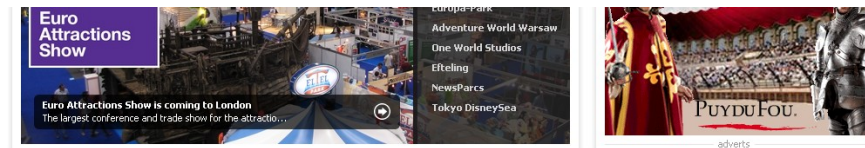
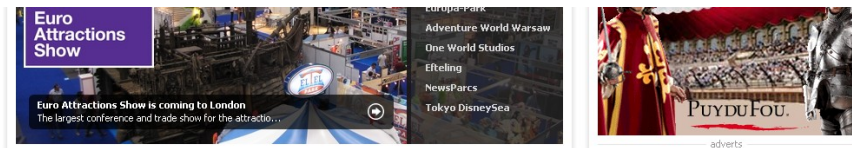
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Illustrations (2 of 3) : Home MID 2 (left) and Home CUSTOM (right)



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- 09/15 - Are you a theme park professional? Register for free on NewsParcs and share business details with the industry!** <http://t.co/F43dP8a>
- 09/14 - IAAPA Europe announces a Record Number of Exhibitors at the Euro Attractions Show 2011 in London** <http://t.co/35dH6w>
- 09/14 - Disneyland Paris launches its twentieth anniversary recruitment campaign** <http://t.co/WV4dAj>

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Home MID 2
180x150

Home MID 2
180x150

Home MID 2
180x150

adverts

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*see conditions

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Home CUSTOM
Max 580 x 160

adverts

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Newsletter, Special offers, Exclusif contest*, Listing pro*


*see conditions

Illustrations (3 of 3) : Articles Page Banners (left) and Newsletter (right)


All our articles (89 articles)




Disney, Fox and James Cameron to Bring AVATAR to Life at Disney Parks
PROJECT | Walt Disney Parks & Resorts - Published on September 22, 2011 [lire la suite](#)




Voyage & Wildebeest named Top Rides, Golden Ticket Awards for Clean and Friendly
EVENT | Holiday World & Splashin' Safari - Published on September 20, 2011 [lire la suite](#)




Cedar Fair to Sell California's Great America Park for \$70 Million
CORPORATE | California's Great America - Published on September 19, 2011 [lire la suite](#)




Cedar Point Named Best Amusement Park in the World. CEO Dick Kinzel Selected for Legends Series!
CORPORATE | Cedar Point - Published on September 18, 2011 [lire la suite](#)




Lady Luck Reigns Over Universal Orlando's Halloween Horror Nights 21
ENTERTAINMENT | Universal Studios Florida - Published on September 18, 2011 [lire la suite](#)



A Smurfs Theme Park in project at Chendgu, China
PROJECT | - Published on September 16, 2011 [lire la suite](#)



Compagnie des Alpes Reveals Musée Grévin to Open in 2013 in Montreal
NEW | Grévin - Published on September 16, 2011 [lire la suite](#)



Record Number of Exhibitors at Euro Attractions Show 2011 in London, 27-29 September
EVENT | Euro Attractions Show - Published on September 14, 2011 [lire la suite](#)


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Articles MAIN 1
300x250

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Articles MID 2
150x125

Articles MID 1
300x125




Bonjour François,
Voici les derniers articles publiés sur NewsParcs (depuis le 18/09/2011)


annonces

Newsletter Ad
180x150


Les derniers articles




EVENEMENT | Publie le 19 septembre 2011
Golden Ticket Awards 2011 : les résultats ...



ENTREPRISE | Publie le 19 septembre 2011
Cedar Fair annonce la vente de California's Great America pour 70 millions de...



ENTREPRISE | Publie le 18 septembre 2011
Cedar Point nommé meilleur parc d'attractions au monde. Millenium Force et Di...




ANIMATION | Publie le 18 septembre 2011
Lady Luck règne sur les Halloween Horror Nights 21 d'Universal Orlando...

265 articles disponibles » Voir tous les articles

Les dernières revues de presse

FRANCE | 19 septembre 2011
Nouvelles Destinations mise sur un stand qui change de peau à l'IFTM Top Resa

» Voir toutes les revues de presse



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