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Welcome!

Welcome to On-Foot (“**On-Foot**”), the website and mobile application that allows you to experience location-aware audio tours from Pop Sandbox Inc. (“Pop Sandbox,” “we,” “us” or “our”). On-Foot is committed to preserving and safeguarding your personal information.

This privacy policy explains how we collect, use, disclose and otherwise process personal information On-Foot receives when you when you use the On-Foot mobile application (the “**App**”), our website www.on-foot.com (the “**Site**”) and other online products and services that link to this privacy policy (collectively, the “**Service**” or “**Services**”) or when you interact with us, such as by email, phone or in person.

HOW DO YOU COLLECT MY INFORMATION?

We obtain information when you provide it directly to us, using online technologies or from third parties.

Information you provide to Pop Sandbox

We collect personal information from you when you provide information directly to us, for example, when you sign up for our Service, participate in any interactive features of the Service, fill out a form, give feedback or ask questions, , communicate with us via third party social media sites, request customer support or otherwise communicate with us.

Examples of information we may collect include:

- Name
- Contact information such as mailing address, telephone number and email address
- Location data and
- Information you provide when you contact us, provide feedback, make a complaint or other inquiries

If you opt not to provide certain information, we may not be able to provide the Service to you or certain features of the Service may be unavailable or work differently.

Automatic collection of technical information

Like many applications and websites, Pop Sandbox automatically collects technical information when you visit and interact with our App, Site and user our Services.

Cookies: Cookies, scripts, pixel tags, etags, web beacons and other similar technologies (“**cookies**”) are identifiers that enable our App and Site to provide the Services to you. We will use cookies to collect information on how users navigate our Site, personalize content and provide targeted advertisements through third party advertising networks when you visit other websites. There are two types of cookies used on our sites:

- Persistent cookies: may be used if you log on to restricted areas of our website to remember who you are. No personal data is stored on your computer.



- Session cookies: may be used for anonymous identification of a website visit for technical purposes only. Session cookies are stored only temporarily during the browsing sessions and are deleted once the browser is closed.

Most browsers are set-up to accept these cookies automatically. You can deactivate the storing of cookies or adjust your browser to inform you before the cookie is stored on your computer.

IP Addresses: We may collect your IP address when you visit our Site to help us diagnose problems with our main computers, to administer the Site and system, to report aggregated information to our partners, to assist in marketing practices and to audit the use of our Site. We do not normally link IP addresses to anything personally identifiable. In limited circumstances, we may use IP addresses to help us identify you when we feel it is necessary to enforce compliance with our Terms of Use or to protect our Services, Site, users or others.

Analytics: We use third party analytics service providers to help better understand how visitors use our Site and App. These technologies may record information such as how often you visit our Site or use our App, which pages and features you frequent, aggregated use and performance data. This data may be aggregated and analyzed to help us provide you with a better online experience.

With these tools, we collect the following information:

- Log Information: We log information about your use of the Service, including the type of device you use, access times, IP address, pages viewed, and the page you visited before navigating to our Service. We use this information for analytic and product improvement purposes.
- Device Information: We collect information about the mobile device you use to access our Service, including the hardware model, operating system and version, unique device identifiers and mobile network information. We use this information for analytic and product improvement purposes.
- Location Information: We collect information about the location of your device each time you access or use the App. For more details, please see "Your Choices" below.

Collection of information from third parties

We may also obtain information from other sources and combine that with information we collect through our Service. For example, if you create or log into your account through a social media site like Facebook or Twitter, we will have access to certain information from that site, such as your name, account information and friends lists, in accordance with the authorization procedures determined by these social media sites.

We may use information about you for various purposes, including to:

WHAT DO YOU USE THE INFORMATION FOR?

In addition to the uses above, we may use your personal information to:

- Create your account
- Provide, test and manage our Services



- Send promotional communications such as special offers or other promotions (if you have opted-in to receive such communications)
- Deliver updates, notices and technical alerts to you
- Analyze the accuracy and effectiveness of our App and Site
- Analyzing and understanding our users and their needs
- Serve advertisements we believe may be of interest to you
- Responding to inquiries, complaints and other communications to us
- Monitor and analyze trends, usage and activities in connection with our Service and improve and personalize the Service
- Detect, investigate and prevent any suspected breaches of our Terms of Service
- Link or combine with information we get from others to help understand your needs and provide you with better service, and
- Other purposes that we identify to you from time to time

PERSONAL INFORMATION MAY ALSO BE USED FOR OTHER PURPOSES, SUBJECT TO OBTAINING YOUR PRIOR CONSENT.

SHARING OF INFORMATION

We may share personal information as follows or as otherwise described in this Privacy Policy:

- **Third party service providers:** With vendors, consultants and other service providers who need access to such information to carry out work on our behalf. For example, web hosting, marketing or customer service providers;
- **If required by law:** In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation or legal process, or as otherwise required by any applicable law, rule or regulation;
- **Enforce Pop Sandbox's terms:** If we believe your actions are inconsistent with the spirit or language of our user agreements or policies, or to protect the rights, property and safety of Pop Sandbox or others;
- **Change in ownership:** In connection with, or during negotiations of, any merger, sale of Pop Sandbox's assets, financing or acquisition of all or a portion of our business to another company; and

SECURITY, STORAGE AND RETENTION OF YOUR PERSONAL INFORMATION

We understand the importance of protecting your personal information. Pop Sandbox employs reasonable measures to protect and ensure the security of your personal information from unauthorized use, access, disclosure, alteration, destruction or loss. If we use third parties, such third parties are contractually required to keep all personal information private, confidential and secure at the same or higher security standards demonstrated by Pop Sandbox. Third parties may only use your personal information to assist us and for no other purpose.



Your personal information may be stored and/or processed or otherwise used by or on behalf of Pop Sandbox in Canada. By using our Services, you consent that your personal information is subject to the authorities and laws of Canada.

We retain your personal information for as long as necessary or relevant for the listed purposes in this Privacy Policy, or as required by any applicable legal and retention obligations.

OTHER WEBSITES AND YOUR INFORMATION

Our Site may be linked from another website or have links to other websites such as social media platforms. This policy only applies to our collection and use of your information on this Site, App and our related Service. Pop Sandbox are not responsible for the privacy policies and practices of other third party websites, including from any provided links.

If you would like information on any other party's privacy policy, you should contact that party directly, and we encourage you to do so.

YOUR CHOICES

Location Information

When you first launch the App, you will be asked to consent to Pop Sandbox's collection of location information. We require this location information in order for the App to function as designed.

If you consent to our collection of location information, you may subsequently stop the collection of this location information at any time by pausing location tracking from within the application's settings menu, or by changing the location preferences on your mobile device. However, if you stop the collection of this location information, the App can no longer function as intended.

If you consent to our collection of location information and you do not subsequently stop the collection of this location information, the App will continue to collect this location information.

If you consent to our collection of location information, subsequently stop the collection of this location information and later consent to the collection of this location information, the App will resume the collection of location information.

You may also stop our collection of location information by following the standard uninstall process to remove the App from your device.

Account Information

If you wish to delete your account, contact us at alex@popsandbox.com. Note that we may retain certain information as required by law or for legitimate business purposes as may be necessary to fulfill the purposes identified in the privacy policy. We may also retain cached or archived copies of information (including, location information) about you for a certain period of time.



Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of the Service.

Push Notifications and Alerts

With your consent, we may send push notifications or alerts to your mobile device. You can deactivate these messages at any time by changing the notification settings on your mobile device.

Promotional Communications

You may opt out of receiving promotional communications from Pop Sandbox by following the instructions in those communications or by changing your notification settings in the application's settings menu. If you opt out, we may still send you non-promotional communications, such as those about your account or our ongoing business relations.

ACCESS, UPDATE AND MODIFY YOUR INFORMATION

If you make a request, we will let you know what personal information we have about you, what it is being used for, and with whom it has been shared. If you notice any inaccuracies or wish to update any part of your personal information, we will look into that as well.

We will provide you with access to your personal information that is in our possession, subject to certain exceptions, including information that is referenced to another individual's personal information that we cannot sever, or information subject to solicitor-client privilege, or other legal restrictions that may prevent us from fulfilling your access request.

To make a request, contact us at: alex@popsandbox.com, and please include "Attention: Privacy Officer" in the subject line).

UPDATES

We may change this privacy policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we will provide you with additional notice (such as adding a statement to our homepage or sending you an email notification). We encourage you to review the privacy policy periodically to stay informed about our practices and the ways you can help protect your privacy.

CONTACT US

If you have any questions or concerns about this privacy policy or any privacy issues, please email us at alex@popsandbox.com.