

**PHI DELTA CHI®**



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## **Privacy Policy**

Effective Date: July 1, 2023

This Privacy Policy governs the manner in which Phi Delta Chi Pharmacy Fraternity ("we," "our," or "us") collects, uses, maintains, and discloses information collected from users (each, a "User") of the Phi Delta Chi Events mobile application ("App").

### **1. Personal Identification Information**

We may collect personal identification information from Users in various ways, including but not limited to when Users download and install the App, register an account, or interact with certain features within the App. The personal identification information we may collect includes, but is not limited to, the User's name, email address, contact number, and other information voluntarily provided by the User. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain App-related activities.

### **2. Non-Personal Identification Information**

We may collect non-personal identification information about Users whenever they interact with the App. Non-personal identification information may include the User's device information, technical information about the User's means of connection to the App (such as the operating system and the Internet service providers utilized), and other similar information.

### **3. How We Use Collected Information**

We may collect and use Users' personal information for the following purposes:

- To provide and improve customer service: Information you provide helps us respond to your customer service requests and support needs more efficiently.
- To personalize the user experience: We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our App.
- To improve our App: We may use feedback you provide to improve our products and services.
- To send periodic emails: We may use the email address to respond to inquiries, questions, and/or other requests from Users. If the User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

### **4. How We Protect Your Information**

We adopt appropriate data collection, storage, and processing practices, as well as security measures, to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our App.

### **5. Sharing Your Personal Information**

We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

### **6. Changes to This Privacy Policy**

We have the discretion to update this Privacy Policy at any time. When we do, we will revise the updated date at the top of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to

protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

7. Your Acceptance of These Terms

By using this App, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use our App. Your continued use of the App following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

8. Contacting Us

If you have any questions about this Privacy Policy, the practices of this App, or your dealings with this App, please contact us at [assistanted@phideltachi.org](mailto:assistanted@phideltachi.org).

This Privacy Policy is effective as of July 1, 2023 and replaces any prior Privacy Policies for the Phi Delta Chi Events mobile application.