

Scosche® Industries Recognized With Three Global Media Awards At 2019 SEMA Show

Oxnard, Calif. – (November 11, 2019) – SCOSCHE® Industries (pronounced skōsh/skohsh), innovators of award-winning consumer technology, powersports and car audio products and accessories are honored to receive awards for three new products at the 2019 SEMA Show.

“We are very proud and honored to win three SEMA Global Awards for our innovation and designs, in three different product categories. That speaks volumes for the Scosche Development Team’s skill set! Thank you to the global judges and the SEMA Board.”

- Kasidy Alves, Co-President, Scosche Industries.

The SEMA Global Media Awards Program recognizes those companies that manufacture specialty equipment products and accessories that would have mass appeal to consumers in countries outside the United States. The products are voted on by a prestigious group of international journalists who serve as judges.

"The idea of customization and personalization has been growing throughout the world," said Linda Spencer, SEMA director of international and government relations. "Our goal is to have media experts from around the world determine which new products are likely to succeed in their home markets. The automotive specialty-equipment market is made up of enthusiasts who are passionate about the hobby, and so it's exciting to see how their love for cars, trucks and SUVs is impacting those throughout the world."



This year's award program included about 30 judges from 22 countries. Each judge carefully reviewed and evaluated nearly 3,000 product entries at the SEMA Show before selecting the products that they felt would resonate and appeal most to consumers in their home countries.

The following three new Scosche products were selected by participating global judges:



MagicGrip™ Wireless Charging Phone Mount

Selected by ***Inside Track Motorsports News, Canada***

The MagicGrip Window/Dash) Mount (\$79.99) will be available at Scosche.com and at select retailers.

NEXS2 HD Smart Dash Camera - Powered by Nexar®

Selected by **Sobre Ruedas**, Honduras

The NEXS2 Dash Cam (\$199.99) will be available at Scosche.com and at select retailers.



M8RIX™ Relay Switch System

Selected by **4WD TV, Australia**

The M8RIX System (\$499.99) will be available at Scosche.com and at select retailers.

Information about the SEMA Global Media Awards and the full list of 2020 GMA Awards can be found at: <https://www.sema.org/gmawinner>.

Follow us on: Instagram ([@scoscheinc](https://www.instagram.com/scoscheinc)) and [@scosche](https://twitter.com/scosche) on [Twitter](https://twitter.com/scosche), [Facebook](https://www.facebook.com/scosche), [Pinterest](https://www.pinterest.com/scosche) and [LinkedIn](https://www.linkedin.com/company/scosche) for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And visit our company Press Room on Scosche.com.

About SCOSCHE:

Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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