

Scosche® Introduces The Industry's First 8ft. MFi-Certified USB-C™ to Lightning® Power Delivery Cables

Oxnard, Calif. – (November 11, 2019) SCOSCHE – (pronounced skōsh/skohsh) Industries, a leading innovator of consumer technology products is proud to deliver the latest, and longest, addition to our premium braided USB-C to Lightning Power Delivery cable collection – the 8ft MFi-certified cable.

There are times you just need a longer cable. Whether you're working in a coffee shop and there's only one outlet, or checking email at home in your comfy chair, or transferring photos to your co-worker, or maybe at the airport with just minutes to recharge and people are crowded around the charging station. No matter what your location or situation, we believe you should have the freedom to use a longer cable while losing none of the stellar Power Delivery performance and speed.



This cable lets you connect and sync Apple® Lightning devices with USB-C enabled devices such as: laptops, tablets, hard drives, smartphones, digital cameras and more.

While there is no industry standard for cable bend tests, at Scosche we subject all of our cables to a rigorous 360-degree bend test with a 1 lb weight attached. We do this to insure that our cables are consistently strong and will meet and exceed our customers' expectations. Designed with the highest quality materials both inside and out, these cables deliver performance, strength and tangle-resistance.

They are MFi-certified and come with Scosche's Lifetime Limited Warranty and lifetime technical support from our California-based team.

When used with a [Scosche USB-C Power Delivery \(PD\) charger](#), these cables quickly charge up to three times faster than a regular charger and cable and support Apple Fast Charging. This means your iPhone will charge from zero to up to 50% in 30 minutes. Delivering both power and data, USB-C PD is a universal power delivery system so there is no concern about wattage levels. If your device does not support PD, the charger and cable will default to what your device can safely support.

These 8ft braided USB-C to Lightning cables are available now in a choice of Black or Silver and may be purchased at: <https://www.scosche.com/strikeline-braided-usb-c-to-lightning-8ft-cable>

Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the

California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

###

Media Contact:

Darryl Miya

Brand Manager,

Scosche Industries

marketing@scosche.com