

Scosche® Industries To Showcase New Products During the SEMA360 Online Trade Show, November 2 Through 6, 2020

Oxnard, CA – November 2, 2020 SCOSCHE – (pronounced skōsh/skohsh) Industries, the #1 Mount Brand* and a leading innovator of award-winning consumer technology, powersports and car audio products and accessories is exhibiting this week at the SEMA360 Online Show.

2020 is far from being a normal year and the industry has been challenged to find new ways to work, design, build and debut new products. The Scosche engineers and designers rose to the challenge and collaborated (virtually) all year to come up with exciting new products that we can't wait to showcase at SEMA360.

This year we'll be introducing new products in: Phone Mounts, Power Delivery Chargers, Portable Multi-Purpose Jump Starters, EFX Sound System Installation Hardware, Hardwire Kits and more.

“Obviously, SEMA 2020 will be like no other. We are going to miss the physical booth and face-to-face meetings with you all. However, we have put together some amazing virtual content to keep you just as interested and engaged as if we were presenting in person. The Scosche Team has produced detailed product videos and CGI animations, show vehicle walkarounds, and new product announcements, all hosted by two surprise industry legends! So tune in live on November 2nd at 9:00 AM to watch Scosche live on SEMA360!”

— Kas Alves, Co-President, Scosche Industries

Registered attendees can access our virtual booth via the Manufacturer [portal on the SEMA website](#). Once there, they will be able to learn about our latest products, and enjoy product videos, along with video tours of our show vehicles. They'll be able to connect with Scosche staff to ask questions, schedule a one-on-one, or just stop by and say “Hi”.

Watch for our new product press releases each day of the show and please join us at SEMA360 from the comfort of your desk, deck or sofa.

*Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Dollars & Units, Jan. 2017– Aug. 2020.

Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it



is easy to see why SCOSCHE is consistently at the forefront of technology and innovation.
www.scosche.com

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Media Contact:

Darryl Miya

Brand Manager,

Scosche Industries

Marketing@scosche.com