

Scosche® Industries Introduces New 40W Power Delivery Car Charger At The SEMA360 Virtual Show

Oxnard, CA – November 4, 2020 SCOSCHE – (pronounced skōsh/skohsh) Industries, the #1 Mount Brand* and a leading innovator of award-winning consumer technology, powersports and car audio products and accessories is pleased to introduce their new compact and super fast PowerVolt 40W USB-C Power Delivery (PD) Car Charger.

Each of the 20W charging ports of our new 40W dual-port USB-C™ PD charger can charge a phone up to 4X faster** than a regular charger and support Fast Charge for Apple®, Samsung® and Google® phones. With many newer phones, including the iPhone 12, able to charge at significantly faster speeds, you need a PD charger to take advantage of those shorter charging times. Scosche chargers come with smart circuitry that communicates with your devices to achieve the safest and fastest charge rate.

These 40W chargers will also power and charge your tablet or another device, at the same time as your phone, so your passengers can stay entertained no matter how long the journey takes. With a subtle blue LED power indicator light, their compact and sleek design blends perfectly and unobtrusively in any vehicle.

Priced at \$29.99 (MSRP) they make upgrading to in-vehicle Power Delivery charging a very affordable luxury.



*Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Dollars & Units, Jan. 2017– Aug. 2020.

**Charging speed may vary depending upon the device being charged.

Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation.
www.scosche.com



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