Scosche® Industries Introduces New EFX Car Audio Installation Accessories At The SEMA360 Virtual Show

Oxnard, CA – November 6, 2020 SCOSCHE – (pronounced skōsh/skohsh) Industries, the #1 Mount Brand* and a leading innovator of award-winning consumer technology, powersports and car audio products and accessories is pleased to introduce their completely redesigned line of EFX Car Audio Installation Accessories at SEMA360.

Since developing the first distribution block in 1990, we're continuing our tradition of providing comprehensive installation solutions for 12 Volt dealers. Drawing upon a combined 100 years of experience from our designers and engineers, we've developed the most innovative and exciting products on the market today.



DUDB4 Ultimate Distribution Block

The new EFX line includes:

- Delta RCA Audio Cables (for high-end installations.)
- Premium Roque RCA Amplifier Wiring Kits (for Powersports, motorcycles and Marine use)
- Delta Power Distribution (premium accessories in the range for true audiophiles)
- Vector Accessories and Amp Kits (perfect for DIY customers)
- Bulk and Packaged Power and Speaker Wire
- Dealer Displays

Delta Twisted Audio Cable



To learn more about these exciting new EFX products, all of which are available now, please visit the Scosche Virtual Booth at SEMA360.

*Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Dollars & Units, Jan. 2017– Aug. 2020.

Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

###

Media Contact:

Darryl Miya
Brand Manager,
Scosche Industries
marketing@scosche.com