

Scosche® Industries Introduces MagicMount™ MSC, New Apple® MagSafe® Wireless Charger-Compatible Mounts, At The 2021 All-Digital International CES

Oxnard, CA – January 14, 2021 SCOSCHE – (pronounced skōsh/skohsh) Industries, the #1 Mount Brand* and a leading innovator of award-winning consumer technology, powersports and car audio products and accessories is pleased to introduce their innovative new range of mounts that allow you to easily use the new Apple MagSafe** Wireless Charger as an in-vehicle hands-free phone mount:-



Apple MagSafe Charger not included with mounts.

Designed specifically to work with Apple MagSafe chargers for the iPhone 12 series, these mounts securely hold and power the MagSafe. The mount comes with a Scosche PowerVolt™ 20W USB-C Power Delivery Car adapter that provides ample power to enable a MagSafe Charger to charge an iPhone 12 at 15W.

As the #1 Mount Brand* in the U.S. & Canada, people trust Scosche to deliver the most innovative, reliable and user-friendly mounts. With safe driving laws in effect in the majority of U.S. states, it is a legal imperative as well as a convenient necessity to install a mount and use your phone hands-free while driving.

MagicMount MSC mounts are available in several options, at a price range from \$29.99 to \$39.99 MSRP, including: Window/Dash, Cup Holder, and a 4-in-1 kit that features: Swing-Arm Dash and vent, and Lock-Nut Vent and Dash. Not limited to in-vehicle use, the Window/Dash model is perfect for home or office use when used with a home charger like the Scosche ReVolt™ QC, or PowerVolt™ 20W USB-C Power Delivery.

*Scosche MagicMount, Source: The NPD Group, Inc., Retail Tracking Service, U.S. & Canada, Mobile Holders/Stands, Excluding Mobile Holder Type: Mobile Grip/Stand, Dollars & Units, Jan. 2017 – Aug. 2020.

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Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. And also visit our company Press Room on Scosche.com.

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products – committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the hands, homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and countless industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. www.scosche.com

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