

## SCOSCHE® Industries Debuts Innovative New Phone Mounts at 2019 SEMA and AAPEX Shows

Las Vegas, Nev. – (November 5, 2019) SCOSCHE® – (pronounced skōsh/skohsh) Industries, innovators of award-winning consumer technology, powersports, car audio products and accessories will be introducing several exciting new products at the upcoming SEMA and AAPEX Shows in Las Vegas, NV.

Visit us at **SEMA** in **Booth #11717**, North Hall of the Convention Center and at **AAPEX** in **Booth #3174**, Level 2 at the Sands Expo Center for demonstrations of the new products detailed below and more.

**MagicMount™ Fresche™ vent mounts**, featuring our patent pending FreeFlow™ design, hold your phone and freshen the air in your vehicle. They come in a range of options including: Magnetic, Universal, and Qi Wireless Charging, which all use replaceable Fresche scent cartridges available in a variety of scents. A vehicle's dashboard is a finite space so having a phone mount that serves two purposes, or three for the Wireless Charging version, is invaluable.



We appreciate all the recognition our Qi®-certified wireless charging mounts have received for their speed, reliability and quality. This year we're taking it up a notch with the launch of two new advanced models – the **MagicMount Charge3™** and the **MagicGrip™**, both of which come in a choice of mounting options for home, office and vehicle.



The MagicMount **Charge3 vent mount** delivers Apple®, Samsung® and Google® wireless fast charging at the optimum rate for each device, and provides cooler charging thanks to its thermal management gap. Dual magnets on the charging head hold the phone securely as it charges and adjusts 360° for multiple viewing options. Our FreeFlow design is a winning combination of an open anchoring base and an articulating swing-arm that together insure that you can mount your phone on your vehicle's vent without ever blocking airflow.

The **MagicGrip wireless charging mount** automatically closes its arms when it senses that a Qi-enabled phone is perfectly aligned over its charging coil. This auto-grip closure ensures perfect placement of the phone for optimum charging, as well as convenience. The MagicGrip has a thermal management channel to



keep your device cooler during charging. And like the Charge3, the Magic-Grip safely charges all Qi-enabled phones at their fastest rate.

Both the Charge3 and the MagicGrip have advanced features that will be demonstrated in the Scosche booths at SEMA and AAPEX.

Follow us on: Instagram (@scoscheinc) and @scosche on Twitter, Facebook, Pinterest and LinkedIn for the latest news on all of the company's award-winning consumer tech and car audio products and accessories. Also visit our company Press Room on [scosche.com](http://scosche.com).

About SCOSCHE: Founded in 1980, SCOSCHE Industries is an award-winning innovator of consumer technology and car audio products - committed to delivering superior product quality and functionality, exceptional value and unmatched customer service. The designers and engineers at SCOSCHE develop products that reflect a rich heritage in audio and mobile technologies. SCOSCHE finds inspiration in the California lifestyle, culture, music and people. These influences can be seen in the accessories and products that are now in the homes, offices and vehicles of people in over 50 countries. With over 400 patents/trademarks and industry awards received, it is easy to see why SCOSCHE is consistently at the forefront of technology and innovation. [www.scosche.com](http://www.scosche.com)

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