

# DEUTSCHE TELEKOM

## Q1/13 RESULTS



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# REVIEW Q1 2013

# Q1 2013 KEY ACHIEVEMENTS: CONTINUED GROWTH OF CUSTOMER BASE IN KEY AREAS

## ACHIEVEMENTS

- Regulatory decisions on ULL and Vectoring support investments in next generation infrastructure
- Successful completion of merger with MetroPCS – consolidation as of May 1, 2013
- OTE accomplishes refinancing with sale of Globul and HellasSat

## GROUP

- Strong mobile net adds in Germany and the US, good TV and Fiber net adds in Germany and Europe
- Revenue decreased 4.5% to 13.8 billion € reflecting ongoing regulatory and economic pressure in Europe and challenger strategy in the US
- Adj. EBITDA of €4.3 billion (-4.3%) reflects different seasonal pattern of EBITDA development compared to last year – adj. net income grows 31%
- Full year outlook confirmed

## GERMANY

- Growth in key areas: 441k mobile contract net adds, 70k TV net adds and 156k fiber net adds (incl. wholesale)
- Solid revenue trend (-1.6%) in Q1/13; adj. EBITDA-margin at 40.5%
- Underlying mobile service revenue trend improved to -0.1% - return to positive underlying growth expected for 2013.

## US

- Growth in key areas: +579k mobile customers, branded customer losses stopped, branded postpaid churn down 60bps to 1.9%
- Key financials impacted by transition of business model. Revenue in US-\$ -7.3%
- Adj. EBITDA in US-\$ -9% but margin at 25% level
- Successful uncarrier and iPhone launch

## EUROPE

- Growth in key areas: 72k mobile contract customers, 72k TV customers, 59k broadband customer net adds
- Revenues impacted by 2.5x higher negative regulatory effect than in Q1/12. Revenues down by -6.9%
- Adj. EBITDA -8.6% additionally driven by €23 million of upfront special tax charge in Hungary for the full year 2013.

## SYSTEMS SOLUTIONS

- Order entry growing strongly +33% to €2.1 billion
- Revenue of market unit grows +0.2%, total revenue decreases 5.6% due to seasonal fluctuation of internal IT revenues.
- Adj. EBITDA +23% due to cost reduction – margin improved to 7.5%



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# Q1 2013: KEY FIGURES

€ bn	Q1		
	2012	2013	Change
Revenue	14,432	13,785	-4.5%
Adj. EBITDA	4,482	4,288	-4.3%
Adj. net profit	586	767	30.9%
Net profit	545	564	3.5%
Adj. EPS (in €)	0.14	0.18	28.6%
EPS (in €)	0.13	0.13	0.0%
Free cash flow <sup>1</sup>	1,122	1,038	-7.5%
Cash capex <sup>2</sup>	2,169	3,024	39.4%
Net debt	38.6	37.1	-3.9%

1) Q1/13 includes € 937 million of payments for spectrum. € 40 million included in Q1 2012

2) Free cash flow before dividend payments, spectrum investment and effects of AT&T transaction



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# DT GROUP: GUIDANCE 2013 UNCHANGED

	Guidance 2013 <sup>1</sup> (excl./incl. MetroPCS)
Group revenues	
Group adj. EBITDA	≈€17.4 bn/≈€18.4 bn
Group FCF	≈€5 bn/≈€5 bn
Group adj. EPS	
Group ROCE	
Shareholder remuneration policy	DPS €0.50/DPS €0.50



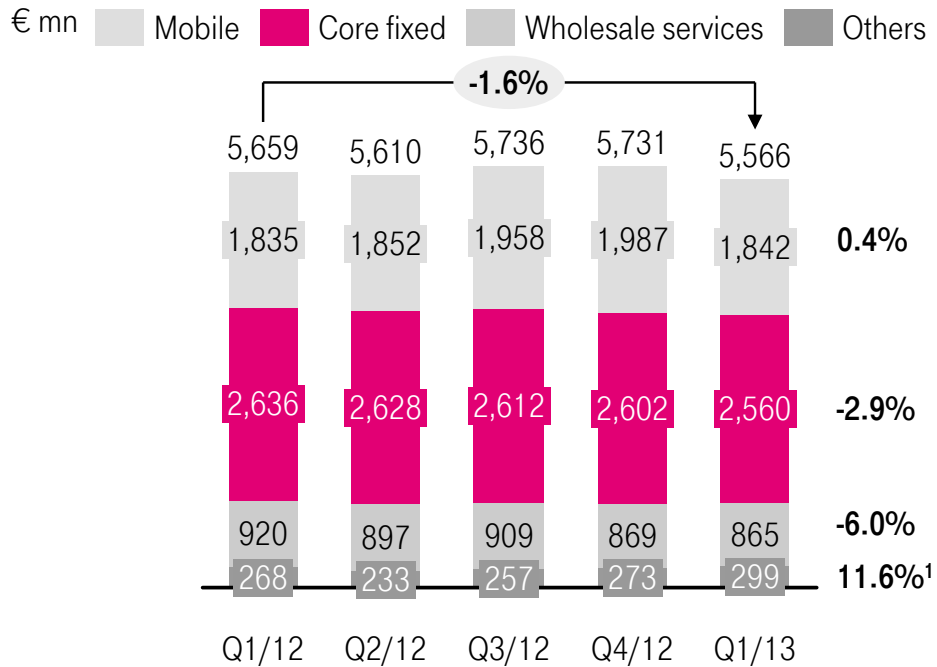
Full consolidation of MetroPCS  
as of May 1, 2013

Update on adj. EBITDA incl.  
MetroPCS will be given with Q2  
results

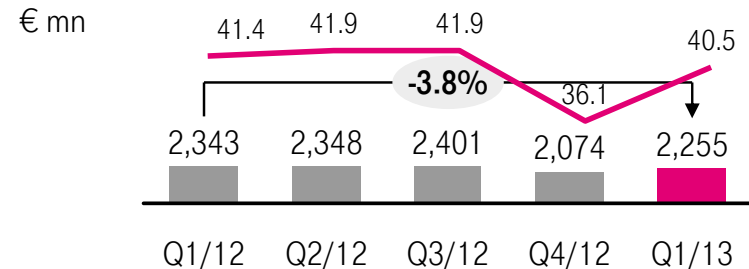
1) Guidance based on constant exchange rates. 1€ = 1.27 US-\$ and a full year of MetroPCS consolidation

# GERMANY: ONGOING SOLID REVENUE TRENDS – ADJ. EBITDA MARGIN AT 40.5%

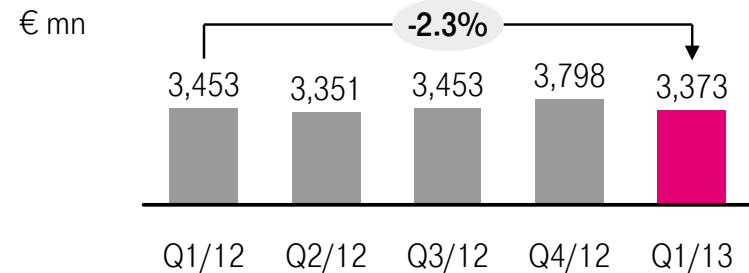
## Revenues



## Adj. EBITDA and adj. EBITDA-margin (in %)



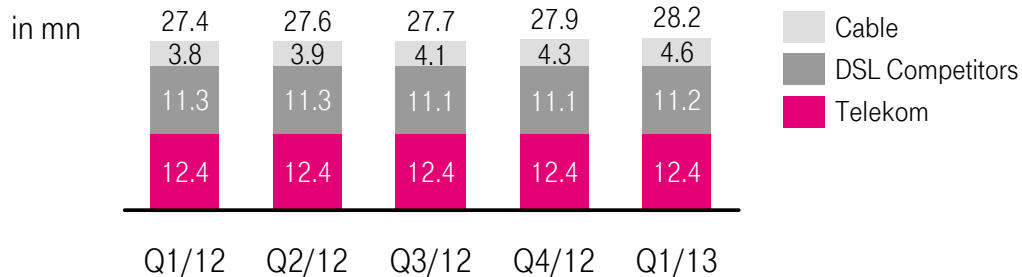
## Adj. OPEX



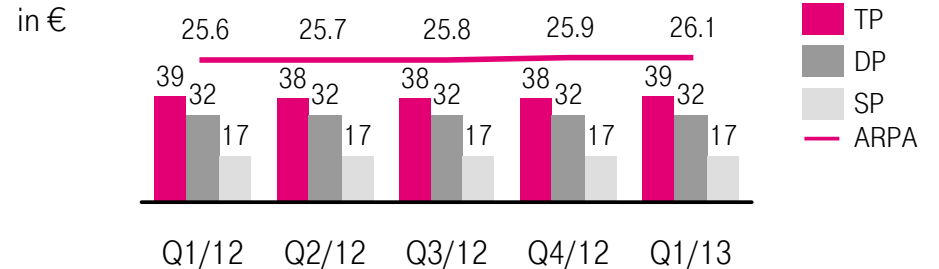
1) The operations of Regional Services and Solutions (RSS) since Jan 1, 2013 is managed by the Germany operating segment. Was prior to 2013 in Systems Solutions.

# GERMANY: FIXED – MORE THAN 1 MILLION FIBER CUSTOMERS

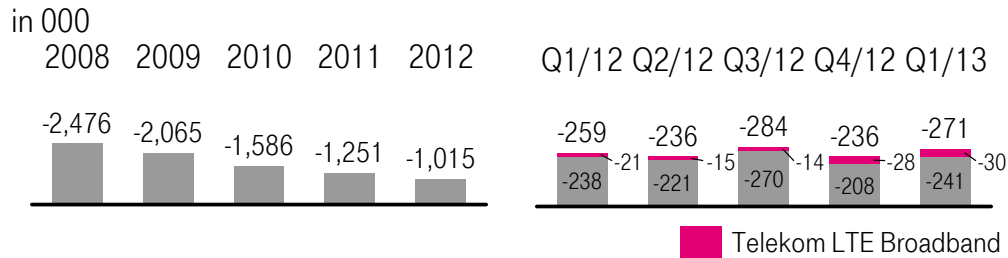
## German broadband market<sup>1)</sup>



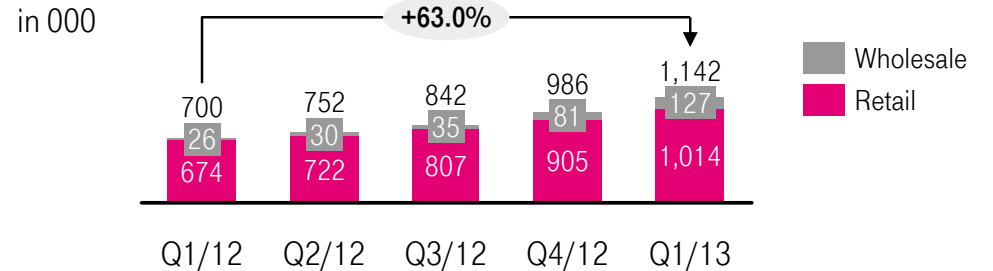
## Average revenue per access growing



## Line losses: Strong reduction since 2008 peak



## Fiber customers: Retail & Wholesale



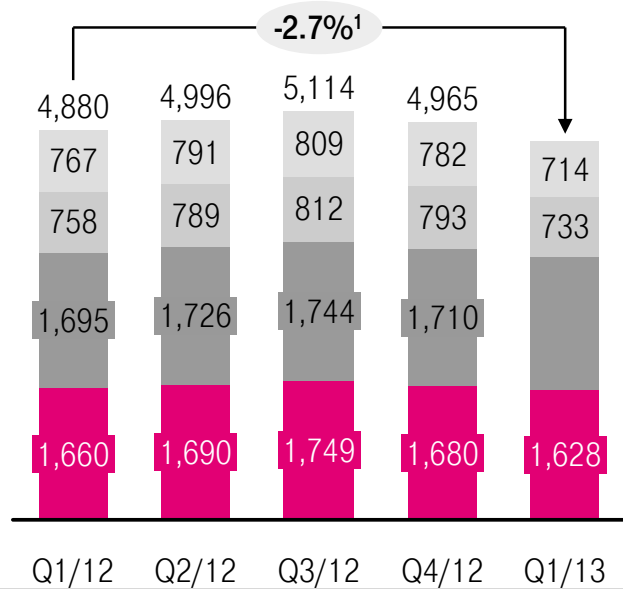
1) Based on management estimates



# GERMANY: MOBILE SERVICE REVENUE STABILIZED IN Q1 – RETURN TO UNDERLYING REVENUE GROWTH EXPECTED FOR 2013

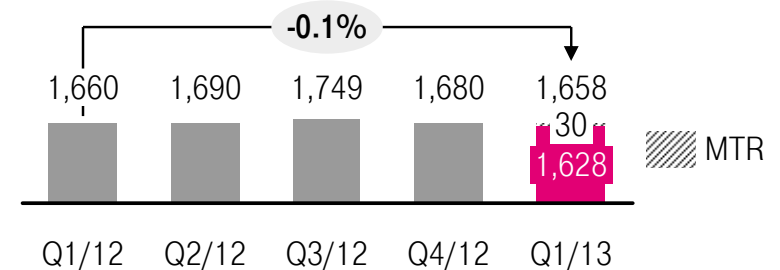
## German mobile market service revenue

€ mn    E-Plus    O2    Vodafone    Telekom



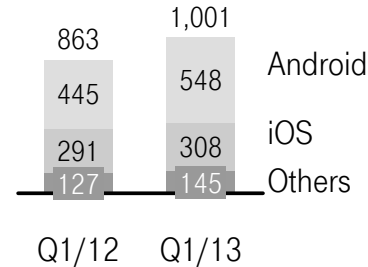
## Mobile service revenue excl. MTR cut

€ mn



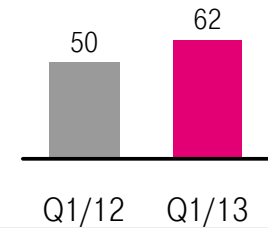
## Smartphone sales

in 000



## Customers in double play

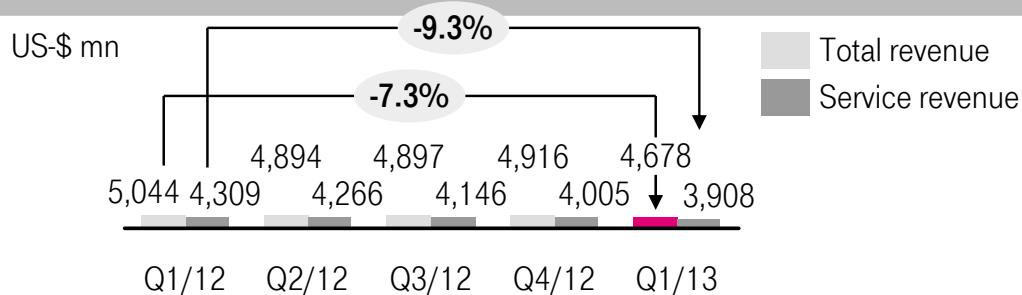
in % of branded contract customers



1) Based on management estimates

# TMUS: SIGNIFICANT IMPROVEMENT IN CUSTOMER METRICS AND POSTPAID CHURN

## Revenue and service revenue

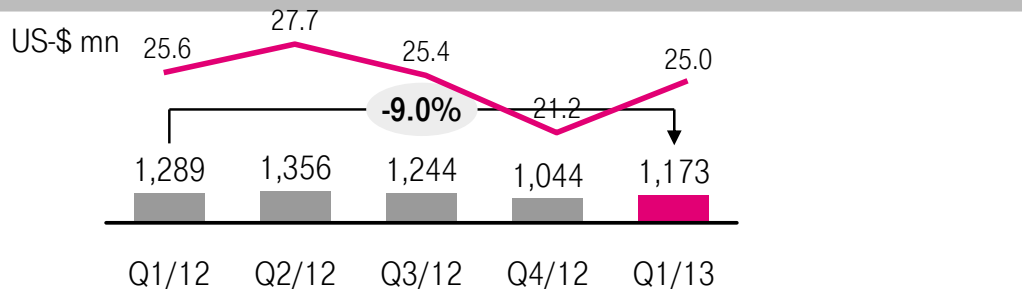


## Net additions

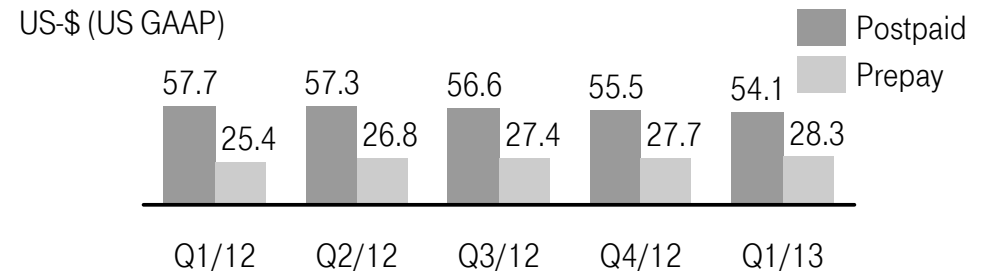
in 000

	Q1/12	Q2/12	Q3/12	Q4/12	Q1/13
Total net adds	187	-205	160	61	579
Branded:					
▪ Postpaid	-510	-557	-492	-515	-199
▪ Prepay	249	227	365	166	202
Wholesale <sup>1</sup>	449	125	287	410	576

## Adj. EBITDA and margin



## Branded customers: Postpaid and Prepay ARPU



1) Wholesale includes MVNO and machine-to-machine (M2M). Amounts may not add up due to rounding.

# TMUS: CREATING THE VALUE LEADER IN WIRELESS

## MetroPCS PROCESS

Merger closed on April 30  
T-Mobile US started trading on the NYSE on May 1 (ticker: TMUS)  
Equity market cap of approx. \$13 billion

## MetroPCS BENEFITS

Spectrum: 61 → 72 MHz in Top 100 major metro areas; 63 → 76 MHz in Top 25 major metro areas  
Synergies: projected \$6 – 7 billion NPV of cost synergies  
Attractive growth profile: 5-year CAGRs of 3-5% revenues, 7 – 10% EBITDA, 15 – 20% FCF (EBITDA – capex)

## UN- CARRIER

Radically simplified “Simple Choice” plans launched on March 26  
iPhone went on sale on April 12: we sold approx. 500,000 iPhone 5 to new and existing customers to date  
Compelling line-up of devices: iPhone 5, Samsung Galaxy S4, HTC One, BlackBerry Z10

## NETWORK

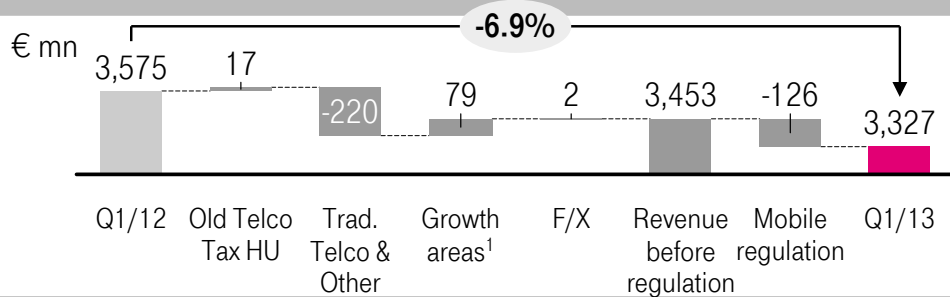
Enhanced spectrum position – path to at least 2x20 MHz LTE in 90% of Top 25 markets by 2014+  
Modernized 4G LTE network – 7 metro areas already launched, 100 million LTE POPs mid-year, 200 million year-end  
HSPA+ on 1900 MHz spectrum – already exceeds mid-year target of 170 million POPs, 200 million year-end



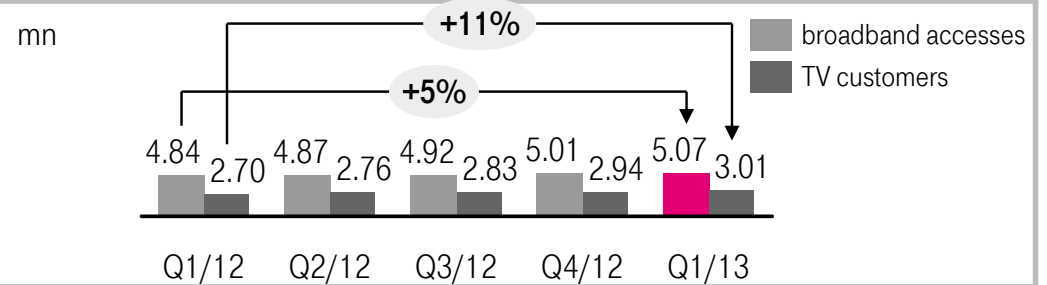
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# EUROPE : STRONG PERFORMANCE IN GROWTH AREAS, TAXES, REGULATION AND ECONOMY WEIGH ON FINANCIALS

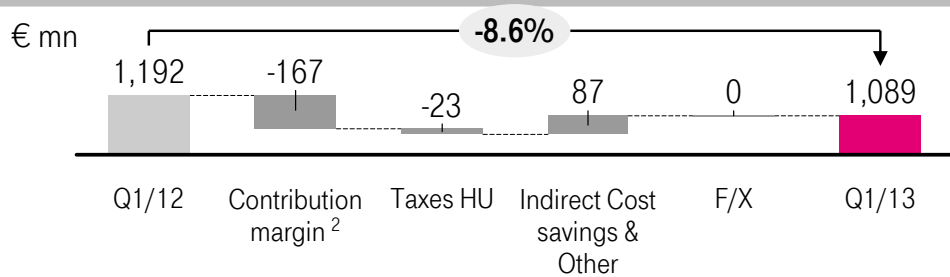
## Revenue



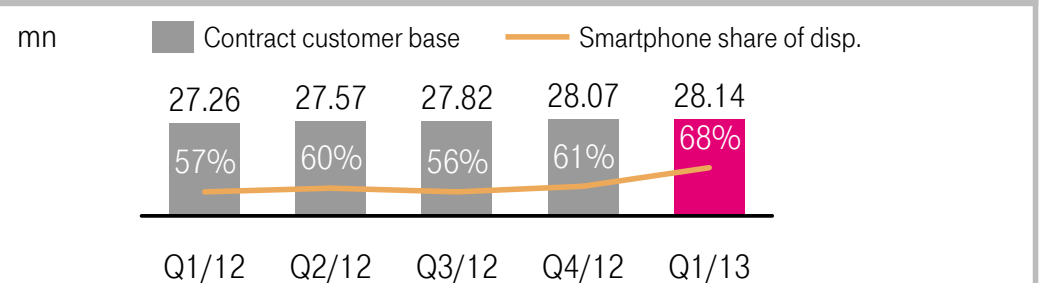
## Pockets of growth – broadband and TV<sup>3</sup>



## Adj. EBITDA



## Pockets of growth – mob. contract & smartphones<sup>3</sup>

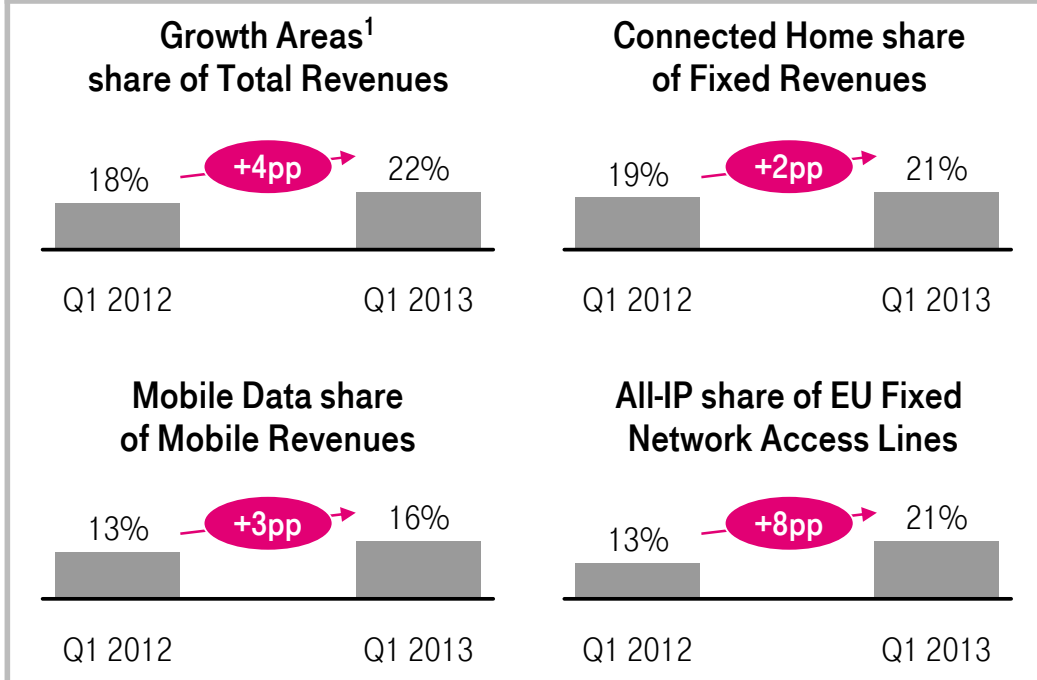


1) Mobile Data, Pay TV & fixed broadband, B2B/ICT, adjacent industries (online consumer services, energy and other)  
2) Total Revenues - Direct Cost

3) incl. business customers shifted to T-Systems in Hungary as of 1.1.2011

# EUROPE: COMMERCIAL AND TECHNOLOGY INITIATIVES DRIVING REVENUE AND COST TRANSFORMATION

## Revenue & cost transformation



1) Mobile Data, Pay TV & fixed broadband, B2B ICT, adjacent industries (online consumer services, energy and other)

## Key developments

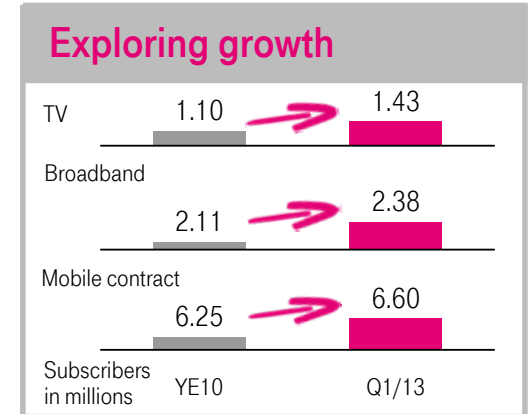
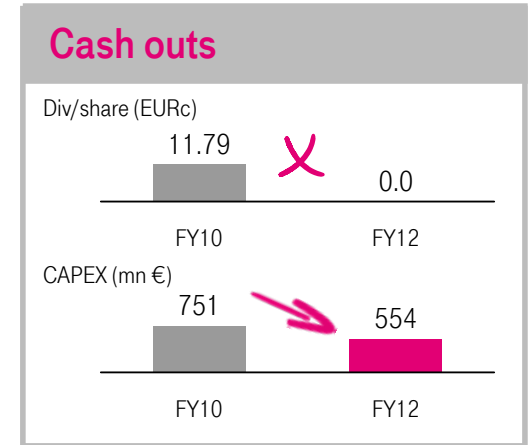
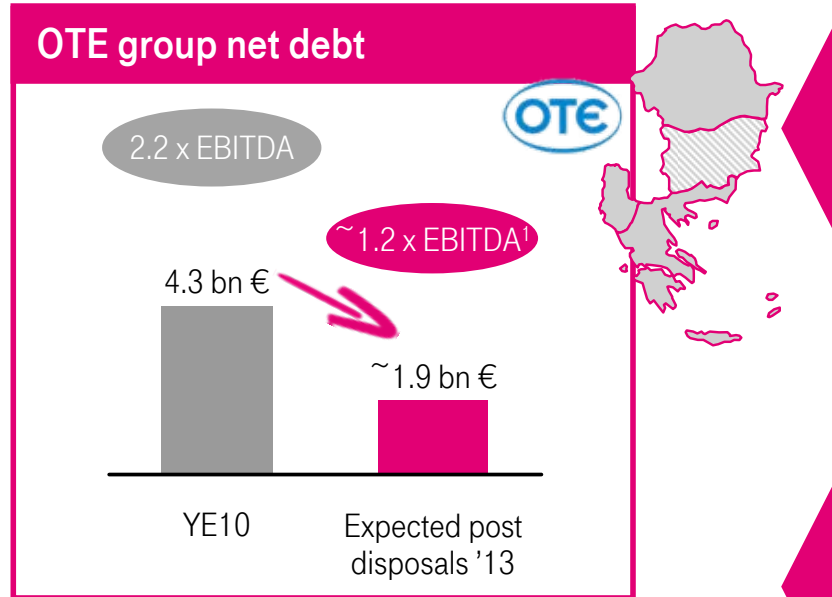
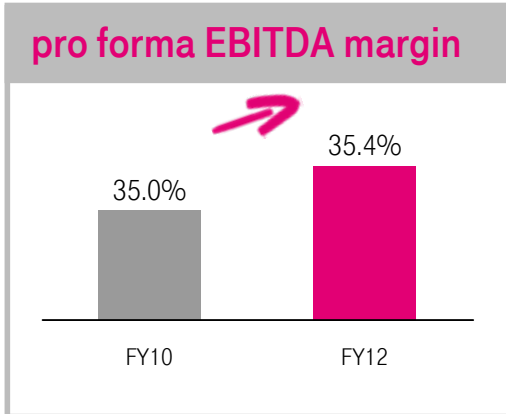
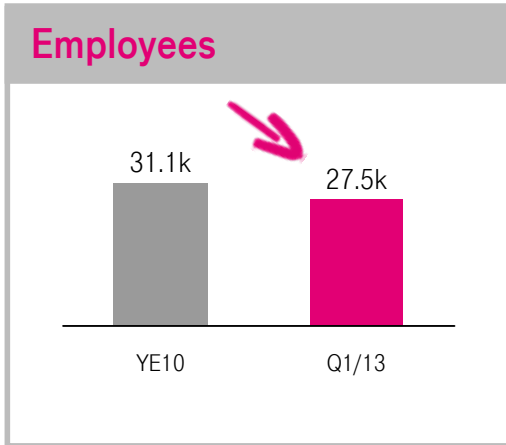
### Operations:

- OTE disposes Bulgarian subsidiary to Telenor at €717 million EV
- TV customers exceed 3mn, especially growth in Greece encouraging
- Negative regulatory effects on revenues 2.5x higher vs. Q1/12
- New utility tax in Hungary, unfavorable energy pricing legislation
- Auction in CZ and HU to be re-run

### Technology Leadership

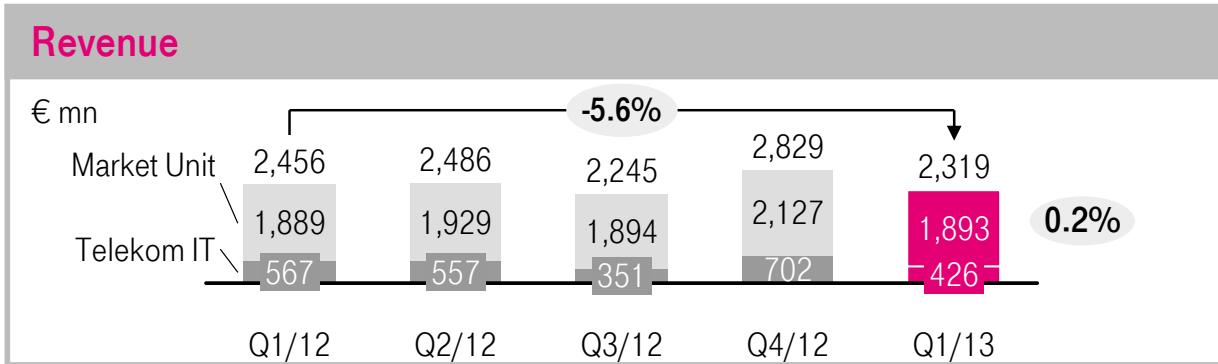
- Group Technology now fully merged with Europe segment
- Share of IP Accesses is growing! First PSTN exchanges being shut down in Macedonia and Croatia.
- Fiber: over 3mn FTTC and almost 825k FTTH homes passed

# EUROPE: OTE – RESTRUCTURING SUCCESSFULLY ACCOMPLISHED – COMMERCIAL EXCELLENCE

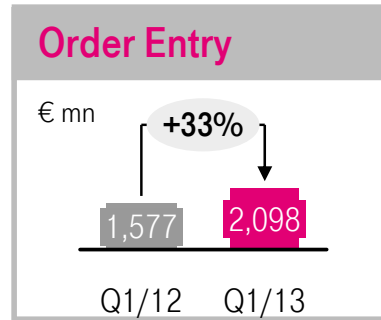
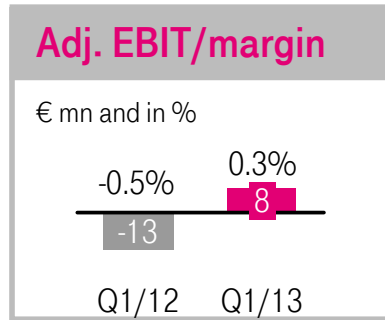
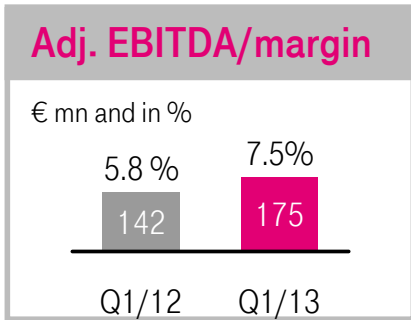


- ### Disposals
- Globul (to be closed in next months)
  - HellasSat (closed in April)

# SYSTEMS SOLUTIONS: FURTHER EFFICIENCY IMPROVEMENTS



- Increase in order entry by 33.0% to €2,098 million driven by deals such as
  - EADS, SBB etc.
- Revenue down (-5.6%) driven by lower revenue at Telekom IT (-24.9%) related to seasonal effects, uptick expected in next quarters.
- Revenue at Market Unit slightly growing (+0.2%) to €1,893

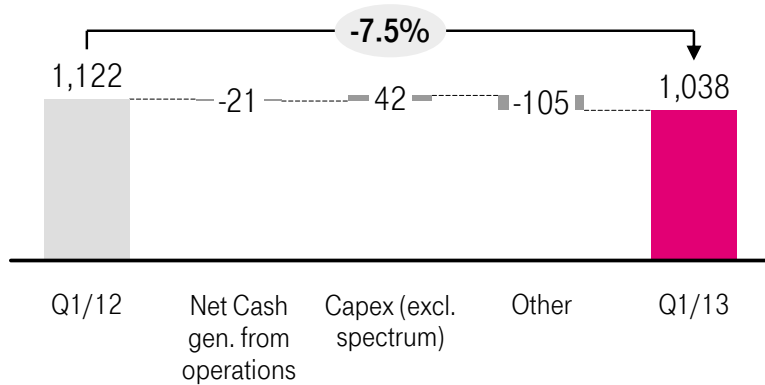


- Adj. EBITDA improved by 23.2% to € 175 million with a margin of 7.5% and adj. EBIT to €8 million due to efficiency improvement
- Adj. EBIT margin at Market Unit turned to 0.4% from -0.7% in Q1/12

# FINANCIALS: GOOD Q1 FCF AND NET INCOME

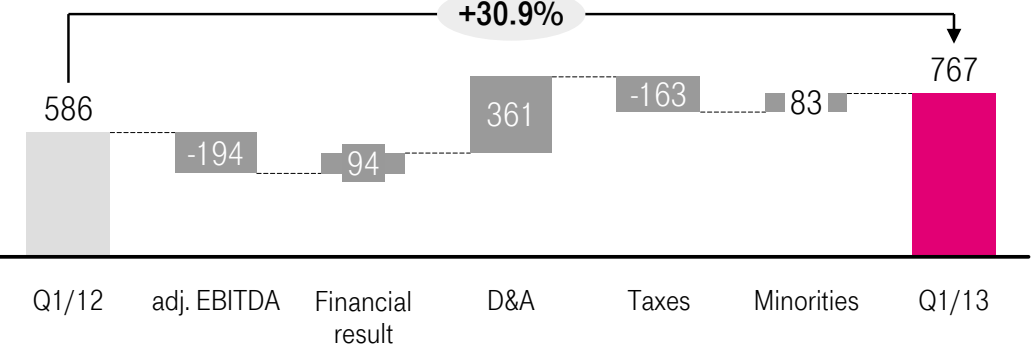
## Free cash flow Q1/13

€ mn



## Adj. net income Q1/13

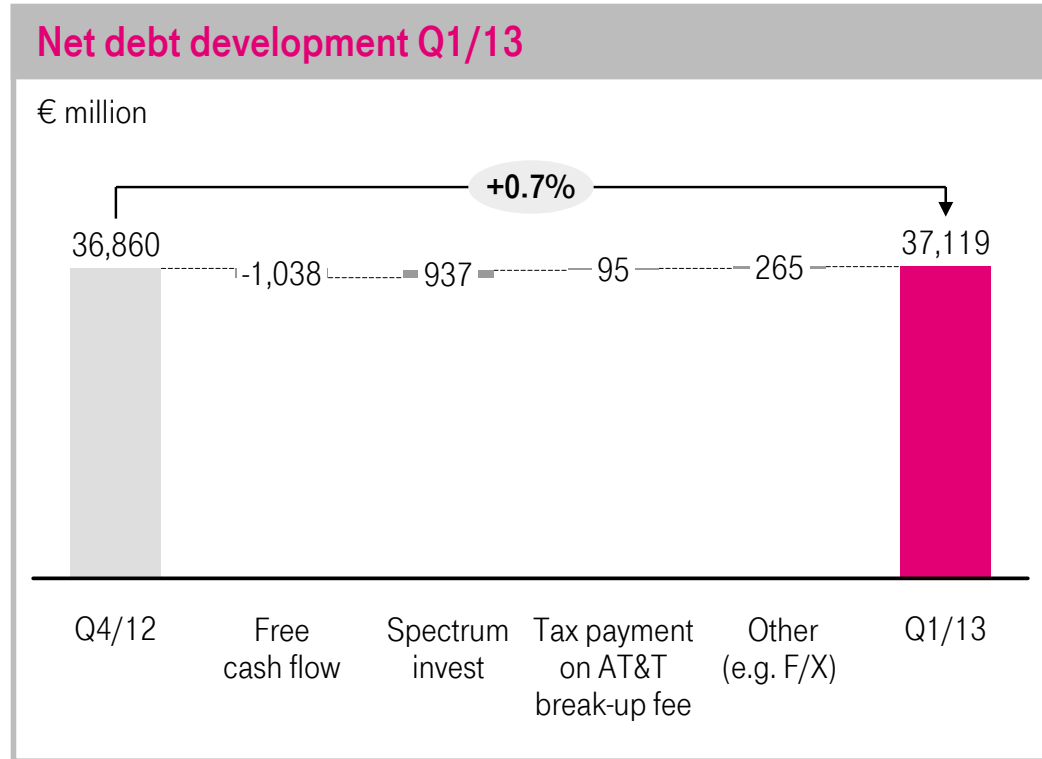
€ mn



- Reduction in adj. EBITDA with minimal impact on cash generated from operations due to improved working capital
- Cash Capex (excl. spectrum) in Q1 slightly below prior year – uptick expected in the next quarters – outlook for the year unchanged at approx. €9.8 billion



# FINANCIALS: NET DEBT ROUGHLY STABLE VERSUS YE 2012



# FINANCIALS: BALANCE SHEET – MAINTAINING SOLID RATIOS

€ bn	31/03/2012	30/06/2012	30/09/2012	31/12/2012	31/03/2013
Balance sheet total	120.3	121.0	108.2	107.9	108.8
Shareholders equity	40.2	37.9	30.4	30.5	31.0
Net debt	38.6	41.0	39.0	36.9	37.1
Net debt/Adj. EBITDA <sup>1</sup>	2.1	2.2	2.1	2.1	2.1
Equity ratio	33.4%	31.3%	28.1%	28.3%	28.5%

## Comfort zone ratios

Rating: A-/BBB	●
2 – 2.5x net debt/Adj. EBITDA	●
25 – 35% equity ratio	●
Liquidity reserve covers redemption of the next 24 months	●

## Current rating

Fitch:	<b>BBB+</b>	stable outlook
Moody's:	<b>Baa1</b>	stable outlook
S&P:	<b>BBB+</b>	stable outlook




1) Ratios for the interim quarters calculated on the basis of previous 4 quarters


# DEUTSCHE TELEKOM

## Q1 2013 RESULTS CONFERENCE CALL

### Q&A

Questions can be asked via the telephone conference call:

 0800 182 6766  0800 028 0471  +1 866 306 3455

 +49 69 403 59 619

If you want to **ask a question**, please **press “\*1”**.

If you want to **cancel your question**, please press **“#”**.



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# FURTHER QUESTIONS

PLEASE CONTACT THE IR DEPARTMENT

## Investor Relations

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