



SDG7 Energy Compact of EKOenergy

A next Decade Action Agenda to advance SDG7 on sustainable energy for all, in line with the goals of the Paris Agreement on Climate Change

SECTION 1: AMBITION

1.1. Ambitions to achieve SDG7 by 2030. [Please select all that apply, and make sure to state the baseline of each target]

(Member States targets could be based on their NDCs, energy policies, national five-year plans etc. targets for companies/organizations could be based on their corporate strategy)

<p>V 7.1. By 2030, ensure universal access to affordable, reliable and modern energy services.</p>	<p>Target(s): Raising 6.3 million euros for at least 200 clean energy projects to fight energy poverty in developing countries (possible with an increase of EKOenergy-labelled sales volumes by 15%)</p> <p>Time frame: 2021 - 2030</p> <p>Context for the ambition(s): EKOenergy is a non-profit ecolabel for renewable energy and it is available worldwide. The ecolabel helps energy consumers identify sustainable renewable energy and also functions as a fundraising tool for new clean energy projects. Every user of EKOenergy-labelled energy contributes 0.10 euro per MWh of their consumption.</p> <p>Thanks to these contributions, we have been able to grant 1,3 million euros to new renewable energy projects in the past 5 years.</p> <p>We're now aiming to promote our ecolabel and expand its reach in the coming decade.</p>
<p>V 7.2. By 2030, increase substantially the share of renewable energy in the global energy mix.</p>	<p>Target(s): Continued and larger awareness raising campaigns for different sectors about the use of renewable energy, resulting in a growing interest in renewable energy in general and in renewable energy with our ecolabel in particular. Our aim is to grow the volumes of ecolabelled energy by at least 15% per year between 2021 and 2030.</p> <p>This growth will be combined with a diversification of the types of users and types of sourcing. While we started as an ecolabel for green tariffs on liberalised markets, our label can also be combined with for example on-site generation of renewable energy, and with renewable PPAs (Power Purchase Agreements). It's difficult to put a quantitative target for this diversification goal, but it is definitely a qualitative target which we will evaluate each year.</p> <p>Time frame: 2021 – 2030</p> <p>Context for the ambition(s): EKOenergy is a tool for environmental NGOs as well as energy consumers to communicate about renewable and sustainable energy. As an NGO initiative, EKOenergy engages in advocacy work for renewable energy and focuses on specific sectors with the communication campaigns we launch every year. We also regularly join campaigns launched by other NGOs and we are a member of Climate Action Network Europe.</p> <p>As more consumers use EKOenergy-labelled energy, our capacity to organise impactful advocacy and promotion campaigns grows too.</p>

<input type="checkbox"/> 7.3. By 2030, double the global rate of improvement in energy efficiency.	Target(s): / Time frame: / Context for the ambition(s): /
V 7.a. By 2030, enhance international cooperation to facilitate access to clean energy research and technology, including renewable energy, energy efficiency and advanced and cleaner fossil-fuel technology, and promote investment in energy infrastructure and clean energy technology.	Target(s): EKOenergy has licensees operating in over 100 countries. Time frame: 2021 – 2030 Context for the ambition(s): EKOenergy acts as a bridge between NGOs, consumers and energy companies. As a non-profit initiative, we are strongly embedded in the NGO sector and we easily develop relations with NGOs worldwide (e.g. via networks such as CAN International). But to make our objectives true, we also have to continuously work on establishing and developing contacts with energy companies too. A good measure is the amount of licensed sellers. We currently have licensed sellers in over 25 countries (and these have activities in over 60 countries). We aim to increase this network of licensed sellers to cover 100 countries.0 In relation to the target of diversification (see 7.2) we will also work on the diversification of the licensed sellers. For EKOenergy it's not enough to have 1 licensee in a specific area, focussing on a specific type of consumers. We want to make renewable energy in general, and ecolabelled renewable energy in particular available for all (including via on-site installations and via green tariffs for household consumers). Apart from that, we will also continue to increase our efforts to cooperate with other stakeholders, in particular by playing a bigger role in international networks of which we are a member.
<input type="checkbox"/> 7.b. By 2030, expand infrastructure and upgrade technology for supplying modern and sustainable energy services for all in developing countries, in particular least developed countries, small island developing States, and land-locked developing countries, in accordance with their respective programs of support.	Target(s): / Time frame: / Context for the ambition(s): /
1.2. Other ambitions in support of SDG7 by 2030 and net-zero emissions by 2050. [Please describe below e.g., coal phase out or reforming fossil fuel subsidies etc.]	
Target(s): Regular support to campaigns and actions focusing on a rapid phase-out of all coal Time frame: 2021 - 2030 Context for the ambition(s): We support a complete coal phase out by 2030. We regularly cooperate with groups and organisations that are campaigning for a total phase-out of all fossil fuels such as Fossil Banks No Thanks, Europe Beyond Coal, 350.org, No Coal Japan, Oil Change International, Climate Action Network International and others.	

SECTION 2: ACTIONS TO ACHIEVE THE AMBITION

2.1. Please add at least one key action for each of the elaborated ambition(s) from section 1. *[Please add rows as needed].*

<p><i>Description of action 7.1</i></p> <p>Increased fundraising for new clean energy projects: We will improve the visibility of the supported projects, in particular by involving licensed sellers and EKOenergy-users more actively in the communication about the financed projects and the concrete results.</p> <p>We expect that by increasing the visibility of the results, it will be possible to attract more interest and support for upcoming projects.</p>	<p><i>Start and end date</i></p> <p>2021 - 2030</p>
<p><i>Description of action 7.2</i></p> <p><i>Campaigning for raising awareness and increasing the use of renewable energy: Each year we will set up at least one communication campaign, one regular annual campaign to focus on a different sector to convince them to switch to using renewable energy. We will also cooperate more intensively with other organisations and campaigns.</i></p>	<p><i>Start and end date</i></p> <p>2021 - 2030</p>
<p><i>Description of action 7.a</i></p> <p><i>Growing the EKOenergy network: We will actively reach out to energy companies, inviting them to sign our license agreement and to communicate about renewable energy in general and EKOenergy-labelled energy in particular with their consumers.</i></p>	<p><i>Start and end date</i></p> <p>2021 - 2030</p>
<p><i>Description of action (please specify for which ambition from Section 1)</i></p>	<p><i>Start and end date</i></p>

SECTION 3: OUTCOMES

3.1. Please add at least one measurable and time-based outcome for **each** of the actions from section 2. *[Please add rows as needed].*

<p><i>Outcome</i></p> <p><i>7.1: Collecting 6.3 millions euros in the next decade to finance at least 200 new clean energy projects that focus on fighting energy poverty and the realisation of the SDGs.</i></p> <p><i>Apart from this, we will also monitor the number of beneficiaries more carefully, and obviously the goal is to grow that number each year. (The number of beneficiaries is already an element in the selection of the projects today). Yet at the same time, we have to be aware of the limitations too. Solar panels on schools and hospitals easily 'benefit 1000s of people', but the intensity of how these people benefit is obviously different from when they get solar energy for their own house or own business). Therefore we will also continue to make qualitative analyses and to evaluate the impact of the financed actions on multiple SDGs.</i></p> <p><i>7.2 At least one renewable energy campaign per year, targeting energy consumers in a growing number of countries</i></p>	<p><i>Date</i></p> <p><i>7.1 Increasing the money collected in our Climate Fund by 15% every year until 2030.</i></p> <p><i>Financing about 200 projects, located in at least 50 different developing countries. (Growing from 10-15 projects a year in 2021 to 20-25 projects per year in 2025 to 30 projects per year in 2030. If we manage to increase the collected funds as predicted, we will also be able to gradually increase the average grant per project (from 25,000 now to 35,000 euros), and hopefully, to increase the beneficiaries' capacity to attract additional co-funding too.</i></p> <p><i>7.2 Executing one communication campaign each year until 2030, reaching at least 10 large consumers in 5 different countries.</i></p> <p><i>7.a Adding at least 3 new EKOenergy licensees every year to cover a larger geographical area by 2030</i></p>
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7.a. Growing the number of EKOenergy licensees, allowing consumers to switch to EKOenergy-labelled energy in more than 100 countries.	
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SECTION 4: REQUIRED RESOURCES AND SUPPORT

4.1. Please specify required finance and investments for **each** of the actions in section 2.

We expect our annual working budget (excluding the Climate Fund) to grow from about 200,000 euro in 2021 to 800,000 annually in 2030. Our income comes from license fees paid for the use of our nonprofit ecolabel. As a nonprofit initiative of an environmental organisation, we spend all income on the realisation of our statutory goals, i.e. on climate and nature protection.

4.2. [For countries only] In case support is required for the actions in section 2, please select from below and describe the required support and specify for which action.

[Examples of support for Member States could include: Access to low-cost affordable debt through strategic de-risking instruments, capacity building in data collection; development of integrated energy plans and energy transition pathways; technical assistance, etc.]

<input type="checkbox"/> Financing	Description
<input type="checkbox"/> In-Kind contribution	Description
<input type="checkbox"/> Technical Support	Description
<input type="checkbox"/> Other/Please specify	Description

SECTION 5: IMPACT

5.1. Countries planned for implementation including number of people potentially impacted.

We want to finance 200 projects in the upcoming decade. Projects are selected through a transparent application process, with the help of an independent jury. We usually get applications from all over the world. We estimate that the 200 projects will be located in at least 50 different developing countries.

We want to make EKOenergy-labelled energy available in more than 100 countries and reach millions of energy consumers with our communication.

5.2. Alignment with the 2030 Agenda for Sustainable Development – Please describe how **each** of the actions from section 2 impact advancing the SDGs by 2030.

[up to 500 words, please upload supporting strategy documents as needed]

All projects financed by EKOenergy, as well as EKOenergy's promotion of renewable energy in general, contribute to multiple SDGs, as highlighted in the UNDESA publication: [SDG Good Practices: A compilation of success stories and lessons learned in SDG implementation](#). The EKOenergy ecolabel is on pages 46, 50-52. Implementation of the Sustainable Development Goals is also explicitly mentioned as our vision and as one of EKOenergy's strategic goals (<https://www.ekoenergy.org/about-us/our-vision-and-mission/>)

Fundraising for new clean energy projects: The projects that have received funding from EKOenergy improve the lives of the local communities by making use of clean energy installations, such as solar-powered water pumps for drinking water or irrigation (SDG 6), solar panels installed on school rooftops (SDG 4) or health clinics (SDG 3). Most of these projects take place in remote areas, support women's groups and contribute to reaching SDG 10 by reducing inequalities and SDG 11 by promoting sustainable communities.

Campaigning to increase the use of renewable energy: Renewable energy use (SDG 7) and climate action (SDG 13) are closely linked. By raising awareness and sharing information we aim to increase our contribution to both these goals.

Growing the EKOenergy network and partners: Partnership for the goals (SDG 17) is crucial to achieve the SDGs, because we need everyone on board to reach the Paris Agreement Goals. By expanding the reach and the visibility of our work, we also increase our contribution to the other SDGs our work addresses.

5.3. Alignment with Paris Agreement and net-zero by 2050 - Please describe how **each** of the actions from section 2 align with the Paris Agreement and national NDCs (if applicable) and support the net-zero emissions by 2050. *[up to 500 words, please upload supporting strategy documents as needed]*

To respect the Paris Agreement, and to limit global warming to 1.5 degrees above pre-industrial level, a transition to zero-carbon energy production is needed by 2040. Environmental organisations campaign for a 100% renewable electricity sector by 2035 and 100% renewable energy (across all sectors) by 2040. The EKOenergy ecolabel is one of the tools to help realise this target, in particular by involving and engaging energy consumers. Our ecolabel helps consumers find and procure 100% renewable and sustainable energy, and helps them communicate about that.

SECTION 6: MONITORING AND REPORTING

6.1. Please describe how you intend to track the progress of the proposed outcomes in section 3. Please also describe if you intend to use other existing reporting frameworks to track progress on the proposed outcomes.

We publish annual reports, and we report twice per year on the implementation to our board and advisory entities. See also <https://www.ekoenergy.org/about-us/governance-and-decision-making/>

We also actively report about our goals and our steps towards implementing them via newsletters and our social media channels.

We can report more specific numbers back to the UN, if the reporting process is straightforward and if it is clear if and how numbers will be used. Some of our information is confidential .

SECTION 7: GUIDING PRINCIPLES CHECKLIST

Please use the checklist below to validate that the proposed Energy Compact is aligned with the guiding principles.

I. Stepping up ambition and accelerating action - Increase contribution of and accelerate the implementation of the SDG7 targets in support of the 2030 Agenda for Sustainable Development for Paris Agreement

I.1. Does the Energy Compact strengthen and/or add a target, commitment, policy, action related to SDG7 and its linkages to the other SDGs that results in a higher cumulative impact compared to existing frameworks?

Yes No

I.2. Does the Energy Compact increase the geographical and/or sectoral coverage of SDG7 related efforts? Yes No

I.3. Does the Energy Compact consider inclusion of key priority issues towards achieving SDG7 by 2030 and the net-zero emission goal of the Paris Agreement by 2050 - as defined by latest global analysis and data including the outcome of the Technical Working Groups? Yes No

II. Alignment with the 2030 agenda on Sustainable Development Goals – Ensure coherence and alignment with SDG implementation plans and strategies by 2030 as well as national development plans and priorities.

II.1. Has the Energy Compact considered enabling actions of SDG7 to reach the other sustainable development goals by 2030? Yes No

II.2. Does the Energy Compact align with national, sectoral, and/or sub-national sustainable development strategies/plans, including SDG implementation plans/roadmaps? Yes No

II.3. Has the Energy Compact considered a timeframe in line with the Decade of Action? Yes No

III. Alignment with Paris Agreement and net-zero by 2050 - Ensure coherence and alignment with the Nationally Determined Contributions, long term net zero emission strategies.

III.1. Has the Energy Compact considered a timeframe in line with the net-zero goal of the Paris Agreement by 2050? Yes No

III.2. Has the Energy Compact considered energy-related targets and information in the updated/enhanced NDCs? Yes No

III.3. Has the Energy Compact considered alignment with reaching the net-zero emissions goal set by many countries by 2050? Yes No

IV. Leaving no one behind, strengthening inclusion, interlinkages, and synergies - Enabling the achievement of SDGs and just transition by reflecting interlinkages with other SDGs.

IV.1. Does the Energy Compact include socio-economic impacts of measures being considered? Yes No

IV.2. Does the Energy Compact identify steps towards an inclusive, just energy transition? Yes No

IV.3. Does the Energy Compact consider measures that address the needs of the most vulnerable groups (e.g. those impacted the most by energy transitions, lack of energy access)? Yes No

V. Feasibility and Robustness - Commitments and measures are technically sound, feasible, and verifiable based a set of objectives with specific performance indicators, baselines, targets and data sources as needed.

V.1. Is the information included in the Energy Compact based on updated quality data and sectoral assessments, with clear and transparent methodologies related to the proposed measures? Yes No

V.2. Has the Energy Compact considered inclusion of a set of SMART (specific, measurable, achievable, resource-based and time based) objectives? Yes No

V.3. Has the Energy Compact considered issues related to means of implementation to ensure feasibility of measures proposed (e.g. cost and financing strategy, technical assistant needs and partnerships, policy and regulatory gaps, data and technology)? Yes No

SECTION 8: ENERGY COMPACT GENERAL INFORMATION

8.1. Title/name of the Energy Compact

EKOenergy label: Amplifying the positive impact of using renewables

8.2. Lead entity name (for joint Energy Compacts please list all parties and include, in parenthesis, its entity type, using entity type from below)

EKOenergy department of the Finnish Association for Nature Conservation

8.3. Lead entity type

Government

Local/Regional Government

Multilateral body /Intergovernmental Organization

Non-Governmental Organization (NGO)

Civil Society organization/Youth

Academic Institution /Scientific Community

Private Sector

Philanthropic Organization

Other relevant actor

8.4. Contact Information

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8.5. Please select the geographical coverage of the Energy Compact

Africa Asia and Pacific Europe Latin America and Caribbean North America West Asia Global

8.6. Please select the Energy Compact thematic focus area(s)

Energy Access Energy Transition Enabling SDGs through inclusive just Energy Transitions Innovation, Technology and Data Finance and Investment.

SECTION 9: ADDITIONAL INFORMATION (IF REQUIRED)

Please provide additional website link(s) on your Energy Compact, which may contain relevant key documents, photos, short video clips etc.

- European Citizen's Prize for EKOenergy ecolabel : <https://youtu.be/NIY55ltXDF8>

- 10 reasons to choose EKOenergy ecolabel: <https://www.ekoenergy.org/wp-content/uploads/10-reasons-to-choose-EKOenergy-leaflet-English.pdf>

- 1,000,000 € raised for renewable energy projects: <https://www.ekoenergy.org/1000000-e-raised-for-renewable-energy-projects/>