

# EKOENERGY: POWERING A SUSTAINABLE FUTURE

Photo: EKOenergy

The global energy transition, while crucial, often faces challenges such as accessibility, environmental sustainability, and alignment with broader development goals. EKOenergy is a global non-profit dedicated to renewable energy, ensuring that the benefits of the energy transition reach people and communities who might be left behind.

EKOenergy addresses these challenges by providing an ecolabel that guarantees 100% tracked renewable energy with adherence to stringent sustainability criteria.

EKOenergy's ecolabel provides three key advantages:

- ✓ **RELIABLE RENEWABLE ENERGY:** Ensures 100% renewable energy with reliable tracking.
- ✓ **SUSTAINABILITY ASSURANCE:** Guarantees that energy comes from installations that meet EKOenergy's strict sustainability criteria. EKOenergy aims to always come from wind and solar installations outside key biodiversity areas, or from hydropower installations with functional fish passages.
- ✓ **SOCIAL IMPACT:** Contributes at least a minimum of €0.10 per megawatt-hour to fund renewable energy projects in underserved communities worldwide through their Climate Fund. This unique combination makes it easier for consumers, both small and large, to switch to renewable energy while amplifying the positive impact of their choices.

## EKOenergy Milestones:



### GLOBAL REACH

EKOenergy, launched in Northern Europe in 2013, is now available in over 80 countries, including areas with no green tariffs like Ecuador, Uganda, and Iran.



### VOLUNTEER & TRAINEE PROGRAMME

Over 150 volunteers and trainees have helped set up renewable energy campaigns, targeting sectors like video gaming (EKOpixel) and food (EKOappetite). The ecolabel has opened doors to significant industry events, enhancing global outreach.



### CLIMATE FUND IMPACT

Since 2015, nearly €4 million has been allocated to 120 renewable energy projects in low- and middle-income countries, impacting 17 countries in 2024 alone; including Malaysia, Cambodia, Cameroon, and India, totaling €956,529. For example, In 2023, EKOenergy granted €33,801 from its Climate Fund to TERI - The Energy and Resources Institute for a solar project in Karnataka, India. The now-completed project successfully improved the income of small and marginal farmers through solar-based cooling solutions for horticulture products.



We notice that a growing number of companies and organizations refer to the UN Sustainable Development Goals in their strategies, but many struggle with the concrete implementation. That's where EKOenergy ecolabel comes in. We are a readily available tool for energy consumers to contribute to many of the Sustainable Development Goals.

**STEVEN VANHOLME**  
Programme Manager, EKOenergy



### EKOenergy Goals:

- **TO MAKE RENEWABLE ENERGY ACCESSIBLE:** Develop a network of authorized sellers to supply EKOenergy-labeled energy worldwide.
- **ENHANCE COMMUNICATION:** Provide a concrete tool for consumers to engage in additional climate action.
- **PROMOTE COOPERATION:** Collaborate with energy companies, NGOs, and development organizations to expand the impact of renewable energy.

EKOenergy leverages a positive communication strategy, focusing on concrete actions and good examples. By pooling small contributions from many, they ensure efficient and impactful use of funds, enabling the steady growth of renewable energy projects.



### EKOenergy's Energy Compact commitments focus on promotion of renewable energy by:

- Setting up renewable energy campaigns and expanding EKOenergy's network of authorized sellers,
- As well as by collecting funds to support the deployment of renewable energy in underserved communities in low- and middle- income countries.

"EKOenergy's efforts in promoting renewable energy have resulted in growing cooperation with individuals and companies globally, leading to increased contributions to their Climate Fund, and the financing of larger solar projects each year." Steven Vanholme, Programme Manager, EKOenergy



I grow tomatoes, onions, and flowers on my farm. I used to have no choice but to sell the produce immediately after harvesting and accept whatever price was offered by market agents. However, things have changed since the installation of the solar-powered cold room. Now we can carefully plan our harvest, store the produce in the cold room if necessary, and sell it at a higher price in the market.

**PALLAVI**  
A small-holder farmer from Nallimaradahalli, Karnataka (India)