

# UN Brand Identity

A quick guide to the UN's logo, colour and font

## OUR LOGOS

Stacked



Horizontal

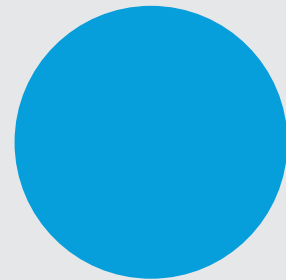


## OUR FONT

*Primary typeface*

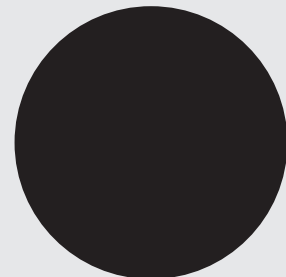
**Roboto**

## OUR COLOURS



**UN BLUE:**

Pantone 2925 | C80 M20 Y0 K0 | R0 G158 B219 | #009edb



**100% BLACK:**

R0 G0 B0 | #000



**100% WHITE**

To learn more about the UN brand go to: [iseek.un.org/branding](https://iseek.un.org/branding)