



unesco

Digital Learning Week 2024

Sponsorship opportunities

Steering technology for education

2-5 September 2024 - Paris, France

UNESCO is seeking partners for Digital Learning Week 2024. Join us in steering technology for education and humanity!

Digital Learning Week is recognized as one of the “UN Intergovernmental and Multi-Stakeholder Digital Cooperation Bodies and Forums”. The 2023 edition of Digital Learning Week gathered around 1,000 participants from more than 120 countries.

The theme of Digital Learning Week 2024 will focus on the use of AI in education with a specific emphasis on the interlinkages between digital transformation and greening education. The four-day in-person event will cover the following sub-themes:

- AI competencies for school students and teachers
- The use of generative AI in teaching and learning
- AI and learning assessment
- Education at the intersection of digital and green transitions

Digital Learning Week aims to facilitate knowledge sharing and foster collaboration among the global community of policy-makers, practitioners, educators, private sector partners, researchers and development agencies to share views and strengthen partnerships.

Your sponsorship will help build a safe and inclusive digital future

Your partnership with UNESCO will help advance inclusive digital learning and ensure that the digital transformation of education will prioritize the most marginalized.

By becoming a sponsor (US\$ 50,000), you will enjoy the following benefits:

- Recognizing your organization’s logo as a sponsor on UNESCO promotional materials and website.
- Your organization will be offered opportunities to deliver an address at a plenary session in UNESCO’s Room 1 and/or an opportunity to deliver a presentation during a breakout session.
- Up to two representatives of your organization will be invited to attend an exclusive VIP lunch/dinner alongside senior leadership of UNESCO, partners and Ministry of Education officials.
- Up to two representatives of your organization will have access to a dedicated VIP room for networking.

For more information: Please write to dlw@unesco.org or contact Fengchun Miao (f.miao@unesco.org), Unit for Technology and AI in Education, Future of Learning and Innovation Team, Education Sector, UNESCO Headquarters.