## Curriculum Vitae



## **Guido Weissbrich**

Member of the Executive Committee Director Customer Operations



**Guido Weissbrich** (born 1970) has been Vodafone Germany's Director Customer Operations and a member of its Executive Committee since 1 July 2022. In his role as customer operations lead at the Düsseldorf-based new generation telco, Guido will be focusing on speeding up and simplifying Vodafone customer processes.

Previously, as Networks Director Germany, he orchestrated the large-scale Vodafone network upgrade in Germany and the roll-out of new 5G technologies such as standalone 5G (5G+). The avid sports enthusiast has a 20-year plus track record in the telecommunications industry. From September 2012 onwards he held various functions in Networks Engineering, Networks Performance and Networks Planning and Deployment at Vodafone. Prior to that, from 2009 to 2012, he was Director Customer Operations at OnePhone Deutschland GmbH (now Enreach).

After graduating with a degree in mechanical engineering Guido joined Vodafone Germany (formerly Mannesmann) in 1999, where he worked in IT, Networks and Sales for ten years. Weissbrich also has a vocational post-graduate MBA from Henley Business School.

Born in Sauerland, he today lives in Hilden and enjoys sport, music and video gaming in his spare time.

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